# The Cambridge Gazette

# In Search of Japan's Global Strategies

『ケンブリッジ・ガゼット: グローバル戦略編』 第 13 号 (2010 年 5 月)

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彼れを知りて己れを知れば、百戦して 殆(あや)うからず。 彼れを知らずして己れを知れば、一勝一負す。 彼れを知らず己れを知らざれば、戦う毎に必ず殆うし。 小誌は大量の資料を網羅的かつ詳細に報告するものではない ハーバードに居る一研究者である筆者が接した情報や文献を①マクロ経済、②資源・エネルギー、環境、③外交・安全保障の分野に関し整理したものである。紙面や時間の制約に加えて筆者の限られた能力という問題は有るが、小誌が少しでも役立つことを心から願っている。

Know the enemy and know yourself; In a hundred battles you will never be in peril.

When you are ignorant of the enemy but know yourself; Your chances of winning or losing are equal. If ignorant both of your enemy and of yourself; You are certain in every battle to be in peril.

(Sunzi, an ancient Chinese strategist)

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# 1. Cambridge Gazette: グローバル戦略編第 13 号

小誌は今月で発刊第2年目を迎えたが、筆者は「初心忘るべからず」として気を引き締めている。そして創刊号で触れた御手洗冨士夫キヤノン会長の示唆的なお言葉を思い出している―「たしかに日本の製造業は70年代から80年代にかけて、アメリカを抜いて世界―になった。トヨタやソニー、ホンダというロゴは世界中どこへ行っても見ることができる。そして、『ジャパン・アズ・ナンバーワン』と評されるまでになった。しかし、そこに落とし穴があった。日本がバブル経済を享受している間に、そしてバブル崩壊後の『失われた10年』に苦しんでいる間に、世界はグローバル化時代に対応する態勢を整えていたのだ。しかし、わが日本は違った。グローバル化への対応を怠り、その果ての姿が、いまの『ずり落ちた』日本なのだ」、と。

グローバル化に対応すべく、我々は努めて海外との知的情報交換を直接的、継続的、多層的に、 しかも双方向で行わなくてはならない。そして我々は彼我の違いを冷静に認め合い、また彼我の長 所を互いに伸ばしまた短所を互いに補って、"win-win situation"をグローバルに創出してゆく必要性 を銘記すべきである。しかも肝心なことは果断なる実行であって逡巡している暇はないのである。

2. 情報概観 紙面の制約上、原則、参考になると筆者が判断した最新情報のみを掲載し解説や関連資料は一切省略。

### マクロ経済: Macroeconomics—Books, Papers, and Articles

Guo, Kai and Papa N'Diaye, 2010, "Determinants of China's Private Consumption: An International Perspective," Working Paper WP/10/93, Washington, D.C.: International Monetary Fund (IMF), April.

International Monetary Fund (IMF), 2010, World Economic Outlook: Rebalancing Growth, Washington, D.C., April.

International Monetary Fund (IMF), 2010, Regional Economic Outlook: Asia and Pacific, Leading the Global Recovery, Rebalancing for the Medium Term, Washington, D.C., April.

International Monetary Fund (IMF), 2010, Global Financial Stability Report: Meeting New Challenges to Stability and Building a Safer System, Washington, D.C., April.

International Monetary Fund (IMF), 2010, Regional Economic Outlook: Europe, Fostering Sustainability, Washington, D.C., May. Mishkin, Frederic S., 2010, "Monetary Policy Flexibility, Risk Management, and Financial Disruptions," Journal of Asian Economics, Vol. 21, No. 3 (June), pp. 242-246.

Mussa, Michael, 2010, "Global Economic Prospects for 2010 and 2010," Paper presented at the Seventeenth Semiannual Meeting on Global Economic Prospects, Washington, D.C.: Peterson Institute for International Economics (PIIE), April 8.

Subramanian, Arvind, 2010, "New PPP-based Estimates of Renminbi Undervaluation and Policy Implications," Policy Brief No. PB10-8, Washington, D.C.: Peterson Institute for International Economics (PIIE), April.

Thorbecke, Willem, 2010, "Investigating the Effect of Exchange Rate Changes on the People's Republic of China's Processed Exports," Working Paper No. 202, Tokyo: Asian Development Bank Institute, March.

