



**Employee Health and Safety
goes beyond the workplace**

L'ORÉAL

September 2024

Leisure
Safety

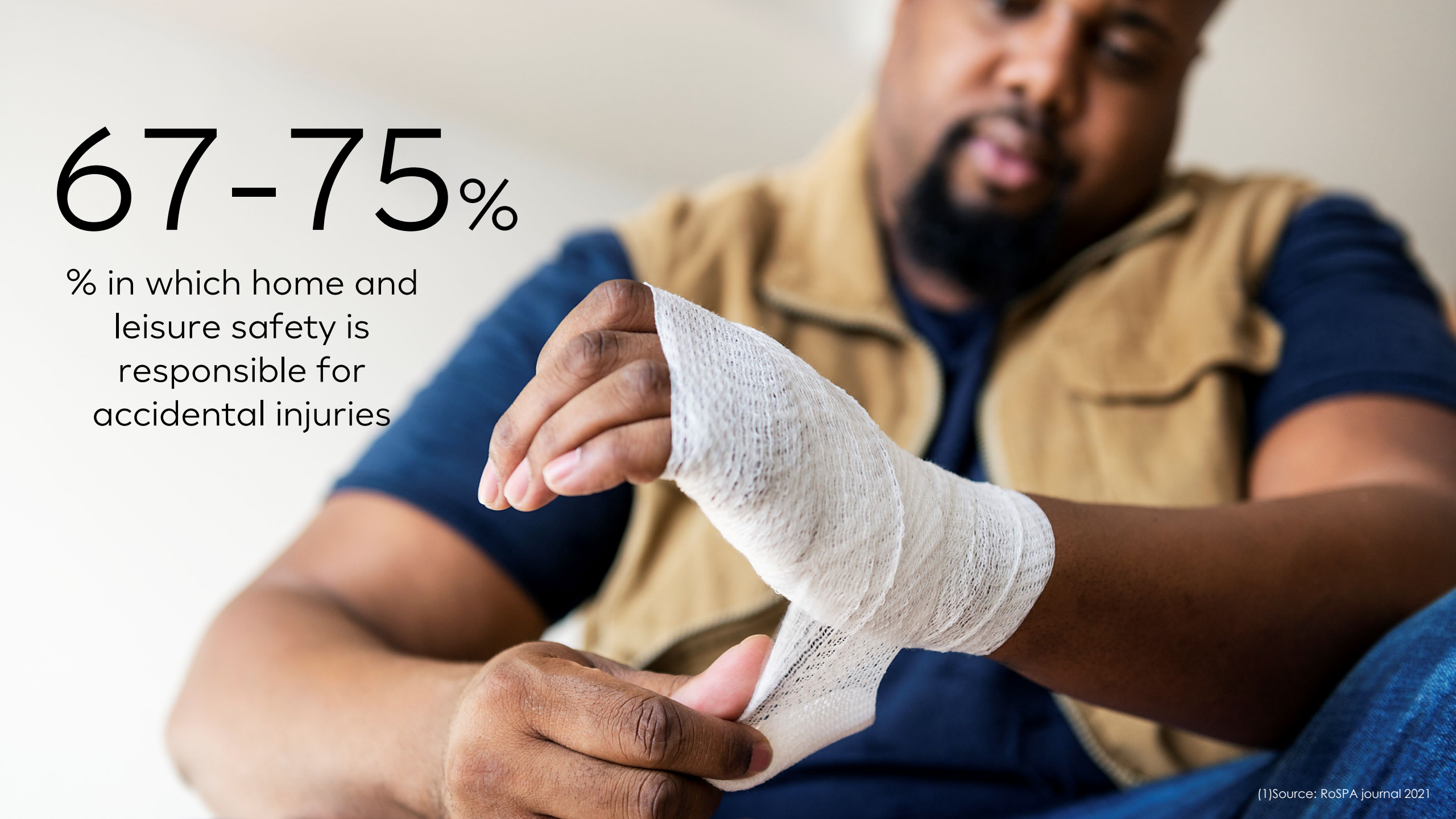
Occupational
Safety





39

**million years of life have been
lost in a five-year period
from accidents
(Europe alone)**

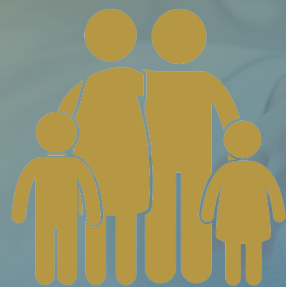


67-75%

% in which home and
leisure safety is
responsible for
accidental injuries

A New Vision for Health, Safety & Wellbeing

...in which the mindset, knowledge, and experience of health, safety & wellbeing in the workplace is shared with our families, our communities and the wider society.



