

# Aggregate Productivity with Heterogeneous Agents

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## How to Aggregate with Heterogeneous Agents

- ▶ Individuals disagree over how to rank economy-wide allocations.
- ▶ When the economy changes, there are winners and losers.
- ▶ Basic question: how should we define the aggregate value of a change?
- ▶ We define it by the surplus — factor endowments left over — if winners compensate losers.
- ▶ This measures the amount of factor savings after we restore the same welfare levels, so we call it the change in **aggregate productivity**.
- ▶ Every rep. agent welfare result can be translated into a result about aggregate productivity with het. agents — Hulten, misallocation formulas, gains from trade formulas, etc.
- ▶ We characterize aggregate productivity in terms of observables (expenditure shares, price elasticities, no Pareto weights, cardinal utilities, etc.)

## Relation to Prior Work

- ▶ We build on the approach by Allais (1978) and Debreu (1951).
- ▶ Related to traditional cost-benefit, which measures aggregate value of a change by:

### **How much money is left over if winners compensate losers?**

- ▶ Usual implementation, sum of comp. variations/real GDP, won't answer question correctly.
- ▶ These can be positive even when winners **cannot** compensate losers.
- ▶ Cost benefit also assumes costless transfers are available, which may not be the case.
- ▶ We provide a GE counterpart to cost benefit.

## Difference to Social Welfare Functions

- ▶ The dominant approach in many literatures is to use a SWF.
- ▶ Although our definition is not a SWF, it can accommodate SWF-like analysis.
- ▶ If agents' preferences over economy-wide allocations are all the same, then our measure is the change in that commonly-held SWF in TFP-equivalent terms.
- ▶ More generally, our measure automatically accounts for equity concerns of agents in the model without requiring that they all agree.
- ▶ No need for analyst to impose externally specified Pareto weights or cardinal utility functions.
- ▶ For most of talk, focus on case with selfish preferences only; altruism at end if time.

## Research Agenda

- ▶ This paper is a general framework paper part of broader agenda.
- ▶ Our broader research agenda applies this analysis to different settings:
  - ▶ *“Misallocation due to Incomplete Markets”* (in closed & open economies)
  - ▶ *“Aggregate Welfare with Discrete Choice Across Places and Jobs”*
  - ▶ *“An Approximate General Theory of Second Best”* (optimal policy to max agg prod)
  - ▶ *“Monetary Policy without Redistributive Concerns”* (in HANK environments)

## Selection of Other Related Papers

### ▶ Policy analysis without SWFs:

Auerbach, Kotlikoff & Skinner (1983); Benabou (2002); Farhi & Werning (2012); Schulz, Tsyvinski & Werquin (2023); Aguiar, Amador, Arellano (2024).

### ▶ Aggregate Welfare in Heterogeneous Agent Models:

Heathcote, Storesletten, Violante (2008); Conesa, Kitao, & Krueger (2009); Davila, Hong, Krusell, & R. Rull (2012); Antras, de Gortari & Itskhoki (2017); Kim & Vogel (2020); Boar and Midrigan (2022); Galle, Rodriguez-Clare & Yi (2023); Aguiar, Itskhoki & Mukhin (2024); Redding & Rossi-Hansberg (2025) .

### ▶ Decompositions of Social Welfare Functions:

Bhandari, Evans, Golosov & Sargent (2021); Davila & Schaab (2023, 2024); Donald, Fukui & Miyauchi (2024).

### ▶ Disaggregated Production:

Hulten (1978); Hsieh-Klenow (2009); Gabaix (2011); Acemoglu, Carvalho, Tahbaz-Salehi, Ozdaglar (2012); Baqaee-Farhi (2019, 2020); Liu (2019); Bigio-La'O (2020); Buera-Trachter (2024).

## Economic Environment: Arrow-Debreu with Distortive Wedges

- ▶ Households  $h \in H$  with preferences  $\succeq_h$  over consumption vectors  $\mathbf{c}_h$ .
- ▶ There are  $N$  goods and  $F$  factor endowments.
- ▶ Producer of good  $i$  minimizes costs given general neoclassical production function:

$$y_i = z_i G_i(\{y_{ij}\}, Z\{l_{if}\}).$$

where  $z_i$  is  $i$ 's productivity and  $Z$  is total factor productivity.

- ▶ Distorting implicit or explicit bilateral tax, denoted by  $\mu$ , so  $p_i = \mu_i \times mc_i$ . Revenues rebated.
- ▶ Standard resource constraints for goods and primary factor endowments.
- ▶ Environment is very general and flexible  
(e.g. production networks, incomplete markets, nominal rigidities, international trade, etc.)

