

# How Sticky Wages In Existing Jobs Can Affect Hiring

Mark Bilts

*University of Rochester*

*NBER*

Yongsung Chang

*University of Rochester*

*Yonsei University*

Sun-Bin Kim

*Yonsei University*

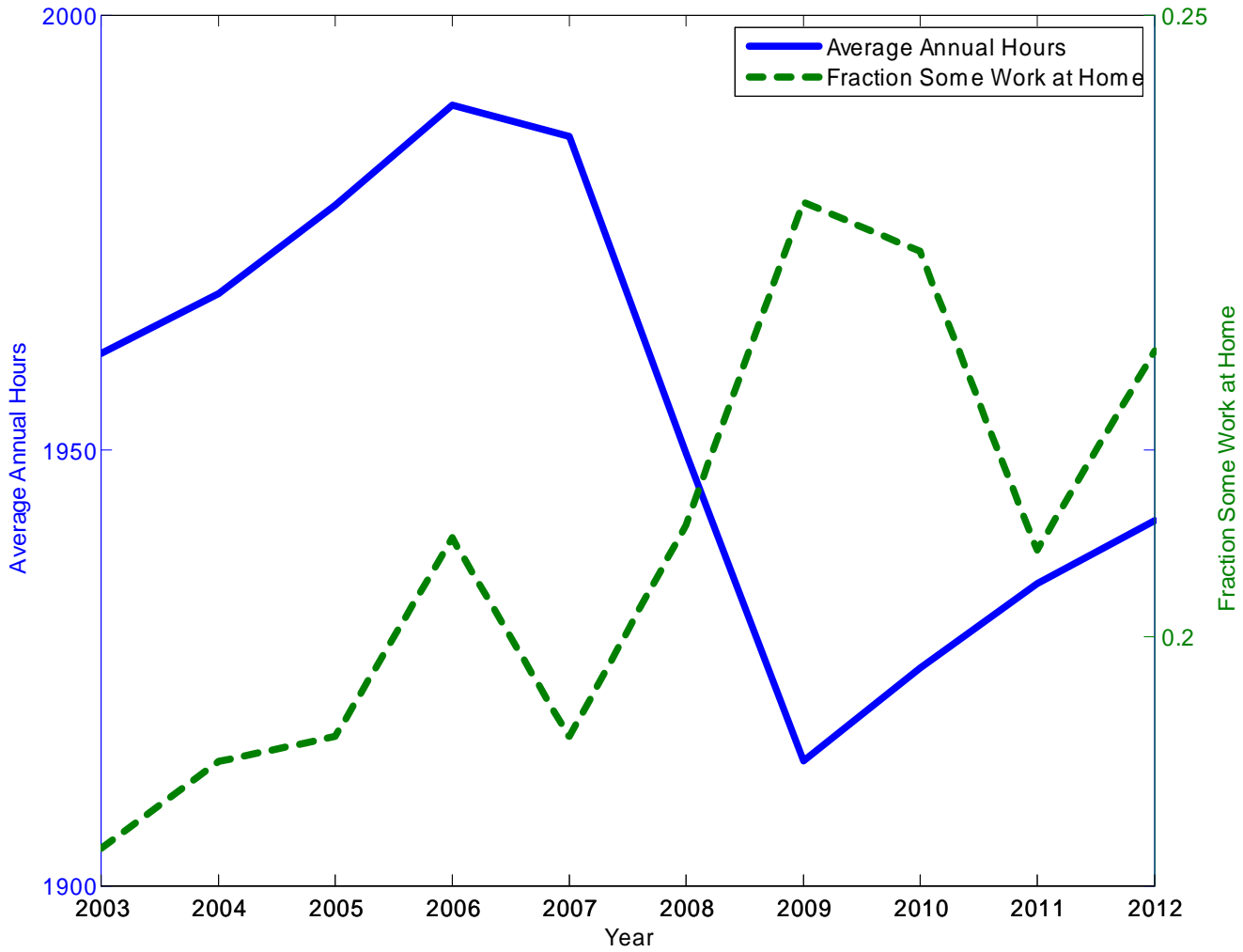
# 1 Introduction

- Wages change relatively infrequently
  - Daly and Hobijn (2014), CPS, year-over-year some with no change
  - Barattieri, Basu, Gottschalk (2010), SIPP, hourly-paid wage duration 17 months
- Depart from sticky-wage literature by firms/workers bargaining over effort/output
  - If wages stay high after negative shock; ask more of workers
  - Reduces payoff to hiring—G.E. effect—Is stronger if aggregate labor demand less elastic