SAFE@WORK

SAFE@HOME

s p r e a d t h e c u l t u r e

WHY KEEPING KIDS SAFE

630,000

children and teenagers
under the age of 15 die
every year as a result of
accidents

(majority in emerging
countries)

Just as at work,
accidents at home
don't have to
happen

#1

Accidents are the
biggest killer of children
and young people

Falls, burns,
scalds, drowning
and driving are the
main causes of
deaths

Together we
can make a
difference



**Keeping Kids
Safe**

**SAFE@WORK
SAFE@HOME**
spread the culture



- ECHI 29: Home, Leisure, School, Sports
- ECHI 30: Road
- ECHI 31: Work-place
- ECHI 32: Self-harm
- Assault
- Other/Unknown

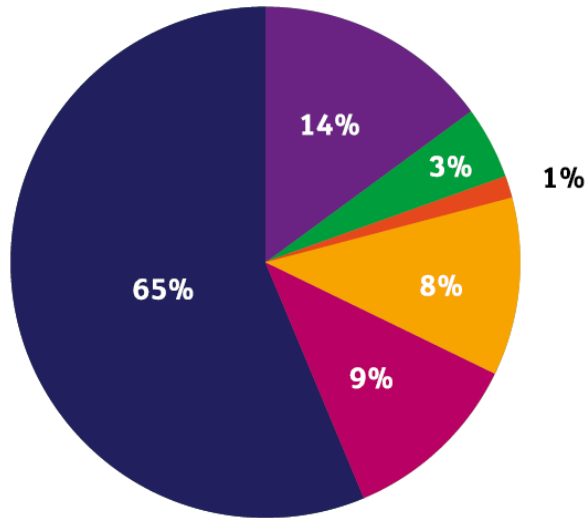
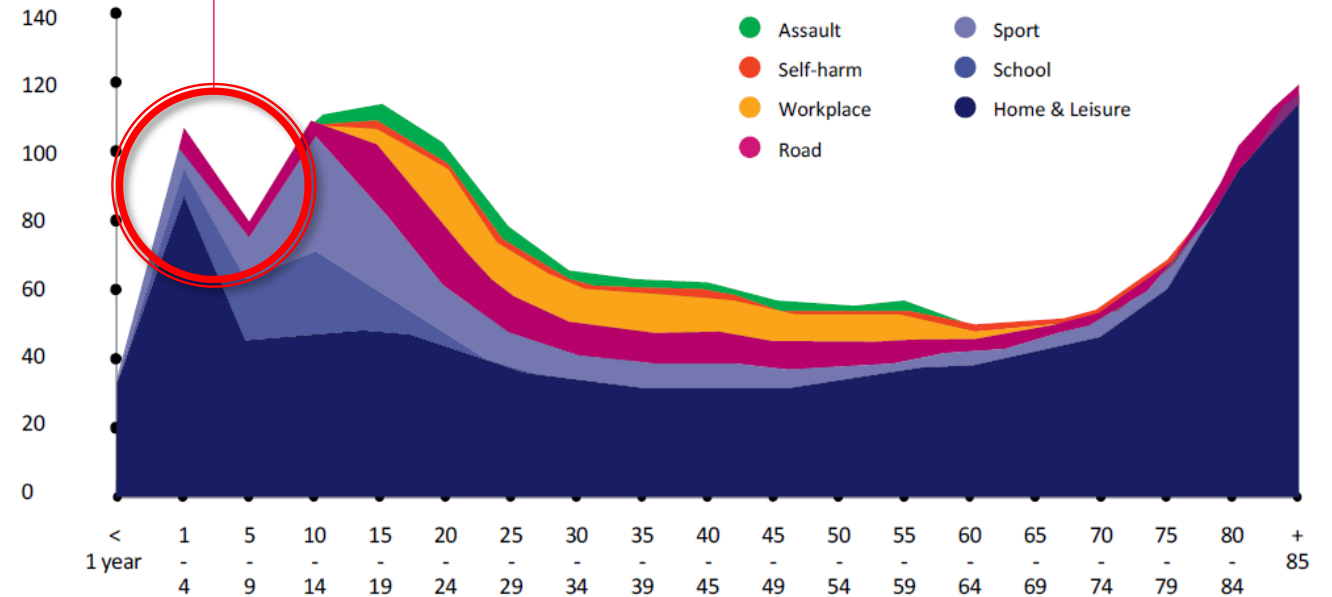


Figure 4. Injuries in the EU by setting (based on an estimated 38 million ED attendances)

Source: Eurosafe Injury Statistics 2012-14

Under 5 years old



Crude incidence rate for all injuries related ED attendances in the EU per 1000 persons by age & setting

Source: 3 NSC Injury Facts 2017

Source: Eurosafe Injury Statistics 2012-14



OUR AIM

RAISE RISK AWARENESS IN A **FUN**
AND **PRACTICAL** WAY
TO REDUCE ACCIDENTS

SAFETY KITS & GAMES



SAFETYDAY CULTURE SPREAD

Korea



North Asia Campus



Hongkong



Japan



China



Taiwan





SPREADING A CULTURE OF CARE

WITH OUR EMPLOYEES' FAMILIES AND IN SCHOOLS



4.000

FAMILIES
IMPACTED

10

SCHOOLS



Keeping Kids Safe

• Activities

- Safety Story sharing
- Hazard identification
- Games
- Goody bag distribution





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