A Goldilocks Theory of Fiscal Deficits

Atif Mian, Princeton Ludwig Straub, Harvard Amir Sufi, Chicago Booth

CIGS Tokyo May 2024

Qs: What are the joint dynamics of debt and deficits? Fiscal cost of higher debt?

- Standard logic: deficits ↑ today pushes debt ↑, requires deficits ↓ tomorrow
- With *R* < *G*: may never have to ↓ deficits ("free lunch"), no general condition

 [Samuelson 1958, Diamond 1965, Blanchard Weil 2001, Blanchard 2019]

Qs: What are the joint dynamics of debt and deficits? Fiscal cost of higher debt?

- Standard logic: deficits ↑ today pushes debt ↑, requires deficits ↓ tomorrow
- With R < G: may never have to \downarrow deficits ("free lunch"), no general condition [Samuelson 1958, Diamond 1965, Blanchard Weil 2001, Blanchard 2019]

This paper:

- 1. Free lunch possible if $R < G \varphi$ where $\varphi = \frac{\partial (R G)}{\partial \log \operatorname{debt}}$
- 2. Standard logic may flip at ZLB: low deficits push debt ↑
- 3. Role of inequality ambiguous: generally fiscal space \uparrow , but \downarrow at ZLB
- 4. Calibration to 2019: U.S. barely in free lunch region, Japan squarely in it

Qs: What are the joint dynamics of debt and deficits? Fiscal cost of higher debt?

- Standard logic: deficits ↑ today pushes debt ↑, requires deficits ↓ tomorrow
- With R < G: may never have to \downarrow deficits ("free lunch"), no general condition [Samuelson 1958, Diamond 1965, Blanchard Weil 2001, Blanchard 2019]

This paper:

- 1. Free lunch possible if $R < G \varphi$ where $\varphi = \frac{\partial (R G)}{\partial \log \operatorname{debt}}$
- 2. Standard logic may flip at ZLB: low deficits push debt \uparrow
- 3. Role of inequality ambiguous: generally fiscal space \uparrow , but \downarrow at ZLB
- 4. Calibration to 2019: U.S. barely in free lunch region, Japan squarely in it

Today: use tractable model based on "convenience yield". Robustness in paper.

Qs: What are the joint dynamics of debt and deficits? Fiscal cost of higher debt?

- Standard logic: deficits ↑ today pushes debt ↑, requires deficits ↓ tomorrow
- With *R* < *G*: may never have to ↓ deficits ("free lunch"), no general condition

 [Samuelson 1958, Diamond 1965, Blanchard Weil 2001, Blanchard 2019]

This paper:

- 1. Free lunch possible if $R < G \varphi$ where $\varphi = \frac{\partial (R G)}{\partial \log \operatorname{debt}}$
- 2. Standard logic may flip at ZLB: low deficits push debt \uparrow
- 3. Role of inequality ambiguous: generally fiscal space \uparrow , but \downarrow at ZLB
- 4. Calibration to 2019: U.S. barely in free lunch region, Japan squarely in it

Today: use tractable model based on "convenience yield". Robustness in paper.

Outline

- 1 Our framework
- 2 Fiscal space without ZLB
- 3 Fiscal space with ZLB
- 4 Quantifying U.S. and Japanese fiscal space

Our framework

Overview

- Deterministic endowment economy, with rationing at ZLB
- Government issues government debt, spends, taxes
- Spenders & savers, savers with preferences for convenience
- Monetary authority implements natural allocation unless up against ZLB

Overview

- Deterministic endowment economy, with rationing at ZLB
- Government issues government debt, spends, taxes
- Spenders & savers, savers with preferences for convenience
- Monetary authority implements natural allocation unless up against ZLB
- Notation:
 - $R_t = \text{net nominal interest rate}$, $G_t = \gamma + \pi_t = \text{net nominal growth rate}$
 - $R_{t}^{*}=$ natural rate achieving inflation target π^{*} , $G^{*}=\gamma+\pi^{*}$
- Will solve de-trended version of the model
 - $y^* \equiv 1$ de-trended potential output
 - $R_t G_t$ de-trended interest rate

Household problem

• Fraction 1 $-\mu$ savers solve (de-trended) problem

$$\begin{aligned} & \max_{\{c_t,b_t\}} \int_0^\infty e^{-\rho t} \left\{ \log c_t + \mathbf{v}\left(b_t\right) \right\} dt \\ & c_t + \dot{b}_t \leq \left(\mathbf{R_t} - \mathbf{G_t}\right) b_t + \left(1 - \mu\right) y_t - \tau_t \end{aligned}$$