- Treat Mortensen-Pissarides model with wages flexible for new hires, but sticky within
  - Wages more cyclical for new matches (Pissarides, 2009)
- In M-P model wage stickiness in existing jobs doesn't matter—Not true in our model
- Can get wide difference in effort by vintage, impact short-lived
- If constrain workers to have same effort/pace, impact much larger
  - Get considerable wage inertia/unemployment volatility

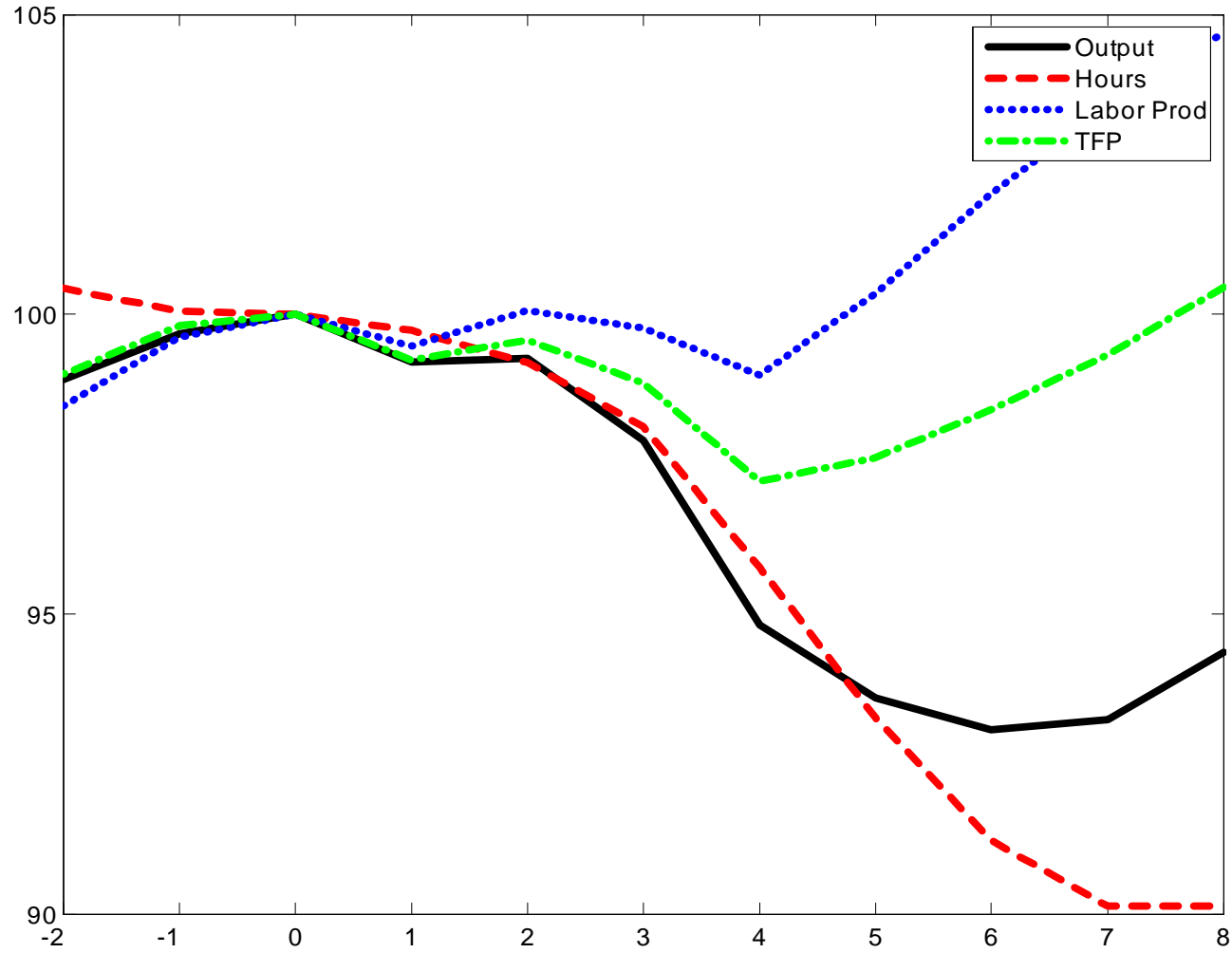
- Difficult to measure cyclicalness of effort
- Lazear, Shaw, and Stanton (2013) examine productivity of 20,000 workers at services company for June 2006 to May 2010: increase in local unemployment rate of 5 percentage points increases productivity 3.75%
- Anger (2011) unpaid overtime (extra) hours highly countercyclical for German workers for 1984 to 2004
- ATUS: See more workers taking work home

