

# Testing Heterogeneous Currency Exchange Rate Pass-through: Evidence from Firm-Level Cotton Yarn Export Data

December 26<sup>th</sup>, 2016@CIGS

“Internationalization of firms in the industry life cycle”

Serguey Braguinsky (Maryland/NBER/Osaka)

Daisuke Miyakawa (Hitotsubashi)

Tetsuji Okazaki (Tokyo)

# 1-1. Introduction: “Pass-through 101”

- Currency exchange rate  $\Rightarrow$  export price measured in  $X$  (e.g., *yen*)

E.g.,  $\log(\text{yen export price}) = \alpha + \beta \log(\text{yen/USD}) + \varepsilon$

$\Rightarrow \beta \doteq 0$ : Complete pass-through

$\Rightarrow \beta \doteq 1$ : No pass-through

- “Incomplete” pass-through:  $\beta \neq 0$

# 1-2. Introduction: Some backgrounds

- Well known **“incomplete”** pass-through phenomenon
  - ⇒ **Exactly what?**
  
- Potentially many firm-level **“heterogeneity”**
  - Price level, market share, product quality, import intensity & market share
    - ⇒ **Selected** factors **separately** examined?
  
- Less than **“ideal”** data for examining specific mechanisms
  - Aggregate data or unit value
    - ⇒ **Still coarse & not interacted** w/ firm-level heterogeneity?

## 2. This paper

### □ Ideal data

- **Narrowly defined & differentiated** product
- Cotton yarn in a specific count: “16-bante”
  - ⇒ Even better than Fitzgerald & Haller (2014): SIC 8 digit-level (E.g., 22810302: COTTON YARN, SPUN)
- **High frequency** (monthly) **firm-level export price** data
- **Exogenous currency exchange rate dynamics**

- Pinning down **“financial cost” channel** with controlling for a comprehensive list of other firm attributes

↔ **Historical but unparallelled data** (Braguinsky et al. AER 2015)

### 3. Key takeaways

- Low unconditional pass-through rate (↔Fitzgerald & Haller 2014)
  
- Pass-through depends on...
  - TFP, firm size, import intensity, labor skill (↔Product quality), as in the extant studies
  
- Pass-through also depends on **“financial cost”** factor ...
  - Proxied for by Inventory turnover
  
- ⇒ **First analysis** employing **ideal price data** to pin down **financial cost factor** affecting pass-through with controlling for a list of comprehensive firm attributes

## 4-1. Literature: “Mark-up” channel

□ Larger  $\beta$  when...

- Lower price ( $\Leftrightarrow$  higher TFP: Melitz & Ottaviano *RES* 2008; Berman et al. *QJE* 2012)
- Higher market share (Atkeson & Burstein *AER* 2008)
- Higher product quality (Baldwin & Harrigan *AEJ-Micro* 2011)

← Lower demand elasticity

$\Leftrightarrow$  Higher mark-up elasticity  $\Leftrightarrow$  Lower pass-through

## 4-2. Literature: “Marginal cost” channel

□ Larger  $\beta$  when...

- Higher import intensity of intermediate goods (Amiti et al. *AER* 2014)
- Central product (Chatterjee et al. *AEJ-Policy* 2013)
- Higher local distribution cost share (Corsetti & Dedola *JIE* 2005)
- Higher productivity (Berman et al. *QJE* 2012)

← Higher marginal cost elasticity

↔ Higher elasticity of home currency-measured price

↔ Lower pass-through

## 4-3. Literature: Some new angles...

□ Employ some of them jointly...

■ Amiti, et al. (*AER* 2014): (i) Firms w/ larger market share and/or (ii) firms w/ higher import intensity shows larger mark-up dynamics ( $\Leftrightarrow$  lower pass-through)

□ Attempting to claim something new...

■ Strasser (*JME* 2013): **Financially constrained** firms **pass-through** the change in exchange rate **more**

← Gopinath (*JME* 2013): “important to **control for other firm level factors** before attributing causation to financial friction”



## 5-1. Data: Firm-month export price

❑ Hand-collected from industry report (*Geppo*: 大日本紡績連合会月報)

❑ Monthly frequency firm-level export price data

❑ 1897/5 ~ 1898/6, 1901/10, 1902/4 ~ 1903/12, 1911/6 ~ 1914/12

⇒ Note: The gold standard was introduced in 1897

⇒ Note: Periods associated with major events (e.g., The Boxer Rebellion, Japan-Russo war) are excluded

❑ Firm ID, count-level (e.g., 16, 20, etc.) export price

■ For each firm × count, we have max (highest reported prices in each month), min (lowest in each month), avr (average price in each month)

■ Mainly 16 and 20 count data are available (also 10, 12, and 14)