## Definition of Aggregate Productivity given Lump Sum Transfers

- ▶ Index techn. and wedges by  $t$ ; let  $t = 0$  be status quo and  $t > 0$  counterfactual of interest.
- ▶ So  $\mathbf{z}(t)$  and  $\boldsymbol{\mu}(t)$  are some counterfactual technologies and distortions.
- ▶ Let  $\mathcal{C}(t, Z)$  be set of allocations supported as equil. given  $(\mathbf{z}(t), \boldsymbol{\mu}(t), Z)$  and some transfers.
- ▶  $A(t)$  is maximum reduction in  $Z$  at  $t$  needed to make everyone indifferent to initial allocation.

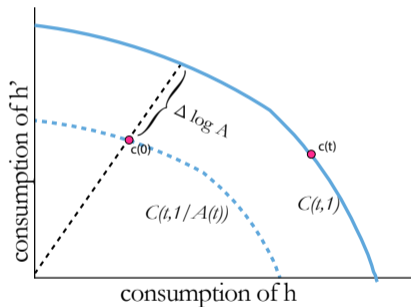
$$A(t) \equiv \max \{ Z \in \mathbb{R} : \text{there is } \mathbf{c} \in \mathcal{C}(t, 1/Z) \text{ and } \mathbf{c}_h \succeq_h \mathbf{c}_h(0) \text{ for every } h \}.$$

- ▶ If  $A(t) > A(0) = 1$ , there exists a potential Pareto improvement.

e.g. if  $A(t) = 1.1$ , it is possible to discard 10% of every factor and keep everyone indifferent.

## Graphical illustration

- ▶ Shock pushes frontier but in equilibrium, one agent is worse off. After transfers, goods left over, so  $A > 1$ .



- ▶ No stance on who gets the left over resources.

## Nesting Other Aggregate Measures

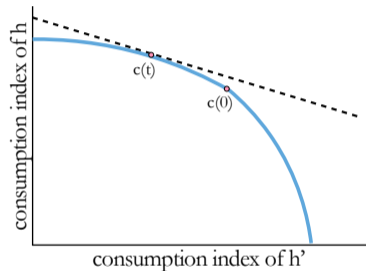
- ▶ Start by considering benchmark where  $A(t)$  coincides with existing popular measures.
- ▶ If everyone has identical, homothetic preferences & faces same prices, then

$$A(t) = \underset{\text{for positive rep agent}}{\text{consumption equivalent}}(t) = \text{real GDP}(t) = \underset{\text{to compensating income}}{\text{income relative}}(t).$$

- ▶ But lots of examples violate one of these assumptions (e.g. non-homothetic, incomplete markets, different tastes).
- ▶ Outside of these assumptions, other measures go haywire (violate Pareto criterion)!
- ▶ Rest of the talk focuses on characterizing  $A(t)$  when these conditions do not hold.

## Sum of Compensating Variations with Different Preferences

- ▶ Consider transfer from  $h'$  to  $h$  with different preferences.



$$\frac{\text{income at } (t)}{\text{compensating income at } (t)} > 1.$$

- ▶ After winners compensate losers, they have money left over (Boadway 1974). But, unfeasible.
- ▶ But  $A(t) = 1$ . This economy is Pareto efficient.

## Sum of Compensating Variations with Different Prices

- ▶ Suppose there is unit endowment of consumption good.
- ▶ Agent 1 pays higher markup  $\mu_1$  than agent 2 who pays  $\mu_2$ .
- ▶ A lump-sum transfer from agent 2 to agent 1 raises one's spending share  $\Delta\omega_1$ , and

$$\Delta \log \frac{\text{income at } (t)}{\text{compensating income at } (t)} \approx \bar{\mu} \left[ \frac{\mu_1 - \mu_2}{\mu_1 \mu_2} \right] \Delta\omega_1,$$

- ▶ One unit of 1's consumption is worth  $\mu_1/\mu_2 \geq 1$  units of agent 2's consumption.
- ▶ But  $A(t) = 1$ . This economy is Pareto efficient.

## Compensated Representative Agent

- ▶ In general, aggregate productivity can be computed directly using its definition.
- ▶ But in many cases, easier solve for a dual problem.
- ▶ *Equilibrium with compensated rep agent* is equilibrium with the same technologies & wedges as the original economy, but with a rep agent that has preferences

$$U(\mathbf{c}) = \min \{ \tilde{u}_1(\mathbf{c}_1), \dots, \tilde{u}_H(\mathbf{c}_H) \},$$

where  $\tilde{u}_h(\mathbf{c}_h)$  is  $h$ 's individual consumption-equivalents (invariant to monotone transforms).