- $b_t = \text{government debt to potential GDP}$
- $v(b_t)$ captures convenience benefits of government bonds

 [Krishnamurthy Vissing-Jorgensen 2012, Greenwood Hansen Stein 2015]
 - · increasing and concave
- ullet Spenders consume constant share of income μy_t
- $y_t = labor$ endowment, sold to repr. firm. If rationed, $y_t < 1$

Government

• Fiscal policy consists of $\{x, b_t, \tau_t\}$ that satisfy

$$x + (R_t - G_t) b_t \le \dot{b}_t + \tau_t$$
 primary deficit: $z_t \equiv x - \tau_t$

Government

• Fiscal policy consists of $\{x, b_t, \tau_t\}$ that satisfy

$$x+(R_t-G_t)\,b_t\leq \dot{b}_t+ au_t$$
 primary deficit: $z_t\equiv x- au_t$

Monetary dominance, natural rate implemented whenever possible

$$R_t = \max\{R_t^*, o\}$$

Government

• Fiscal policy consists of $\{x, b_t, \tau_t\}$ that satisfy

$$x + (R_t - G_t) b_t \le \dot{b}_t + \tau_t$$
 primary deficit: $z_t \equiv x - \tau_t$

Monetary dominance, natural rate implemented whenever possible

$$R_t = \max\{R_t^*, o\}$$

Simple downward nominal wage rigidity

[easily generalized]

$$\pi_t = \dot{W}_t/W_t \geq \pi^* - \kappa(1-y_t)$$

When demand is low, $y_t <$ 1 and $\pi_t < \pi^*$

 $[\kappa < v'(0)]$ avoids Benhabib Schmitt-Grohe Uribe (2001) issues, as in Michaillat Saez (2019)]

Fiscal space without ZLB

Analyzing steady state equilibria

- Begin by analyzing steady state equilibria
- For each b, a steady state exists with suitable deficit z that keeps b const:

$$\dot{b}_t = (\mathbf{R_t} - \mathbf{G_t}) \, b_t + z_t = \mathbf{O} \quad \Rightarrow \quad z(b) = (\mathbf{G}(b) - \mathbf{R}(b)) \cdot b$$

Analyzing steady state equilibria

- Begin by analyzing steady state equilibria
- For each b, a steady state exists with suitable deficit z that keeps b const:

$$\dot{b}_t = (\mathbf{R_t} - \mathbf{G_t}) \, b_t + z_t = \mathbf{O} \quad \Rightarrow \quad z(b) = (\mathbf{G}(b) - \mathbf{R}(b)) \cdot b$$

• Without ZLB: $R_t = R^*$, $y_t = 1$, $\pi_t = \pi^*$, $G = G^*$

$$\frac{\dot{c}_t}{c_t} = R^* - G^* - \rho + \frac{\mathbf{v}'(b_t)c_t}{c_t}$$

7

Analyzing steady state equilibria

- Begin by analyzing steady state equilibria
- For each b, a steady state exists with suitable deficit z that keeps b const:

$$\dot{b}_t = (\mathbf{R_t} - \mathbf{G}_t) \, b_t + z_t = \mathbf{O} \quad \Rightarrow \quad z(b) = (\mathbf{G}(b) - \mathbf{R}(b)) \cdot b$$

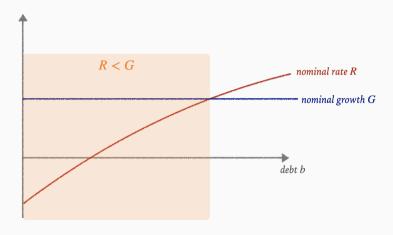
• Without ZLB: $R_t = R^*$, $y_t = 1$, $\pi_t = \pi^*$, $G = G^*$

$$\frac{\dot{c}_t}{c_t} = R^* - G^* - \rho + \mathbf{v}'(b_t)c_t$$

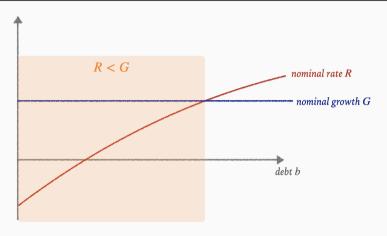
where $c_t = 1 - \mu - x$, so

$$R^*(b) = G^* + \rho - \underbrace{v'(b)(1 - \mu - x)}_{\text{convenience yield}} \qquad G(b) = G^*$$

The deficit debt diagram

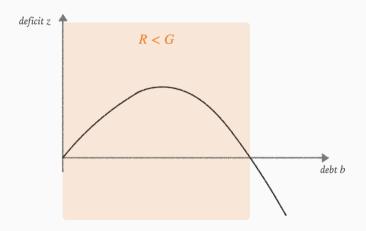


The deficit debt diagram



• Permanent primary deficit z = (G - R) b > o when R < G

The deficit debt diagram



- Permanent primary deficit z = (G R) b > 0 when R < G
- This locus is our way to conceptualize "fiscal space"

When is there a free lunch?