■ Price information from China and Indian producers are also available

❑ Domestic price (製糸十六番手一梱平均代価)

❑ Export quantity (16 and 20 count: converted to 梱数)

❑ Many missing data on export quantity (even when prices are reported)

❑ Mumbai price is also partially available

Note: 22, 23, 24, 30, 32, 40, 41, 42, 60, and 80 counts were actually produced

雲龍魁玉の類には一匁高を以て當地紡績筋に數千俵先物約定出來たる爲め各銘物にも一般一二匁高直相場を示し従て質棉も五匁方騰貴を見るに至れり通州物南北雜牌類にも一般在荷薄の事なれば氣配強氣を含み尙一段上進もせざらん現況なり

今日の出來直を上れば左の如し

品銘	出來直	品銘	出來直
通州器械線別上	七三〇	上海器械線長崎向六斤入	一六〇
全 上等	一七〇〇	全 中等全	一六〇
全 中等	一六六〇	上海製通州器械線上等	一七〇〇
全 下等	一六六〇	全 中等	一六〇
上海器械線雲龍	一七〇〇	上海器械線別上	一六〇
全 雲龍	一七〇〇	全 中等	一六〇
全 錦玉	一六六〇	全 下等	一六〇
全 白雪	一六六〇	通州實綿	一六〇
全 魁玉	一七〇〇	全 一號	一六〇
全 雪錦	一六六〇	全 二號	一六〇
全 上一品	一六六〇	上海全女姑	一六〇
全南北雜牌別上	一六六〇	全 一號	一六〇
全 上等	一六四〇	全 二號	一六〇
全 中等	一六〇〇	上海全女姑	一六〇
全 下等	一六〇〇	上海器械線別上	一六〇
上海器械線雲龍	一六〇〇	上海器械線南北雜牌別上	一六〇

本週に於ける棉花市況は前報の如く當地紡績筋の常用口の望取にして買進さざるも賣人筋には在荷薄且つ實綿高直引締め居相場保合居るも需用筋には一般相場不引合を唱へて望取薄昨今の氣配稍や引緩み茲或は下落を見るやも不斗景況にして本週の出組は當地紡績筋及び僅々の牛筋の手合とす

今日の出來直は前報と全様に附き省略す而して本週間に於ける取組高を上れば左の如し

全 魁玉	五〇〇	上海器械線別上	六五〇
全 二品	一五〇	全 雲龍	二〇〇
上海器械線別上	一五〇	全南北雜牌上等	三〇〇
全 中等	一〇〇	全 中等	一〇〇
上海器械線雲龍	一〇〇	上海器械線別上	一〇〇
全 下等	一〇〇	上海器械線雲龍	一〇〇

上海綿糸商況 申興洋行報 (四月廿二日報)

○其一  
本週中本邦糸の商況は前週に於て天津其他北滿筋の望取ありし爲め多少の氣配も見直し居りしも其後は各當用筋共更に買進せん模様もなく依然少數の手合に止ま

り買人筋は安附口の儘見送りの姿にて氣配も頓ど引立ち兼品に依り二匁五分乃至五匁安にて手合出來居れり尙引續き需用薄には多少の下押は有之るが如き現況にて本週の出組高は二百三十餘俵にして在荷高は六千〇六十餘俵とす其相場は左の如し