- ▶ Agent  $h$ 's consumption-equivalent  $\tilde{u}_h(\mathbf{c}_h)$  solves

$$u_h\left(\frac{\mathbf{c}_h}{\tilde{u}_h}\right) = u_h(\mathbf{c}_h(0))$$

# Computing $A(t)$ via Equilibrium with Representative Agent

## ► Theorem

Given some mild conditions

$$A(t) = U(\mathbf{c}^{comp}(t)) \quad \text{for every } t,$$

at  $t = 0$ , prices and quantities in equil. with comp. rep agent the same as decentralized equil:

$$\mathbf{p}^{comp}(0) = \mathbf{p}(0), \quad \mathbf{c}^{comp}(0) = \mathbf{c}(0).$$

- So we can use representative agent results to study  $A(t)$  in heterogenous agent economies.  
(e.g. Hulten; Baqaee-Farhi; Arkolakis-Costinot-Rodriguez-Clare; Harberger; Hsieh-Klenow, etc.)

# Effect of Productivity Shocks in Competitive Economy

## Hulten's Theorem (1978)

With perfect competition  $\mu = 1$ , in response to  $\Delta \log z_i$ , to a first-order

$$\Delta \log U(\mathbf{c}^{comp}) \approx \frac{sales_i}{GDP} \times \Delta \log z_i \equiv \lambda_i \Delta \log z_i$$

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- ▶ Under perfect competition,  $A(t)$  obeys Hulten with arbitrary heterogenous agents.

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## Beyond Hulten's Theorem, Baqaee & Farhi (2019)

With perfect competition, in response to  $\Delta \log z_i$ , to a second-order

$$\Delta \log A \approx \lambda_i \Delta \log z_i + \frac{1}{2} \Delta \lambda_i^{comp} \Delta \log z_i.$$

where  $\Delta \lambda_i^{comp}$  is change in sales share with as-if rep agent (paper characterizes  $\Delta \lambda^{comp}$ ).

## Porting Arkolakis et al. (2012) for Gains from Trade

- ▶ Example application: Losses from autarky with heterogeneous agents.
- ▶ With one agent, then Arkolakis et al. (2012) show losses from autarky are:

$$\Delta \log A = \frac{\overbrace{\log s_h}^{\text{share of spending on domestic}}}{\underbrace{\theta_h - 1}_{\text{trade elasticity}}}.$$

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- ▶ With heterogeneous agents, we instead get

$$\Delta \log A \approx \underbrace{\mathbb{E}_\omega \left[ \frac{\log s_h}{\theta_h - 1} \right]}_{\text{first order}}$$

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$$\Delta \log A \approx \underbrace{\mathbb{E}_\omega \left[ \frac{\log s_h}{\theta_h - 1} \right]}_{\text{first order}} - \frac{1}{2} \underbrace{\text{Var}_\omega \left[ \frac{\log s_h}{\theta_h - 1} \right]}_{\text{second order}}.$$

where  $\omega$  is cross-sectional distribution of spending.

- ▶ Loss greater with heterog. import shares. More exposed agents need more compensation.

## Porting Misallocation Results

- ▶ Use theorem to characterize losses from distortions.

### Harberger's Triangles (Harberger, 1971; Baqaee & Farhi, 2020)

Suppose we eliminate all wedges, to a second-order:

$$\Delta \log A = \Delta \log U(\mathbf{c}^{comp}) \approx - \sum_i \frac{sales_i}{GDP} \times \underbrace{\left( \frac{1}{2} \log \mu_i \Delta \log q_i^{comp} \right)}_{\text{area of deadweight loss triangle}},$$

where  $\Delta q_i^{comp}$  is first-order change in quantity of  $i$  in equilibrium with compensated rep agent.

- ▶ In paper we characterize  $\Delta q_i^{comp}$  in terms of expenditure shares and price elasticities.