• Common view: when R < G, debt is stable

$$\dot{b}_t = (\mathbf{R} - \mathbf{G})b_t + \mathbf{z}$$

• Suggests that fiscal expansions are a "free lunch":

raising the deficit now does not require future deficit reductions!

When is there a free lunch?

Problem: This ignores that R is endogenous!

$$\dot{b}_t = (\mathbf{R}(\mathbf{b}) - \mathbf{G}^*)b_t + \mathbf{z}$$

Key:

$$\frac{\partial}{\partial b}(R(b)-G^*)b$$
 can be positive despite $R < G$!

• In fact, free lunch only possible if

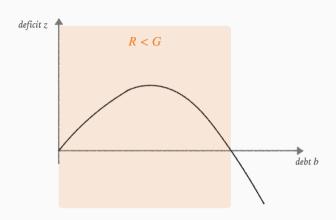
[formalizes logic in Miller Sargent 1984]

$$R < G - \varphi$$
 where $\varphi \equiv \frac{\partial (R(b) - G^*)}{\partial \log b}$

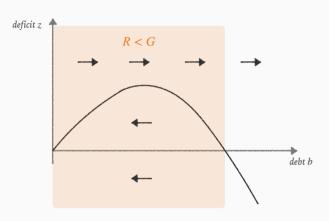
• Free lunch = Pareto improvement

- [see also Aguiar Amador Arellano 2021]
- ullet Aggregate risk? o Paper: Prob(free lunch) arbitrarily close to 1 if ${\it R} < {\it G} arphi$

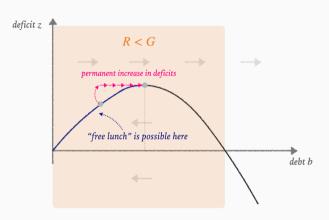




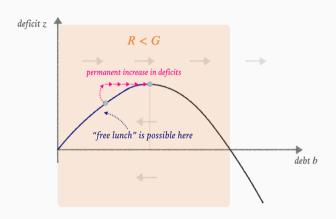












• So far, flow budget constraint ...

Present value vs flow budget constraint



- Can always write PV budget constraint. But which interest rate to use?
- No matter which, $R_t = R(b_t)$, so can't get rid of b_t in the budget constraint
- Natural choice: marginal rate of borrowing $R(b_t) G^* + \varphi(b_t)$, hence

$$\int_{\mathsf{o}}^{\mathsf{T}} e^{-\int_{\mathsf{o}}^{t} (\mathsf{R}(b_{u}) - \mathsf{G}^{*} + \varphi(b_{u})) du} \left(\mathsf{z}_{\mathsf{t}} - \varphi(b_{\mathsf{t}}) b_{\mathsf{t}} \right) d\mathsf{t} + b_{\mathsf{o}} \leq e^{-\int_{\mathsf{o}}^{\mathsf{T}} (\mathsf{R}(b_{u}) - \mathsf{G}^{*} + \varphi(b_{u}) du} b_{\mathsf{T}}$$

Present value vs flow budget constraint



- Can always write PV budget constraint. But which interest rate to use?
- No matter which, $R_t = R(b_t)$, so can't get rid of b_t in the budget constraint
- Natural choice: marginal rate of borrowing $R(b_t) G^* + \varphi(b_t)$, hence

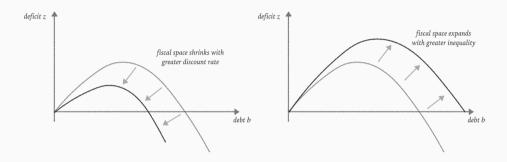
$$\int_{\mathsf{O}}^{\mathsf{T}} e^{-\int_{\mathsf{O}}^{\mathsf{t}} (R(b_u) - G^* + \varphi(b_u)) du} \left(z_t - \varphi(b_t) b_t \right) dt + b_{\mathsf{O}} \leq e^{-\int_{\mathsf{O}}^{\mathsf{T}} (R(b_u) - G^* + \varphi(b_u) du} b_{\mathsf{T}}$$

• Locally around **steady state outside free lunch**:

$$\int_{0}^{\infty} e^{-(R_{\mathsf{SS}} - G + \varphi_{\mathsf{SS}})t} \mathsf{z}_{t} dt + b_{\mathsf{SS}} \leq \frac{\varphi}{R_{\mathsf{SS}} - G + \varphi} b_{\mathsf{SS}}$$

Well-defined PV constraint with discount rate $R_{ss} - G + \varphi_{ss}$

What determines fiscal space?