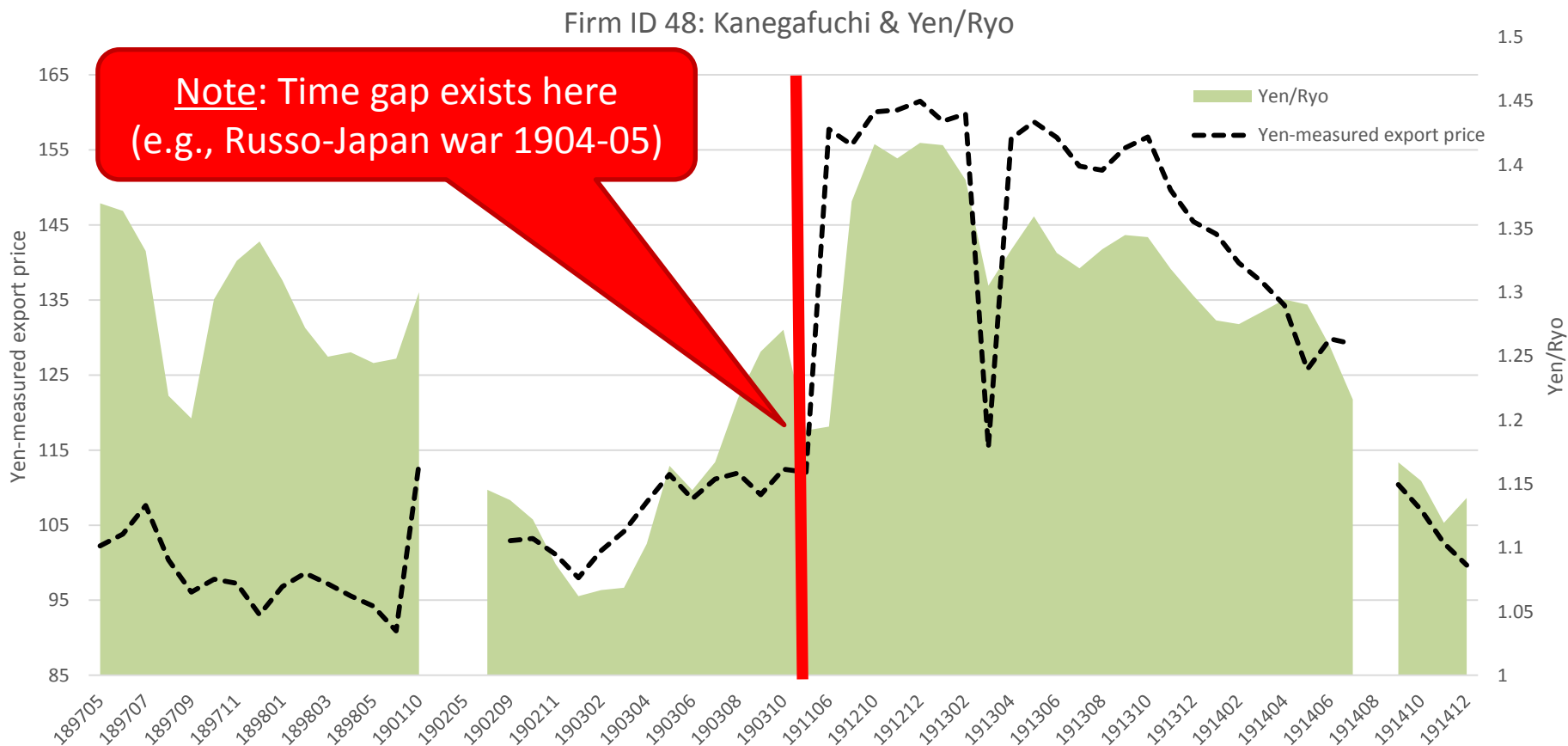
日本糸 十六手 二十手	上海糸 十四手 十六手	孟買糸
大阪象 五五五	茂 生 七五五	二十手
平野馬 五五五	怡和 七五五	七五五
瑞津孔雀 五五五	瑞記 七五五	七五五
鐘淵魚 五五五	瑞記 七五五	七五五
東京牡丹 五五五	瑞記 七五五	七五五
全金獅子 五五五	裕隆 七五五	七五五
朝日双鹿 五五五	大純 七五五	七五五
岡山花蝶 五五五	華盛 七五五	七五五
三池三管 五五五	華新 七五五	七五五
浪花塔象 五五五	華新 七五五	七五五
泉州戎 五五五	華新 七五五	七五五
玉島和合人 五五五	華新 七五五	七五五
金巾花瓶 五五五	華新 七五五	七五五
備前伏龍 五五五	華新 七五五	七五五
岸和田 五五五	華新 七五五	七五五
天滿 五五五	華新 七五五	七五五
尼ヶ崎 五五五	華新 七五五	七五五
七ヶ星 五五五	華新 七五五	七五五

○其二  
本週中系況は本邦糸に於ては前報全機引續き少數の手合に止り至て需用薄昨今の處相場調子とも云ふか如き傾向在りて左記相場より二匁五分乃至品に依り七匁五分方安直を以て僅少の手合を生し市勢何となく賣溢り買溢りの状態にて相場は更に一定せず買人筋には本邦安直を氣構への向も在りて一向買進さざる等手控へ同様の姿勢にて相場見送り居り買人筋に於ても今後の動靜如何を氣遣ひ相場見送り居りて尙引續き不捌にて勢ひ不況を呈すべきやも不計現況なり而して其在荷は日本糸五千三百四十俵、印度糸二萬俵なり其相場は左の如し