## Example: Misallocation with Heterogeneous Agents

- ▶ Suppose

$$u_h(\mathbf{c}_h) = \left[ \sum_i c_{hi}^{\frac{\theta-1}{\theta}} \right]^{\frac{\theta}{\theta-1}}.$$

- ▶ Household  $h$  pays markup  $\mu_{hi}$  on good  $i$ . Goods made from labor endowment.
- ▶ If there is a single agent, as in Hsieh-Klenow (2009), then:

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- ▶ With heterogeneous agents, misallocation depends on average **conditional** variance:

$$\Delta \log A \approx \frac{\theta}{2} \mathbb{E}_\omega[\text{Var}[\log \mu_h | h]].$$

- ▶ No comparison of average markups across individuals — those are purely redistributive.
- ▶ Companion paper uses this idea to measure *misallocation due to incomplete markets*.

## Aggregate Productivity with Costly Redistribution

- ▶ Recall that

$A(t)$  is how much we can reduce TFP to make everyone indifferent given lump-sum transfers.

- ▶ But we can handle cases without lump-sum too.

$A^{\text{costly}}(t)$  is how much we can reduce TFP to make everyone indifferent given costly redistribution.

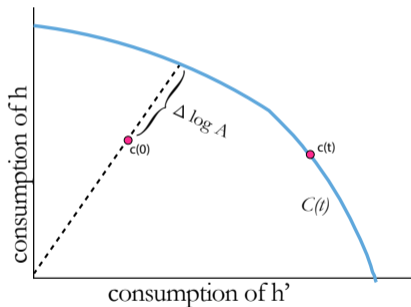
- ▶ Let  $\mathcal{C}^{\text{costly}}(t, Z)$  be set of allocations given  $(\mathbf{z}(t), \boldsymbol{\mu}(t), Z)$ , and some transfers & taxes in  $\mathcal{T}$ .

- ▶  $A^{\text{costly}}(t)$  uses  $\mathcal{C}^{\text{costly}}(t, Z)$  in place of  $\mathcal{C}(t, Z)$ .

## Aggregate Productivity with Costly Redistribution

- Graphical illustration:

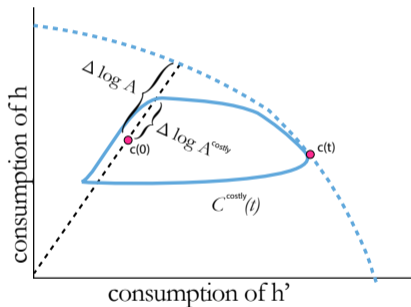
shock pushes out frontier but in equilibrium, one agent worse off.  
after transfers, goods left over, so  $\Delta \log A > 0$ .



# Aggregate Productivity with Costly Redistribution

- ▶ Graphical illustration:

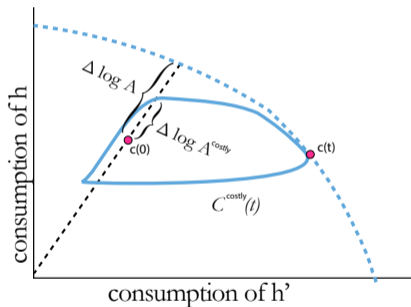
if only distortionary labor tax available, compensating loser causes misallocation.



## Aggregate Productivity with Costly Redistribution

- ▶ Graphical illustration:

if only distortionary labor tax available, compensating loser causes misallocation.



- ▶ In the paper, we show

$$\Delta \log A^{\text{costly}} \approx \Delta \log A - \text{deadweight loss triangles from redistribution.}$$

## ACR Example Revisited with Distortionary Taxes

- ▶ Consider again the gains from trade relative to autarky with heterogeneous import shares.
- ▶ Now agents have preferences over consumption bundle (of domestic & foreign) and leisure.
- ▶ Substitution elast. between cons-leisure is  $\rho$ , all work same number of hours in status-quo.
- ▶ Suppose compensations must be financed by linear labor income tax.
- ▶ The losses from autarky are:

$$\Delta \log A^{\text{linear tax}} \approx \Delta \log A^{\text{lump-sum}} - \underbrace{\frac{1}{2} \rho \Omega_c (1 - \Omega_c) (d \log \tau^*)^2}_{\text{2nd order losses from distorting taxes}},$$

with two agents, this is  $d \log \tau^* = \frac{\omega_h}{\theta - 1} [\log s_{H'd} - \log s_{hd}] > 0$ .

- ▶ Losses from limited redist. growing in  $\rho$  and heterogeneous exposure and falling in  $\theta$ .

## Quantitative Example: Impact of Rise of China on the US

- ▶ Off-the-shelf quant. trade model, (Baqaee-Farhi, 2024) — 10 regions & 30 industries, IO.
- ▶ Low-, medium-, high-skill labor & capital in each industry. Each factor-industry is an agent.
- ▶ China grows from 5% of world GDP to 20% (2008 to 2023). What is effect on the US?
- ▶ Compensations among US agents from lump-sum transfers or from import tariffs.

