Thomas Jefferson University

HOME OF SIDNEY KIMMEL MEDICAL COLLEGE

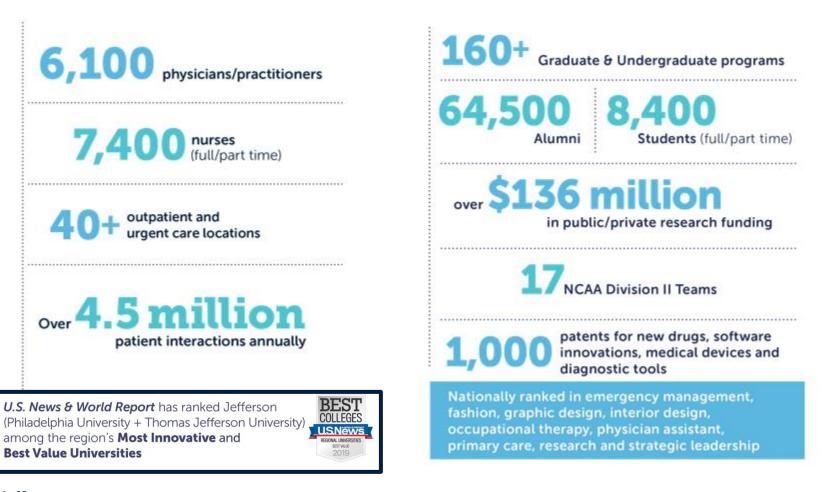
Reshaping Health Care in the Face of Disruption

CIGS Health Reform Symposium

Charles A. Pohl, MD Director of Jefferson Japan Center & Vice Provost Vice Dean and Professor of Pediatrics

Who am I? Jefferson Health

Thomas Jefferson University



Japanese Gardens





Ecosystem of Health Care



Robust knowledge base

- Clinical skills
- Professionalism (Bushido of medicine)

The Doctor Sir Luke Fildes 1891, Oil & Canvas

Healthcare in the 21st Century



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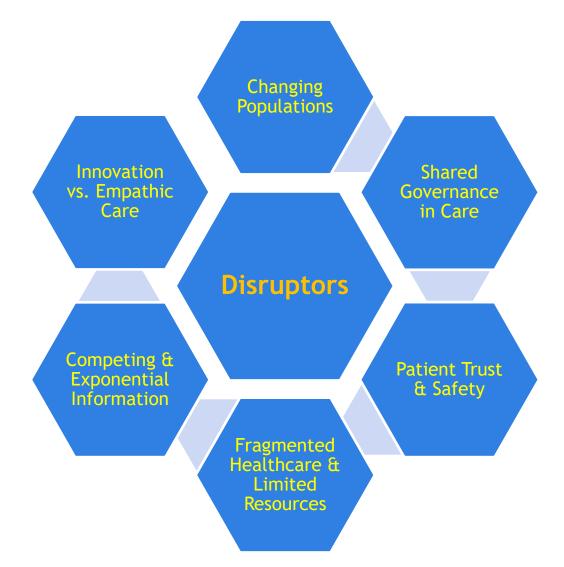


virtualrounds@jefferson.edu



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Healthcare in the 21st Century Disruptors



Healthcare in the 21st Century Disruptors: Shift in Public & Payer Expectations

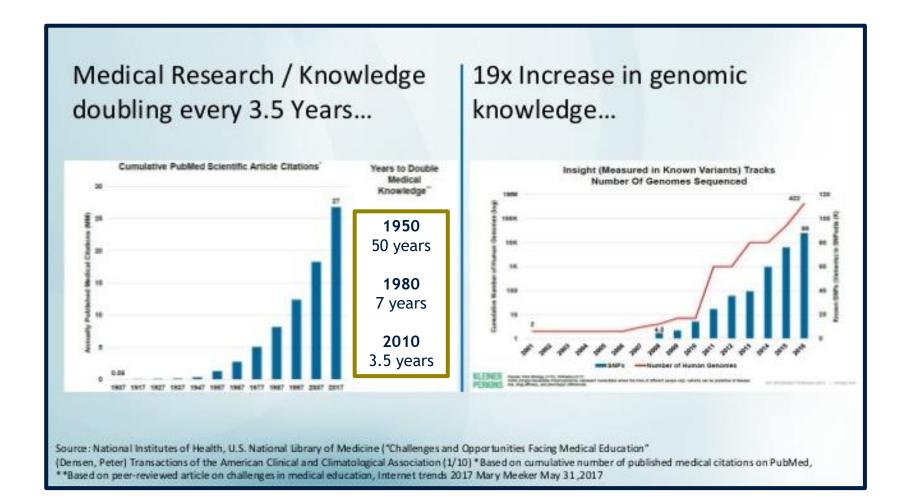
High Quality Outcomes; Patient Safety; Stellar Patient Experience; Affordable Cost