# Work at Home

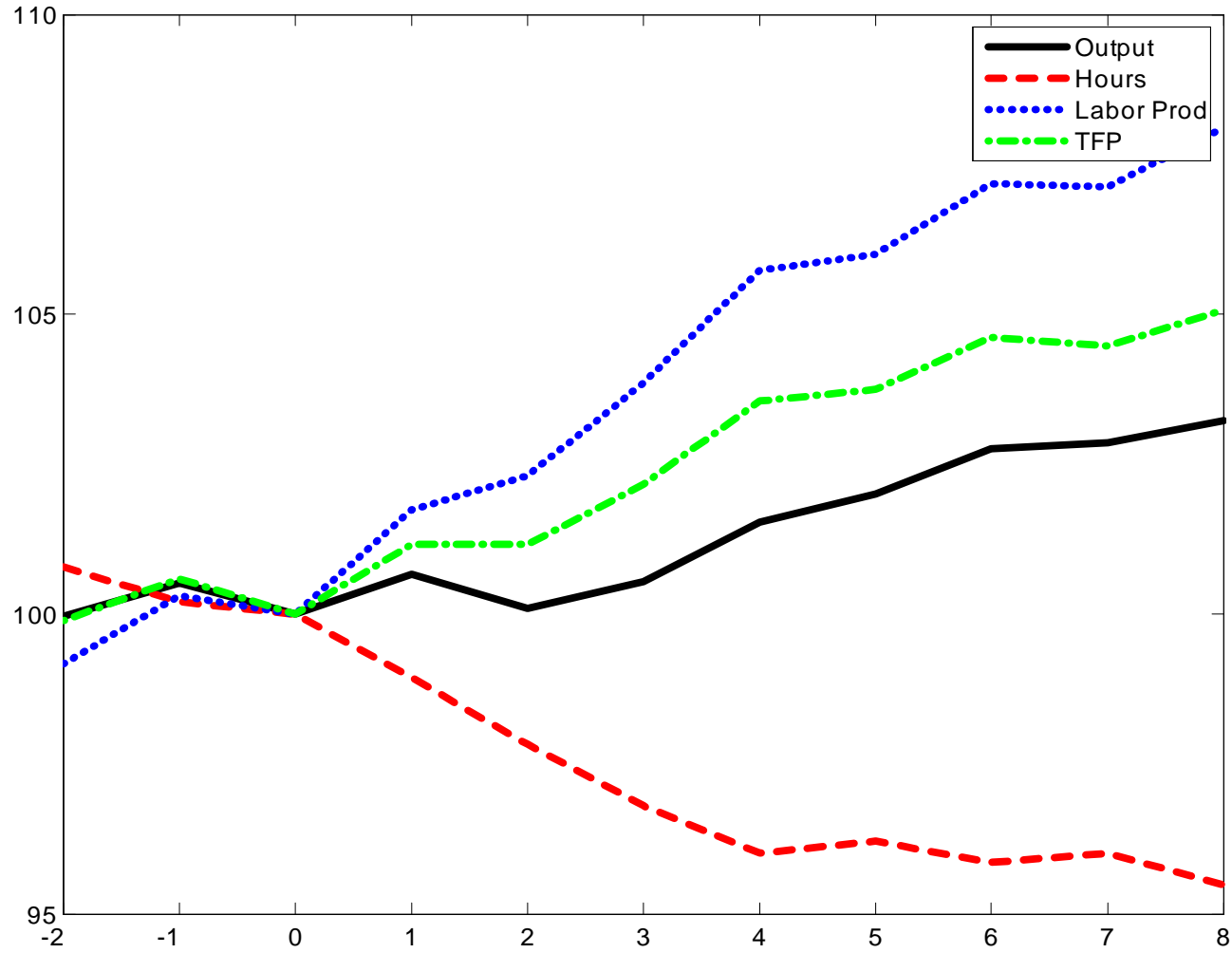


- Model consistent with little productivity/wage response in recessions
  - 2007 to 2009, 10% decline in hours compared to 6% in output
- Goes part way in rationalizing Shimer puzzle
  - Gives bigger response in employment to productivity shock
  - Makes measured TFP respond much less to that shock
- Examine whether consistent with behavior of TFP across industries
  - Stratify industries by measures of wage stickiness
  - Stickier wages yields countercyclical TFP, more cyclical hours