# マクロ経済: Macroeconomics—Conferences, Workshops and Seminars

April 19: (Washington, D.C.) Peterson Institute for International Economics (PIIE), Jong-Wha Lee (Chief Economist, Economics and Research Dept., Asian Development Bank (ADB)), "Asian Development Outlook 2010: Macroeconomic Policy Challenges."

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愚かな者と賢い者は同様に害が無い。中途半端に愚かな者と中途半端に賢い者だけが最も危険なのだ。 (ゲーテ)

Fools and intelligent people are equally undamaging. Half-fools and half-sages, these are the most dangerous of all.

[Toren und gescheide Leute sind gleich unschädlich. Nur die Halbnarren und Halbweisen, das sind die gefährlichsten.]

(Johann Wolfgang von Goethe)

May 14: Harvard Kennedy School (HKS) Belfer Center: Petr Aven (President, Alpha-Bank-Russia, former Minister of Foreign Economic Relations for the Russian Federation), "The Russian Economic Crisis: Imported or Homegrown?"

# 資源・エネルギー、環境: Resources, Energy, and Environment—Books, Papers, and Articles

Jakobson, Linda, 2010, "China Prepares for an Ice-free Arctic," SIPRI Insights on Peace and Security No. 2010/2, Stockholm: Stockholm International Peace Research Institute (SIPRI), March.

#### 資源・エネルギー、環境: Resources, Energy, and Environment—Conferences, Workshops and Seminars

April 27: Harvard U.: Marvin E. Odum (President, Shell Oil Company and Managing Director for Upstream Americas Harvard University Science Center): "The Future of Energy: Five Things We're Excited About."

April 29: Harvard Kennedy School (HKS): John Deutch (Prof. MIT and former Director of the Central Intelligence Agency (CIA)): "Making Progress on Energy."

May 11: Harvard U.: M. Granger Morgan (Head, Dept. of Engineering and Public Policy, Carnegie Mellon U.): "Climate Uncertainty, Emissions Reduction, and SRM."

May 13: Harvard U.: Yannick Glemarec (UNDP/GEF Executive Coordinator and UNDP Director of Environmental Finance, United Nations Development Programme (UNDP): "Financing the Transition to a Low Carbon and Climate Resilient Society."

May 18: (Washington, D.C.) Brookings Institution: "Energy and Climate Change 2010: Back to the Future," Opening Remarks and Keynote I Introduction: Strobe Talbott (President, Brookings); Keynote I: Todd Stern (Special Climate Envoy, Dept. of State (former Senior Fellow, Harvard Kennedy School (HKS)); Panel I: "International Climate Diplomacy": Moderator: William J. Antholis (Managing Director, Brookings), Eileen Claussen (President, Pew Center on Global Climate Change), Bruce Jones (Director, Managing Global Insecurity); Keynote II: Introduction and Moderator: Daniel H. Yergin (Co-Founder and Chairman, Cambridge Energy Research Associates (CERA)), David B. Sandalow (Asst. Secy for Policy and International Affairs, Dept. of Energy); Panel II: "Science, Policy and Regulation": Moderator: Shirley Jackson (President, Rensselaer Polytechnic Institute), Charles K. Ebinger (Director, Energy Security Initiative), Mark Muro (Fellow and Policy Director, Metropolitan Policy Program), Barry Rabe (Prof., U. of Michigan, Nonresident Senior Fellow, Brookings), Bob Simon (Staff Director, Senate Committee on Energy and Natural Resources); Lunch Keynote: Introduction and Moderator: Ted Gayer (Co-Director, Brookings), Douglas W. Elmendorf (Director, Congressional Budget Office (CBO)); Panel III: "Economics of Climate Change Policy": Moderator: Ted Gayer (Co-Director, Economic Studies, Brookings), Adele Morris (Fellow, Brookings), Dallas Burtraw (Senior Fellow, Resources for the Future), Michael Wara (Asst. Prof., Stanford U.).

#### 外交・安全保障: Diplomacy and National Security—Books, Papers, and Articles

Gill, Bates, 2010, "China and Nuclear Arms Control: Current Positions and Future Policies," SIPRI Insights on Peace and Security No. 2010/4, Stockholm: Stockholm International Peace Research Institute (SIPRI), April.