日本糸 十六手 二十手	上海糸 十六手 二十手	孟買糸
大阪象 五五五	茂 生 七五五	二十手
平野馬 五五五	怡和 七五五	七五五
瑞津孔雀 五五五	瑞記 七五五	七五五
鐘淵魚 五五五	瑞記 七五五	七五五
東京牡丹 五五五	瑞記 七五五	七五五
全金獅子 五五五	裕隆 七五五	七五五
朝日双鹿 五五五	大純 七五五	七五五
岡山花蝶 五五五	華盛 七五五	七五五
三池三管 五五五	華新 七五五	七五五
浪花塔象 五五五	華新 七五五	七五五
泉州戎 五五五	華新 七五五	七五五
玉島和合人 五五五	華新 七五五	七五五
金巾花瓶 五五五	華新 七五五	七五五
備前伏龍 五五五	華新 七五五	七五五
岸和田 五五五	華新 七五五	七五五
天滿 五五五	華新 七五五	七五五
尼ヶ崎 五五五	華新 七五五	七五五
七ヶ星 五五五	華新 七五五	七五五

## 5-2. Data: Currency exchange rate

- Data book of Japanese economic statistic (日本経済統計総観)
- Monthly frequency *yen/ryo* (Chinese currency) exchange rate
  - Highest, lowest, average (used in our analysis) for each month



## 5-3. Data: Firm characteristics

### □ Firm characteristics

#### ■ *Geppo* & financial statement (考課状)

#### ■ Items included in the data

- Output: Measured in physical units for two machinery (ring & mule)
- Capital: Two-types of machinery, operating hours & days, power source
- Labor: Male & female w/ wage information
- Intermediate good: Cotton & coal
- Cotton sources: Japan, China, India, US, HK, Vietnam, Egypt, others
- Product composition: Share of 16 & 20 counts out of total production
- Location: All the plants (with detailed information)
- Almost all the P/L & B/S items (e.g., inventory, sales)
- Firm age, board member, managers' attributes (e.g., education), plant-level attributes, entry/exit (firm & plant) ⇒ Planning to use...

Note: Production data are handled to compute TFPQ by following Braguinsky et al. (AER 2015)

⇒ At most, 32 firms × 57months (max #obs = 517 in the current analysis)



# 5-4. Data: Summary stat (a) - (c)

Variable	Definition	Obs	Mean	Std. Dev	Min	Max
Sample (a): Sample for Table 2						
<i>P</i>	Natural logarithm of Yen(i.e., home currency)-measured 16-bante cotton exported	436	4.67	0.16	4.05	5.08
<i>ER</i>	Exchange rate measured as units of yen per one ryo	436	0.21	0.08	0.06	0.35
<i>TFP</i>	Firm-level total factor productivity obtained from fixed-effect panel estimation	436	0.00	0.13	-0.36	0.45
Sample(b): Sample for Table 3						
<i>P</i>	Natural logarithm of Yen(i.e., home currency)-measured 16-bante cotton exported	353	4.67	0.16	4.46	5.08
<i>ER</i>	Exchange rate measured as units of yen per one ryo	353	0.22	0.07	0.06	0.35
<i>TFP</i>	Firm-level total factor productivity obtained from system GMM estimation	353	0.00	0.12	-0.33	0.34
Sample(c): Sample for Table 4						
<i>P</i>	Natural logarithm of Yen(i.e., home currency)-measured 16-bante cotton exported	353	4.67	0.16	4.46	5.08
<i>ER</i>	Exchange rate measured as units of yen per one ryo	353	0.22	0.07	0.06	0.35
<i>TFP</i>	Firm-level total factor productivity obtained from fixed-effect panel estimation	353	0.01	0.13	-0.33	0.45
<i>WAGE</i>	Natural logarithm of female worker wage	353	0.00	0.29	-0.49	0.58
<i>SIZE</i>	Natural logarithm of output	353	0.06	1.14	-2.48	2.68

Note: All the variables other than IMPORT is demeaned

# 5-5. Data: Summary stat (d)

Sample(d): Sample for Table 5

<i>P</i>	Natural logarithm of Yen(i.e., home currency)-measured 16-bante cotton exported	189	4.68	0.17	4.51	5.08
<i>ER</i>	Exchange rate measured as units of yen per one ryo	189	0.21	0.07	0.06	0.35
<i>TFP</i>	Firm-level total factor productivity obtained from fixed-effect panel estimation	189	0.02	0.13	-0.31	0.43
<i>WAGE</i>	Natural logarithm of female worker wage	189	0.06	0.28	-0.43	0.53
<i>SIZE</i>	Natural logarithm of output	189	0.26	1.23	-2.48	2.68
<i>IMPORT</i>	Import from Ryo export source countries / Import from all the souces (Note: this variable is time-invariant and measured as of the initial appearance in the data)	189	4.46	20.60	-39.67	39.23
<i>INVENTORY</i>	(Inventory + Account receivable) / Sales	189	-0.01	0.08	-0.09	0.26
<i>RATE</i>	BOJ's discount rate	189	-0.15	0.64	-1.05	1.14
<i>SHARE</i>	Output share of 16 count cotton yarn	189	0.02	0.24	-0.42	0.55
<i>CAPUTIL</i>	Capuital utilization rate	189	-0.01	0.14	-0.41	0.51