"Triple Aim" – Donald Berwick, MD

Nimble, Engaged, Integrated Healthcare System

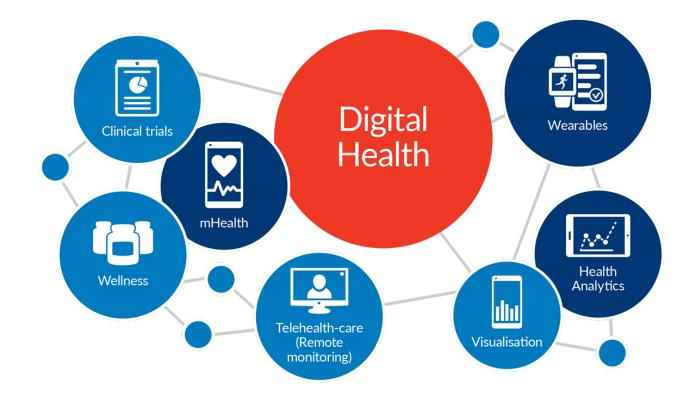
- Patient-Centered
- Responsive to changing landscape
- Ensures empathic, compassionate care
- Delivers high quality care at an affordable cost

Healthcare in the 21st Century Disruptors: Exponential Expansion of Knowledge



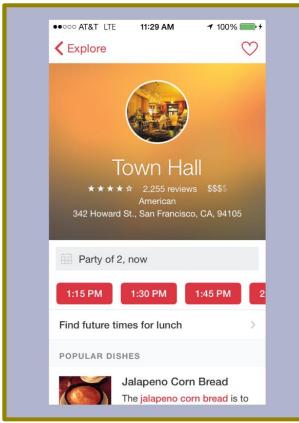
Up

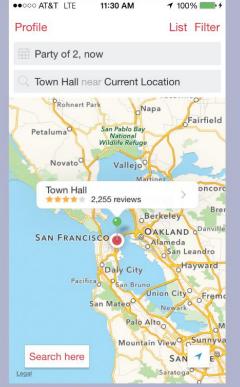
Healthcare in the 21st Century Disruptors: Digital Health (Technology & Healthcare)



halcyongroup.eu/digital-health-summit-schedulemarch-6th-7th-2019berlin-germany

Healthcare in the 21st Century Disruptors: Non-Health Care Innovation









Healthcare in the 21st Century Disruptors: Non-Health Care Innovation



1999

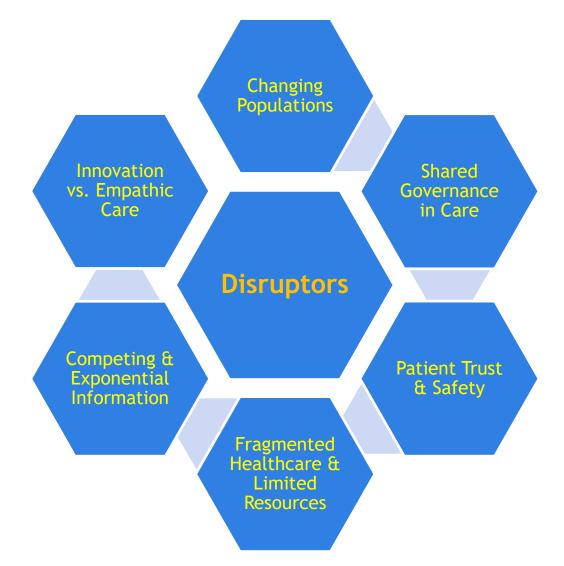
- Don't meet people from the Internet
- Don't get into strangers' car

2019

• Summon strangers from the Internet, with sole purpose of getting into their car

Comfort & Caution

Healthcare in the 21st Century: Disruptors



Healthcare in the 21st Century: Reshaping the Delivery of Health Care



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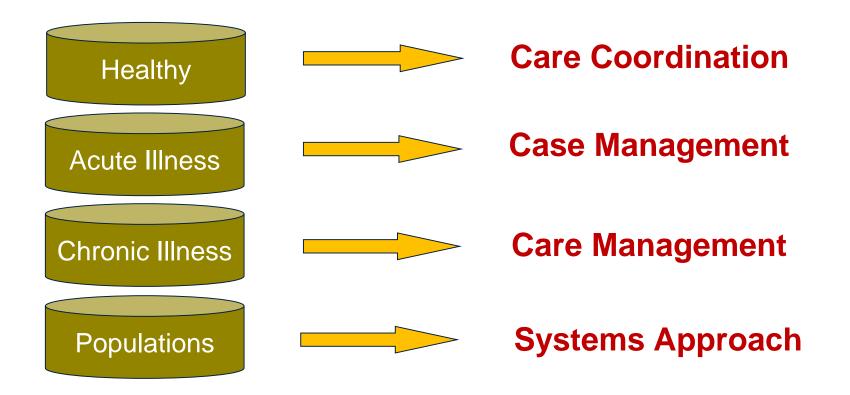
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- High quality care at an affordable cost ("triple aim")
- Personalized yet equal
- Valued-based approach
- Wellness model
- Ambulatory and virtual services
- Coordination of care
- Embrace innovation cautiously
- Augmented (not artificial) intelligence
- Preservation of human touch

Healthcare in the 21st Century: Reshaping Approach to Delivery of Health Care



What is Population Health?