International Institute for Strategic Studies (IISS), 2010, "Chinese Navy's New Strategy in Action," Strategic Comments, London, March. Kempin, Ronja, 2010, "Gendarmerieeinheiten in internationalen Stabilisierungsmissionen: Eine Option für Deutschland?" SWP-Studie 2010/S 06, Berlin: Stiftung Wissenschaft und Politik (SWP), March.

Niblett, Robin, ed., 2010, America and a Changed World: A Question of Leadership (Chatham House Papers), Hoboken, NJ: Wilev-Blackwell. May.

Nye, Joseph S., Jr., (forthcoming (February 2011)), The Future of Power: Its Changing Nature and Use in the Twenty-first Century, New York, NY: Public Affairs.

Schuessler, John M., 2010, "The Deception Dividend: FDR's Undeclared War," *International Security*, Vol. 34, No. 4 (Spring), pp. 133-165

Sutter, Robert, 2010, "Assessing China's Rise and US Leadership in Asia—Growing Maturity and Balance," *Journal of Contemporary China*, No. 65 (June), pp. 591-604.

Thomas, Sea Sovereign, 2010, "Engaging Oceania," Naval War College Review, Vol. 63, No.1 (Winter), pp. 97-106.

Will, Gerhard, 2010, "Der Mekong: Ungelöste Probleme regionaler Kooperation", SWP-Studie 2010/S 07, Berlin: Stiftung Wissenschaft und Politik (SWP), March.

### 外交・安全保障: Diplomacy and National Security—Conferences, Workshops and Seminars

April 29-May 1: (Singapore) National University of Singapore (NUS) and Harvard University: "Asia Vision 21/AV21: Values, Conflicts, and Change in Asia."

May 4: (Washington, D.C.) Brookings Institution: "Exploring the U.S. National Security Industrial Base: Defense, Defense Strategy, U.S. Department of Defense), Moderator: Michael E. O'Hanlon (Director of Research and Senior Fellow, Foreign Policy, Brookings), Speakers: Tom Davis (Director of Strategic Planning for Homeland Security, General Dynamics), Peter W. Singer (Director, 21st Century Defense Initiative), Barry Watts (Senior Fellow, Center for Strategic and Budgetary Assessments).

May 10: (Washington, D.C.) Brookings Institution: "U.S.-China Cooperation on Global Issues: China, China's Economy, International Relations, Foreign Policy, Managing Global Change," Introduction and Moderators: Kenneth G. Lieberthal (Director, China Center, Brookings), Richard C. Bush III (Director, Center for Northeast Asian Policy Studies, Brookings); Session 1: "The Climate Change Issue in U.S.-China Relations": William J. Antholis (Managing Director, Brookings), Trevor Houser (Visiting Fellow, Peterson Institute for International Economics (PIIE); Keynote Address: James B. Steinberg (Deputy Secretary of State, Dept. of State); Session 2: "Dealing with States Going Nuclear: North Korea and Iran": Charles "Jack" Pritchard (President, Korea Economic Institute), Jonathan Pollack (Prof., Chairman of the Strategic Research Department, U.S. Naval War College (NWC)), Kenneth M.

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もし将軍の資質を調べなくてはならないとしたら、私 は敵軍の行動について正しい判断を下し得る人物を、 理論を見事なまでに並び立てることが出来る人物よ りも高く評価したであろう。 If I had to put a general to the test, I should have a much higher regard for the man who could form sound conclusions as to the movements of the enemy than for him who could make a grand display of theories.

[Si j'avais à éprouver un général, j'estimerais bien plus celui qui ferait des suppositions justes sur les mouvements de l'ennemi que celui qui étalerait des théories si difficiles à bien faire.]

(ジョミニ) (Antoine-Henri Jomini, a French (and later Russian) general)

Pollack (Director, Center for Middle East Policy, Brookings), John Garver (Georgia Institute of Technology); Session 3: "Global Economic Issues in U.S.-China Relations": Anne Krueger (Prof. Johns Hopkins School of Advanced International Studies (SAIS)), Barry P. Bosworth (Senior Fellow, Economic Studies, Global Economy and Development, Brookings).