## 6-1. Theoretical underpinning

- The standard expression of export price
  - Gopinath (JME 2013)

$$P_i = \{1 + \mu_i\}MC_i$$

where

$P_i$ : Firm- $i$ 's home currency (i.e., *yen*)-measured export price

$\mu_i(P_i/ER, w_i)$ : Mark-up of firm- $i$  where  $w_i$  is firm- $i$ 's attributes

$MC_i(ER, z_i)$ : Home currency-measured marginal cost of firm- $i$   
where  $z_i$  is firm- $i$ 's attributes

## 6-1. Theoretical underpinning

□ Sketch: General mechanism with local (=Ryo, e.g., distribution) cost

Suppose Yen depreciates

⇒ Share of final consumption price depending on export price falls

⇒ This reduces the elasticity of demand perceived by exporters to their export price

⇒ Induce exporters to increase mark-up on average



## 6-1. Theoretical underpinning

□ With heterogeneous variable inventory/financial cost

For firms facing higher variable inventory cost ( $\Leftrightarrow$  higher inventory turnover), a larger share of their final consumption price depends on the export price

$\Rightarrow$  Perceived elasticity of demand to the export price increases with such higher inventory cost

$\Rightarrow$  Mark-up of firms with higher inventory cost can be increased by less than that of firms with lower inventory cost in response to depreciation

$\Leftrightarrow$  Larger financial cost leads to smaller domestic price dynamics

(i.e., higher pass-through)

## 6-2. Bring it to estimation

Focus on the observation with some price change  
( $\Leftrightarrow$  Nakamura & Steinsson 2012)

(i) Fixed-effect panel estimation:

$$\ln P_{i,t} = \alpha + \beta_1 \ln ER_t + \beta_2 x_{i,t} + \beta_3 \ln ER_t \times x_{i,t} + FE_i + \varepsilon_t$$

(ii) Allison's hybrid random-effect estimation (Allison 2009)

$$\begin{aligned} \ln P_{i,t} = & \alpha + \beta \ln ER_t + \gamma_1 (x_{i,t} - \bar{x}_i) + \gamma_2 \bar{x}_i \\ & + \delta_1 \{ \ln ER_t \times x_{i,t} - \overline{\ln ER \times x_i} \} + \delta_2 \overline{\ln ER \times x_i} + RE_i + \varepsilon_t \end{aligned}$$

(iii) Correlated coefficient random-effect estimation (Wooldridge 2010)

$$\begin{aligned} \ln P_{i,t} = & \alpha + \beta \ln ER_t + \gamma_1 x_{i,t} + \gamma_2 \bar{x}_i \\ & + \delta_1 \ln ER_t \times x_{i,t} + \delta_2 \overline{\ln ER \times x_i} + RE_i + \varepsilon_t \end{aligned}$$