- ullet Fiscal space shrinks with greater discount rate ho
 - more "aggregate demand" shrinks fiscal space; similar: reduced supply
- $\bullet\,$ Fiscal space rises with greater inequality 1 $-\,\mu\,$
 - conflict between large deficit-financed programs and reducing inequality?

Fiscal space with ZLB

Steady state equilibria at the ZLB

• Imagine natural rate is negative, $R^*(b) < o$. Then economy is **at ZLB**.

Steady state equilibria at the ZLB

- Imagine natural rate is negative, $R^*(b) < o$. Then economy is **at ZLB**.
- Now, R = o and $y_t < 1$ is endogenous. Pinned down by

$$y_t = c_t + \mu y_t + x$$

where c_t follows Euler equation at ZLB

$$\frac{\dot{c}_t}{c_t} = \underbrace{0 - (G^* - \kappa (1 - y_t))}_{R - G} - \rho + \frac{v'(b)}{c_t}$$

Steady state equilibria at the ZLB

- Imagine natural rate is negative, $R^*(b) < o$. Then economy is **at ZLB**.
- Now, R = o and $y_t < 1$ is endogenous. Pinned down by

$$y_t = c_t + \mu y_t + x$$

where c_t follows Euler equation at ZLB

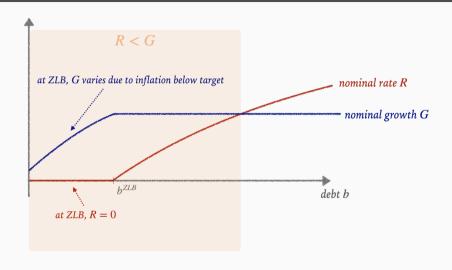
$$\frac{\dot{c}_t}{c_t} = \underbrace{0 - (G^* - \kappa (1 - y_t))}_{R - G} - \rho + \frac{v'(b)}{c_t}$$

• Find:

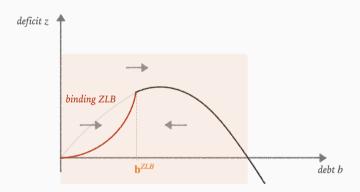
$$R(b) = 0$$
 $G(b) = G^* - \frac{\kappa}{V'(b) - \kappa} (-R^*(b))$

- Key observation: Now **nominal growth rate** is endogenous!
- Phillips curve slope κ matters for how sensitive G(b) is to b!

Deficit-debt diagram at the ZLB

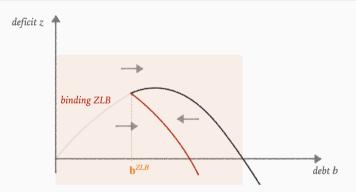


Deficit-debt diagram at the ZLB



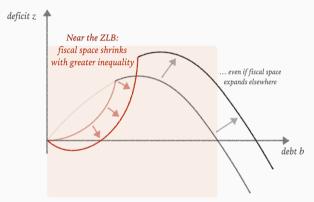
Less fiscal space at ZLB since (nominal) growth is weaker
 ... but always free lunch at ZLB

Deficit-debt diagram at the ZLB



- Less fiscal space at ZLB since (nominal) growth is weaker
 - ... but always free lunch at ZLB
- Low primary deficits **increase debt** here when $\kappa > \frac{1-\mu}{1-\mu-X} (\rho + G^*)$
 - debt stable or falls only in intermediate region (a kind of "Goldilocks zone")

Inequality and fiscal space at the ZLB



- Inequality can now decrease fiscal space, due to weaker nominal growth
- More progressive taxes can **increase** fiscal space, due to higher inflation
- Free lunch region expands

space

Quantifying U.S. and Japanese fiscal

Measuring the deficit debt diagram



• Key determinant: shape of convenience yield. Today:

$$(1 - \mu - x)v'(b) = (1 - \mu - x)v'(b_0) - \varphi \frac{b - b_0}{b_0}, \qquad \varphi \equiv \frac{\partial (R - G)}{\partial \log b}$$

• What is φ ? Empirical literature:

$$arphipprox$$
 1.2% $-$ 2.2%

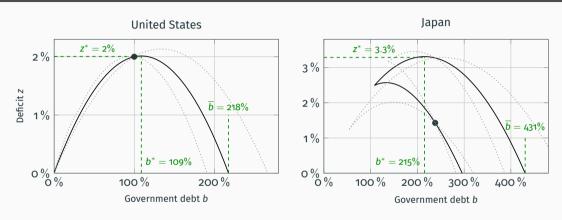
[Krishnamurthy Vissing-Jorgensen 2012, Laubach 2009, Presbitero Wiriadinata 2020, own estimates]

• pick $\varphi =$ 1.7% [robustness below]

[1.7 bp
$$\uparrow$$
 in $R - G$ for 1% \uparrow in b]

• Calibrate remaining parameters to pre-Covid steady states for Japan and U.S.