May 13: (Washington, D.C.) Brookings Institution: "Neoconservatism and the Future of American Foreign Policy," Strobe Talbott (President, Brookings), Panelists: E.J. Dionne, Jr. (Senior Fellow, Brookings), Francis Fukuyama (Prof. School of Advanced International Studies (SAIS), Johns Hopkins U.), William Kristol (Editor, *The Weekly Standard*), Justin Vaïsse (Senior Fellow, Brookings, author of *Neoconservatism: The Biography of a Movement*, Harvard University Press, May 2010)

June 4-6: (Singapore) International Institute for Strategic Studies (IISS): "The 9th IISS Asian Security Summit, the Shangri-La Dialogue."

#### その他—Information in Other Fields

Acemoglu, Daron, 2010, "Theory, General Equilibrium and Political Economy in Development Economics," NBER Working Paper No. 15944, April.

Acemoglu, Doran et al., 2010, "Competing Engines of Growth: Innovation and Standardization," NBER Working Paper No. 15958, April.

Chia, Siow Yue, 2010, "Regional Trade Policy Cooperation and Architecture in East Asia," Working Paper No. 191, Tokyo: Asian Development Bank Institute, February.

Gaulier, Guillame et al., 2010, "Chine: Fin du Modèle de Croisssance Extravertie," La Lettre du CEPII, Nº 298, Paris: Centre d'Études Prospectives et d'Informations Internationales (CEPII), April 21.

Glaeser, Edward L. et al., 2010, "Did Credit Market Policies Cause the Housing Bubble?" Rapport Institute for Greater Boston Policy Briefs, Cambridge, MA: Harvard Kennedy School (HKS), May.

Hartzell, Caroline A. et al., 2010, "Economic Liberalization via IMF Structural Adjustment: Sowing the Seeds of Civil War?" International Organization, Vol. 64, No. 2 (April), pp 339-356.

Kalra, Sanjay, 2010, "ASEAN: A Chronicle of Shifting Trade Exposure and Regional Integration," Working Paper WP/10/119, Washington, D.C.: International Monetary Fund (IMF), May.

McGregor, Richard (forthcoming (June 2010)), *The Party: The Secret World of China's Communist Rulers*, New York, NY: Harper. McKinsey Global Institute (MGI), 2010, "How to Compete and Grow: A Sector Guide to Policy," San Francisco, CA, March.

Ní, Péngfēi (倪鵬飞) (Chinese Academy of Social Sciences (CASS)/Zhōngguó Shèhuì Kēxuéyuàn/中国社会科学院), ed., 2010, *Zhōngguó Chéngshì Jingzhēnglì Bàogào (Lánpíshū*) (Annual Report on Urban Competitiveness 2010/《中国城市竞争力报告(蓝皮书)》), Beijing: Shèhuìkēxué Wénxiàn Chūbǎnshè (Social Sciences Academic Press/社会科学文献出版社), April.

Winkler, Adalbert, 2010, "The Financial Crisis: A Wake-up Call for Strengthening Regional Monitoring of Financial Markets and Regional Coordination of Financial Sector Policies?" Working Paper No. 199, Tokyo: Asian Development Bank Institute, February.

Event: April 23: Harvard University Asia Center: "Symposium on the Prevention of and Response to Mass Violence and Genocide in Asia," Opening Remarks: Arthur Kleinman (Director, Asia Center) and Sadako Ogata (緒方貞子) (President, Japan International Cooperation Agency (JICA), former United Nations High Commissioner for Refugees (UNHCR)); "Distinction between Genocide and Mass Violence": Jennifer Leaning (Prof. Harvard School of Public Health), Benedict Kiernan (Prof. of History, Yale University); "States against Their Own": Arthur Kleinman, David Steinberg (Prof. School of Foreign Service, Georgetown University); "the Fifth Annual Tsai Lecture" delivered by Sadako Ogata: "Between Conflict Prevention and Building Peace: Evaluating International Responses."

# 3. 編集後記

アジアの将来を率直に語り合うことを目的とする本学の track II diplomatic scheme—Asia Vision 21 に参加した(上記2参照)。日本人参加者は、林芳正参議院議員、政策研究大学院大学の黒川清教授、篠原勝弘前カンボジア大使、日本エネルギー経済研究所の十市勉専務理事、国際協力銀行の渡邊博史副総裁、ボストン総領事を務められた山本忠通大使と筆者の7人。日本の凋落を懸念する参加者が多いなかで、我らは「七人の侍」よろしく日本の知的存在を印象付けるべく行動した次第である。

以上

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