# 7-1. Empirical analysis: Unconditional & TFP

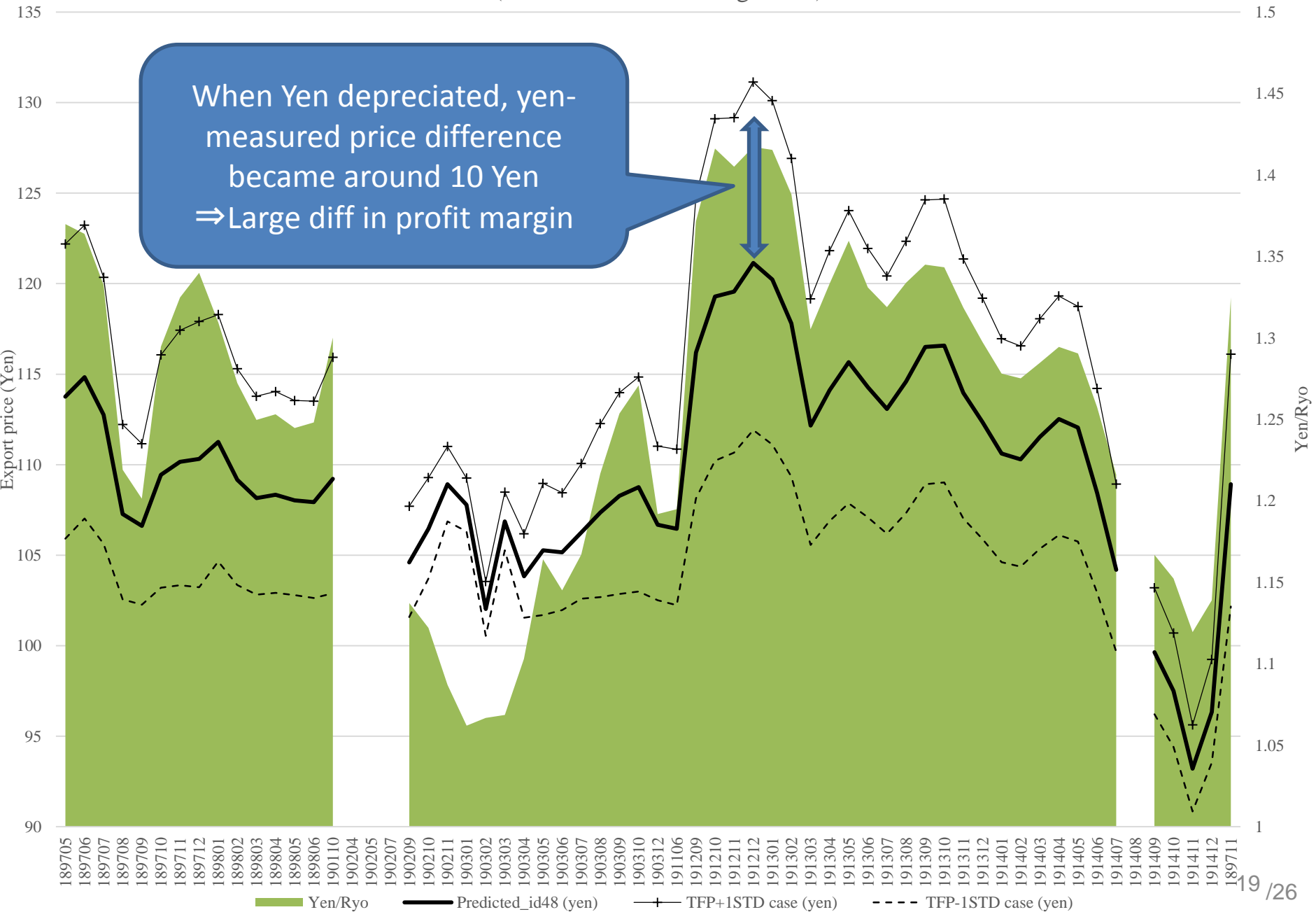
Dependent variable:  $P$

Independent Variables	Fixed-effect model		Fixed-effect model		Allison (2009) Hybrid random-effect model		Correlated random-effects model	
	Coef.	Std. Err.	Coef.	Std. Err.	Coef.	Std. Err.	Coef.	Std. Err.
$ER$	1.067	0.070 ***	1.024	0.068 ***			1.019	0.068 ***
$TFP$			-0.400	0.150 ***			-0.407	0.149 ***
$ER \times TFP$			1.748	0.629 ***			1.786	0.628 ***
$ER - ER_{AVR}$					1.019	0.068 ***		
$TFP - TFP_{AVR}$					-0.407	0.149 ***		
$ER \times TFP - ER \times TFP_{AVR}$					1.786	0.628 ***		
$ER_{AVR}$					-0.118	0.346	-1.137	0.352 ***
$TFP_{AVR}$					-0.131	0.628	0.276	0.640
$ER \times TFP_{AVR}$					0.486	2.788	-1.300	2.831
<i>constant</i>	4.462	0.016 ***	4.451	0.015 ***	4.643	0.072 ***	4.643	0.072 ***
No. of Obs.	517		436		436		436	
No. of Groups	32		30		30		30	
Observation per group								
min	1		1		1		1	
avr	16.2		14.5		14.5		14.5	
max	57		57		57		57	
F or Wald chi2	231.55		76.79		227.30		227.30	
Prob > F or chi2	0.0000		0.0000		0.0000		0.0000	
R-sq								
within	0.3236		0.3637		0.3637		0.3637	
between	0.0047		0.0044		0.0136		0.0136	
overall	0.2074		0.1767		0.1791		0.1791	
corr( $u_i, xb$ )	-0.0870		-0.1267		0 (assumed)		0 (assumed)	
F test that all $u_i=0$								
F	12.93		18.61		n.a.		n.a.	
Prob>F	0.0000		0.0000		n.a.		n.a.	

