

CANON INSTITUTE OF GLOBAL STUDIES
“THE 2016 PRESIDENTIAL ELECTION AND U.S.-JAPAN RELATIONS”
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I. Introduction

- A. Background
- B. Personal, not official, views

II. 2016 U.S. Presidential Election Campaign

- A. 2015 Preparation
- B. Feb. 1, 2016 Iowa caucus
- C. July 18-21, 2016 Republican National Convention (Cleveland, OH)
- D. July 25-28, 2016 Democratic National Convention (Philadelphia, PA)
- E. Nov. 8, 2016 Election Day
- F. Jan. 20, 2017 Inauguration of 45th president

III. Republican Party (GOP)

- A. Candidates (17)
- B. Mainstream vs. outsiders
- C. Donald Trump phenomenon
- D. Future of the GOP

IV. Democratic Party

- A. Candidates (5)
- B. Hillary Clinton
- C. Bernie Sanders
- D. Future of the Democratic Party

V. Three Surprises

- A. Donald Trump (fear, anxiety, anger, “Crippled America”)
 - 1. Economy: unemployment, wages, inequality, “rigged system”
 - 2. Globalization: trade, immigration, terrorism, losing control
 - 3. Politics: dysfunction in Washington, DC
 - 4. GOP opposition to Obama; distance from activist base; party discipline
 - 5. Outsider as new, reformer, change agent
 - 6. Mainstream candidates attacking, eliminating each other; underestimating Trump
 - 7. Mass media; social media
 - 8. Race: tipping point in 2040s
- B. Bernie Sanders (“We need a political revolution!”)
 - 1. Economy, globalization, politics
 - 2. Wall Street, “billionaires”
 - 3. End of the Cold War and socialism; millennials
 - 4. Outsider as new, reformer, change agent
 - 5. Distrust of Hillary Clinton
- C. Trade (TPP)
 - 1. Obama Administration
 - 2. Congress
 - 3. Labor unions, NGOs, NPOs, economists
 - 4. Trump, Sanders, Clinton
 - 5. Lame duck session; Supreme Court nomination

VI. Issues

- A. Economy
- B. Terrorism
- C. Domestic policy
- D. Foreign policy
- E. Energy, climate change
- F. Issues vs. personality, character, temperament, likeability, trustworthiness

VII. General Election

- A. Hillary Clinton & Tim Kaine (“Stronger together”)
- B. Donald Trump & Mike Pence (“Make America Great Again”)
- C. Others: Gary Johnson (Libertarian Party), Jill Stein (Green Party), etc.
- D. TV debates (President: 9/26, 10/9, 10/19; Vice President: 10/4)

VIII. Congress and the Supreme Court

- A. Senate (54 vs. 46)
- B. House of Representatives (247 vs. 188)
- C. Supreme Court (4 vs. 4)

IX. U.S.-Japan Relations

- A. Obama Administration: Aso, Hatoyama, Kan, Noda, Abe
- B. Hillary Clinton
 - 1. Secretary of State: Nakasone, Okada, Maehara, Matsumoto, Gemba
 - 2. Asia Pivot/Rebalance
 - a. Strengthen bilateral security alliances
 - b. Deepen working relationships with emerging powers
 - c. Engage with regional multilateral institutions
 - d. Expand trade and investment
 - e. Forge a broadly-based military presence
 - f. Advance democracy and human rights
- C. Donald Trump
 - 1. Employment
 - 2. Trade agreements
 - 3. Currency manipulation
 - 4. Free rider on national security
 - 5. “Unpredictability” as a virtue
 - 6. Questions: priorities, feasibility, appointments/nominations

X Japan: Republicans and Democrats

- A. 1960s
- B. 1970s
- C. 1984
- D. 2016

XI. Conclusions

- A. Public opinion polls (methodology, national, state-by-state for electoral college)
- B. Prospects
 - 1. White House
 - 2. Senate
 - 3. House
 - 4. Supreme Court
 - 5. Republican Party
- C. Implications for Japan

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