Population health is defined as "the health outcomes of a group of individuals, including the distribution of such outcomes within the group." (Kindig & Stoddart, 2003)

Population health "is comprised of three main components: health outcomes, health determinants, and policies." (Nash et al, 2016)



Why is Population Health Important?

"Population health brings significant health concerns into focus and addresses the way that resources can be allocated to overcome problems that drive poor health conditions in the population."

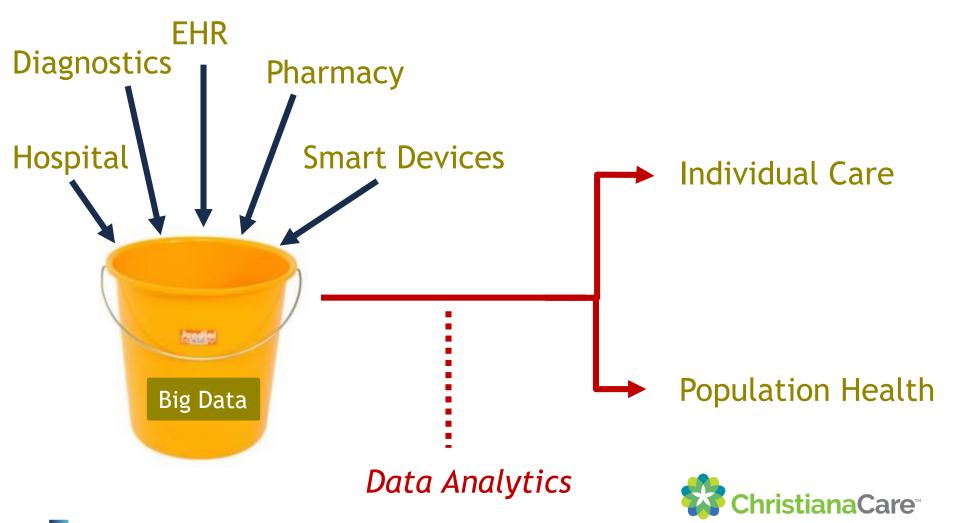
(CDC, 2019)

A Population Health Schematic Health outcomes and distribution in a population (dependent variables) Patterns of health determinants over the life course (independent variables)

Policies and interventions at the individual and social levels

(Kindig & Stoddart, 2003)

Healthcare in the 21st Century: Reshaping the Delivery of Health Care



Healthcare in the 21st Century: Digital Health (Technology & Healthcare)

The expanding digital health landscape includes products such as:

Mobile Health (mHealth)

Examples include:

Wellness, fitness trackers, and nutrition apps

> Consumer health information

Medication adherence apps

Digital Therapeutics

Digital therapeutics deliver evidence-based therapeutic interventions to patients to prevent, manage, or treat a medical disorder or disease.

> Examples provided on page 6.

Health Information Technology (HIT)

Examples include: Electronic medical record systems Electronic prescribing and order entry Consumer health IT applications

Devices, Sensors, and Wearables

Examples include: Wearable and wireless devices Biometric sensors Diagnostic products

Personalized Healthcare

Examples include: Patient reported outcomes Predictive analytics Clinical decision support

Telehealth

Examples include: Telemedicine virtual visits Remote patient monitoring Remote care programs

Sources provided on page 14.

DTx Alliance

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Healthcare in the 21st Century: Skills for the Future Health Care Workforce



Cultural sensitivity/Community Stewardship

Healthcare in the 21st Century: Skills for the Future Health Care Workforce

Augmented Intelligence

Empathy and compassion

Comfortability with Complexity



Data analytics

Creativity

Tolerance of Ambiguity

Leadership (Leader of Change)

Training professionals to improve health at home and around the world

Jefferson College of Population Health: Academic Programs

2 On Site Degree Programs

- PhD in Population Health Science
- Master of Public Health with dual training options:
 - Nursing
 - Medicine
 - Pharmacy
 - Law
 - Social Work

6 Population Health Research Centers



- 1889 Jefferson Center for Population Health
- Center for Population Health at Lankenau Institute for Medical Research

7 Online Degree Programs for Working Professionals Around the World



- MS or Certificate in Health Policy
- MS or Certificate in Population Health
- MS or Certificate in Population Health Intelligence
- MS or Certificate in Operational Excellence
- MS or Certificate in Healthcare Quality & Safety
- MS or Certificate in Healthcare Quality & Safety Management
- MS or Certificate in Applied Health Economics & Outcomes Research



Arigatou!