Almost same magnitude reported in Fitzgerald & Haller (2014) i.e.,  $\beta=1.01$  (std. 0.090)\*\*\*

Fitzgerald & Haller (2014) "meets" Berman et al. (2012) i.e., depends on firm characteristics

Prediced Yen price w/ different TFP  
(basecase = id48: Kanegafuchi)



# 7-2. Empirical analysis: Another TFP measure

## □ Robust to alternative TFP computation

Dependent variable:  $P$

Independent Variables	Fixed-effect model			Allison (2009) Hybrid random-effect model			Correlated random-effects model		
	Coef.	Std. Err.		Coef.	Std. Err.		Coef.	Std. Err.	
$ER$	1.016	0.076	***				1.012	0.076	***
$TFP$	-0.469	0.187	**				-0.480	0.187	***
$ER \times TFP$	2.529	0.789	***				2.573	0.791	***
$ER - ER_{AVR}$				1.012	0.076	***			
$TFP - TFP_{AVR}$				-0.480	0.187	***			
$ER \times TFP - ER \times TFP_{AVR}$				2.573	0.791	***			
$ER_{AVR}$				-0.321	0.495		-1.333	0.501	***
$TFP_{AVR}$				-0.280	1.103		0.200	1.116	
$ER \times TFP_{AVR}$				1.690	4.827		-0.883	4.881	
$constant$	4.449	0.017	***	4.686	0.106	***	4.686	0.106	***

# 7-3. Empirical analysis: Full model

① Female wage ( $\Leftrightarrow$  quality)

② Import intensity

③ **Inventory turnover ( $\Leftrightarrow$  "financial cost")**

④ BOJ discount rate (sign???)

Dependent variable:  $P$

Fixed-effect model

Independent Variables	Coef.	Std. Err.		Coef.	Std. Err.		Coef.	Std. Err.	
<i>ER</i>	0.272	0.090	***	0.691	0.065	***	1.078	0.127	***
<i>TFP</i>	-0.166	0.142		-0.079	0.108		-0.035	0.122	
<i>ER</i> × <i>TFP</i>	0.200	0.686		-0.482	0.480		-0.144	0.585	
<i>WAGE</i>	-0.219	0.079	***	-0.315	0.068	***	-0.045	0.072	
<i>ER</i> × <i>WAGE</i>	1.511	0.384	***	2.149	0.328	***	1.067	0.339	***
<i>SIZE</i>	0.037	0.019	*	0.058	0.017	***	0.071	0.017	***
<i>ER</i> × <i>SIZE</i>	0.174	0.081	**	0.108	0.073		0.033	0.071	
<i>ER</i> × <i>IMPORT</i>	0.018	0.003	***	0.015	0.003	***	0.010	0.003	***
<i>INVENTORY</i>	0.985	0.376	***				0.728	0.322	**
<i>ER</i> × <i>INVENTORY</i>	-7.053	1.682	***				-4.604	1.467	***
<i>RATE</i>				-0.072	0.015	***	-0.191	0.024	***
<i>ER</i> × <i>RATE</i>				0.324	0.073	***	0.777	0.109	***
<i>constant</i>	4.575	0.018	***	4.497	0.014	***	4.392	0.028	***

# 7-4. Empirical analysis: Asymmetry of $\Delta ER$

Dependent variable:  $P$

Fixed-effect model

Independent Variables	All		ER $\uparrow$ (Yen dereciation)			ER $\downarrow$ (Yen appreciation)	
	Coef.	Std. Err.	Coef.	Std. Err.	p-value	Coef.	Std. Err.
<i>ER</i>	1.078	0.127 ***	0.863	0.113 ***	0	-0.088	0.648
<i>TFP</i>	-0.035	0.122	-0.018	0.104	0.866	0.738	0.418 *
<i>ER</i> $\times$ <i>TFP</i>	-0.144	0.585	0.153	0.529	0.774	-4.001	1.912 **
<i>WAGE</i>	-0.045	0.072	-0.108	0.063 *	0.092	-0.302	0.282
<i>ER</i> $\times$ <i>WAGE</i>	1.067	0.339 ***	1.472	0.298 ***	0	1.944	1.338
<i>SIZE</i>	0.071	0.017 ***	0.075	0.015 ***	0	0.123	0.059 **
<i>ER</i> $\times$ <i>SIZE</i>	0.033	0.071	0.024	0.058	0.683	-0.181	0.272
<i>ER</i> $\times$ <i>IMPORT</i>	0.010	0.003 ***	0.008	0.003 ***	0.001	0.031	0.011 ***
<i>INVENTORY</i>	0.728	0.322 **	0.708	0.277 **	0.013	3.308	1.081 ***
<i>ER</i> $\times$ <i>INVENTORY</i>	-4.604	1.467 ***	-4.300	1.213 ***	0.001	-17.42	5.303 ***
<i>RATE</i>	-0.191	0.024 ***	-0.125	0.025 ***	0	-0.055	0.089
<i>ER</i> $\times$ <i>RATE</i>	0.777	0.109 ***	0.568	0.115 ***	0	0.170	0.385
<i>constant</i>	4.392	0.028 ***	4.468	0.026 ***	0	4.616	0.137 ***