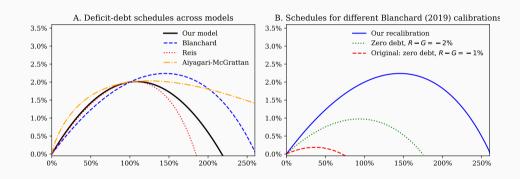
Calibrated deficit debt diagrams



- ullet U.S.: Max deficit is small, we're likely beyond free lunch now, despite R < G
- ullet Japan: In backward-bending ZLB part of locus, greater deficits \Rightarrow $G \uparrow$, debt \downarrow

U.S.: Comparison across models





The dynamics of debt and deficits

Standard logic: higher deficits \Rightarrow explosive debt unless deficits cut eventually

- **Free lunch** available if $R < G \varphi$: debt not explosive!
- When ZLB is binding: debt may not even rise at all!
- Inequality increases fiscal space outside ZLB, tightens it at ZLB

Extra slides

Transversality condition



• The transversality condition in our model is given by

$$e^{-
ho t}c_t^{-1}b_t o {\mathsf O}$$

• This is clearly satisfied in any equilibrium that ends up on the locus, since $c_t = 1 - x$ and $b_t \to const$ then.

Present value vs flow budget constraint



- Can always write PV budget constraint. But which interest rate to use?
- No matter which, $R_t = R(b_t)$, so can't get rid of b_t in the budget constraint
- Natural choice: marginal rate of borrowing $R(b_t) G^* + \varphi(b_t)$, hence

$$\int_{\mathsf{o}}^{\mathsf{T}} e^{-\int_{\mathsf{o}}^{\mathsf{t}} (R(b_u) - G^* + \varphi(b_u)) du} \mathsf{z}_{\mathsf{t}} d\mathsf{t} + b_{\mathsf{o}} \leq e^{-\int_{\mathsf{o}}^{\mathsf{T}} (R(b_u) - G^* + \varphi(b_u) du} b_{\mathsf{T}}$$

• Locally around steady state outside free lunch:

$$\int_{0}^{\infty} e^{-(R_{ss}-G+\varphi_{ss})t} \mathsf{z}_{t} dt + b_{ss} \leq \frac{\varphi}{R_{ss}-G+\varphi} b_{ss}$$

Well-defined PV constraint with

- discount rate $R_{ss} G + \varphi_{ss}$
- extra present value premium $\frac{\varphi}{R_{\text{ss}}-G+\varphi}b_{\text{ss}}$



- If capital does not benefit from convenience yield ⇒ no crowding out
- So let's include capital in v

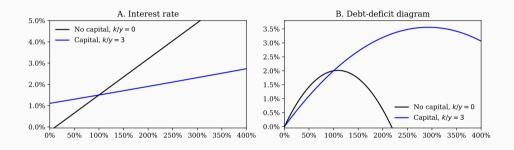
$$\max_{\{c_t,b_t\}} \int_0^\infty e^{-\rho t} \left\{ \log c_t + v \left(\frac{b_t + k_t}{y_t} \right) \right\} dt$$

and assume that production function is Cobb-Douglas, $y_t = k_t^{lpha}$

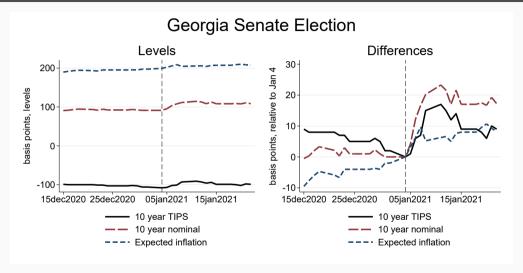
• Result: Free lunch region is greater with capital

$$R < G - \varphi imes rac{b/y}{b/y + k/y \left(1 + rac{\varphi}{R - \pi + \delta_k}
ight)}$$









• TIPS moves Jan 5 to Jan 7 by about 7.5 basis points

Estimating elasticity of convenience yield from Georgia run-offs

