Bringing Outsiders In: Foreign Workers and Women in Elite Jobs in Corporate Japan

Introduction/イントロダクション

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Today’s Workshop: Program

Opening Remarks, Introduction/開会・イントロダクション
Jun Kurihara (Research Director, CIGS)/栗原 潤 (キヤノングローバル戦略研究所 研究主幹)

I: Presentation/講演
“Bringing Outsiders In: Foreign Workers and Women in Elite Jobs in Corporate Japan”
Hilary J. Holbrow (Postdoctoral Fellow, Weatherhead Center for International Affairs, Harvard University; International Research Fellow, CIGS)/ヒラリー・ホルブラウ (Harvard University, CIGS)

II: Discussion /討論
Moderator: Jun Kurihara (Research Director, CIGS)/栗原 潤 (キヤノングローバル戦略研究所 研究主幹)

Closing Remarks/閉会
Jun Kurihara (Research Director, CIGS)/栗原 潤 (キヤノングローバル戦略研究所 研究主幹)
Discussion: the Ice Breaker’s Comments

I: Demographic Pressures
Alternative Countermeasures: Introduction and Development of Machines incl. AI
Differences in the Level of Demographic Pressures: Large firms vs. SMEs
Pressure from Foreign Investors

II: Bringing Women In
The Questions of Market Conditions (e.g., a night market or not? appropriate salary?)
Sectoral Differences in Market Conditions (e.g., emerging companies or traditional ones?)
Differences in Specialized Jobs (e.g., medical representatives (MRs) at pharmaceutical companies)

III: Bringing Foreign Workers In
Purposes of Employers (e.g., domestic activities or activities related to business abroad?)
Receptive Capability of Companies (e.g., foreign language as a working language)

IV: Path#1 or #2: Increased Diversity at What Level(s)
Differ from One Another in terms of the adoption of AI, corporate performance, purposes of business
Receptive Capability of Japanese Society (prosperity, educational levels, etc.)