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	National labor market	Industry-level labor market
<b>Available Instruments</b>	$\Delta \log A$	$\Delta \log A$
Lump-sum transfers	0.010	0.008
Tariffs with targeted rebates		
Tariffs with untargeted rebates		

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- ▶ Change in aggregate productivity depends on:
  1. How heterogeneous is exposure of workers to the shock (in this case, flexibility of labor market).
  2. How distortionary is redistributive tool.

## Summary

- ▶ Household heterogeneity central to much of modern macro.
- ▶ Yet, still want aggregate measures that summarize welfare-relevant outcomes & guide policy.
- ▶ Cost-benefit in general equilibrium with policy limits on transfers.
- ▶ Counterfactual question about observables, no Pareto weights or cardinal utility.
- ▶ Characterized in terms of supply and demand curves.
- ▶ Lots of open questions to explore with this type of measure.

# Appendix Slides

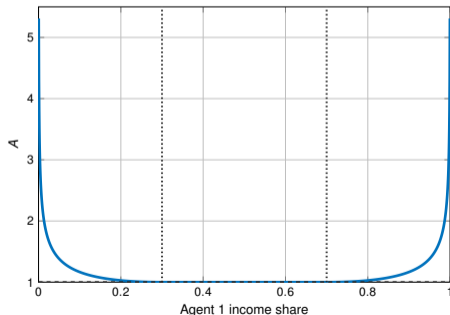
## Altruism and Misallocation

- ▶ Consider two agents with altruistic preferences:

$$u_i(c_i, c_{-i}) = (1 - \beta) \log c_i + \beta \log c_{-i}.$$

- ▶ Resource constraint:  $c_1 + c_2 = 1$ . Status quo:  $c_1 = z_1$ ,  $c_2 = 1 - z_1$ .

- ▶ Misallocation,  $A > 1$ , only if inequality is large enough relative to altruism:  $z_1 \notin [\beta, 1 - \beta]$ .



- ▶ If  $\beta = 1/2$ , then  $A$  is misallocation according to a utilitarian SWF.

## Formal Economic Environment

- ▶ Households  $h \in \{1, \dots, H\}$  with preferences  $\succeq_h$  over consumption vectors  $\mathbf{c}_h \in \mathbb{R}^N$ :

$$\max u_h(\mathbf{c}_h) \text{ such that } \sum_i p_i c_{hi} \leq \sum_f \omega_{hf} w_f L_f + T_h.$$

- ▶ Producer of good  $i$  minimizes costs given general neoclassical production function:

$$\min \sum_j p_j y_{ij} + \sum_f w_f l_{if}, \text{ such that } y_i = z_i G_i(\{y_{ij}\}, Z \{l_{if}\}).$$

$Z$  is total factor-augmenting productivity.

- ▶ Wedges  $\mu_i$  on  $i$ , explicit (e.g. tax/markup) or implicit (e.g. borrowing constraint).

$$p_i = \mu_i m c_i.$$

## Formal Economic Environment

- ▶ Resource constraint for goods and factors:

$$\sum_j y_{ji} + \sum_h c_{hi} \leq y_i, \quad \text{and} \quad \sum_i l_{if} \leq z_f L_f.$$

- ▶ Aggregate budget balance.

$$\sum_h T_h = \sum_i p_i y_i (1 - \mu_i^{-1}).$$

- ▶ Decentralized equilibrium with wedges:

Utility maximization, cost minimization,  $p_i = \mu_i mc_i$ , budget balance, & resource constraints.

## Formal Definitions of Other Aggregate Measures

- ▶ Chain-weighted real GDP:

$$\log \text{Real GDP}(t) = \int_0^t \sum_i \frac{p_i(s)c_i(s)}{\sum_{i'} p_{i'}(s)c_{i'}(s)} \frac{d \log c_i(s)}{ds} ds.$$

- ▶ Sum of compensating variations (Kaldor-Hicks or cost-benefit analysis)

$$\frac{\text{income at } (t)}{\text{compensating income at } (t)} = \frac{\sum_h e_h(\mathbf{p}(t), u_h(t))}{\sum_h e_h(\mathbf{p}(t), u_h(0))}.$$

- ▶ Consumption-equivalent variation for positive representative agent (if it exists)

$$u^{RA}(\mathbf{c}^{RA}(t)/A^{RA}(t)) = u^{RA}(\mathbf{c}^{RA}(0)).$$