# 7-5. Empirical analysis: Robustness

Dependent variable:  $P$

Independent Variables	Coef.	Std. Err.		Coef.	Std. Err.		Coef.	Std. Err.	
$ER$	1.033	0.134	***	0.724	0.144	***	0.720	0.156	***
$TFP$	-0.078	0.131		-0.022	0.121		-0.068	0.128	
$ER \times TFP$	0.171	0.615		-0.412	0.575		-0.136	0.601	
$WAGE$	-0.010	0.079		-0.042	0.070		-0.025	0.078	
$ER \times WAGE$	0.818	0.372	**	1.061	0.340	***	0.883	0.378	**
$SIZE$	0.058	0.030	*	0.073	0.017	***	0.086	0.032	***
$ER \times SIZE$	0.061	0.078		0.071	0.072		0.070	0.079	
$ER \times IMPORT$	0.012	0.003	***	0.014	0.003	***	0.014	0.004	***
$INVENTORY$	0.669	0.328	**	0.882	0.322	***	0.891	0.336	***
$ER \times INVENTORY$	-4.350	1.502	***	-5.796	1.524	***	-5.397	1.593	***
$RATE$	-0.186	0.026	***	-0.186	0.024	***	-0.182	0.026	***
$ER \times RATE$	0.752	0.112	***	0.647	0.111	***	0.652	0.115	***
$ER\_R$				0.211	0.616		0.078	0.648	
$ER\_R \times IMPORT\_R$				-0.025	0.030		-0.035	0.037	
$ER\_D$				7.407	1.630	***	6.965	1.687	***
$ER\_D \times IMPORT\_D$				0.131	0.071	*	0.150	0.081	*
$ER\_S$				-5.082	1.383	***	-5.043	1.432	***
$ER\_S \times IMPORT\_S$				-0.705	0.694		-0.610	0.704	
$constant$	0.273	2.282		-3.808	1.991	*	-6.384	2.883	**
<i>Prefecture control</i>		yes			no			yes	
<i>Other currency exchange rates</i>		no			yes			yes	



## 7-6. Empirical analysis: Further robustness

### □ Incorporate and consider additional factors:

- Interaction b/w exchange rate & centrality of 16 count: (+/-) but insig
  - ↔ Chatterjee et al. (2013): Pass-through rate for non-centered product is high (i.e., central product shows larger  $\beta$ )
  - ↔ Also, related to “urgency” channel (i.e., products associated w/ less efficient/flexible production (e.g., non-central) ↔ high pass-through
- Interaction b/w exchange rate & 1(early entry to export market): (+) but insig
  - ↔ Early entrant has some market power
- Interaction b/w exchange rate & 1(headquartered in Tokyo): (+) but insig
  - ↔ Distribution cost as in Berstein & Jaimovich (2012)?
- Exclude the periods for WWI (July 1914~)

⇒ Results in “full model” are robust to the inclusion of these items

## 8. Things to be done

- “To do list” in the appendix
  
- Esp., further precise picture:
  - Financial friction proxied for by “**link to funding sources**” information and/or “**Leverage × BOJ rate**” etc.
  - Export quantity: Extensive margin (i.e., truncated data structure ↔ selection), residual demand faced by individual firms
  
- Some additional robustness checks:
  - Use domestic price (exporter and non-exporter firms) as a benchmark
  - Dynamic (time-variant) aspect of incomplete pass-through

## 9. Conclusion

- ❑ Use the ideal data and confirm heterogeneous pass-through in a comprehensive way: Product quality, import, financial cost
  
- ❑ Hopefully, go deeper into financial/management aspects...
  
- ❑ Other projects using this data
  - Pre-export investment (i.e., tangibles & intangibles)
  
  - Pre-export & post-export productivity/profitability dynamics
  
  - Utilizing network information more intensively

Thank you and comments are welcome!

<Contact Information>

Serguey Braguinsky:

Robert H. Smith School of Business and the Department of Economics,  
University of Maryland, NBER, and Osaka University  
4558 Van Munching Hall, College Park, MD 20742 USA;  
E-mail: [sbraguinsky@rhsmith.umd.edu](mailto:sbraguinsky@rhsmith.umd.edu)

Daisuke Miyakawa:

Graduate School of International Corporate Strategy,  
Hitotsubashi University  
2-1-2 Hitotsubashi, Chiyoda-ku, Tokyo, 101-8439 JAPAN  
E-mail: [dmiyakawa@ics.hit-u.ac.jp](mailto:dmiyakawa@ics.hit-u.ac.jp)

Tetsuji Okazaki:

Graduate School of Economics,  
University of Tokyo  
7-3-1 Hongo, Bunkyo-ku, Tokyo 113-0033 JAPAN  
E-mail: [okazaki@e.u-tokyo.ac.jp](mailto:okazaki@e.u-tokyo.ac.jp)