# 2007:4Q Recession

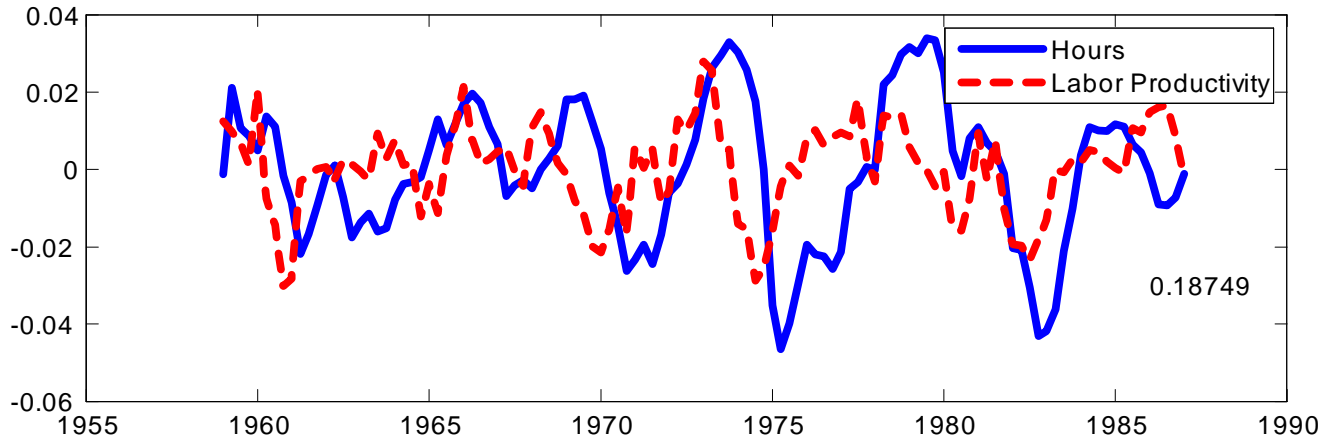


# 2001:1Q Recession

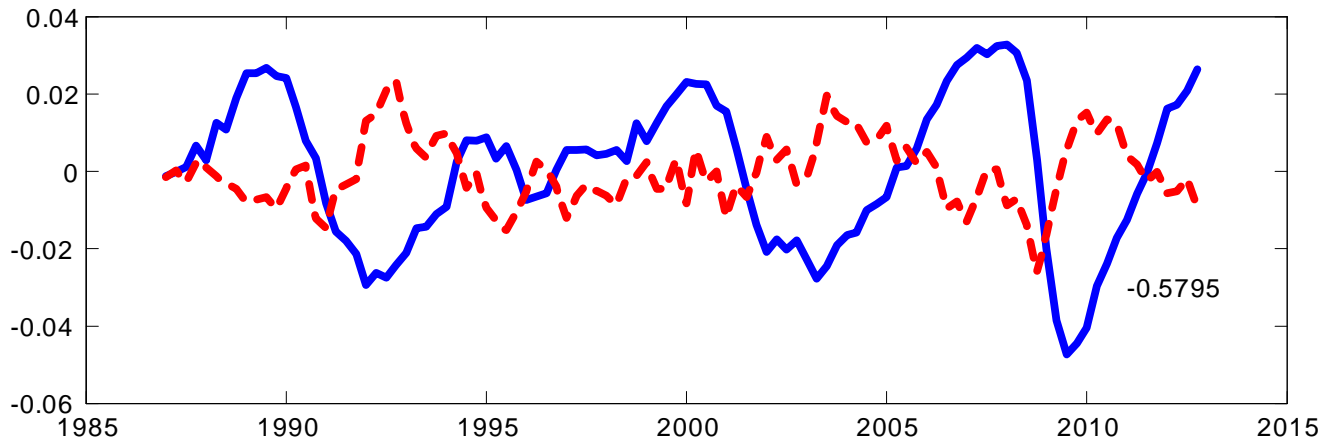




1959 - 1986



1987 - 2012



# Model

- Diamond-Mortensen-Pissarides matching model
- Exogenous Separation
- Staggering Wage Contracts
- Wages Flexible for Newly Matched Workers
- Effort is chosen through Nash Bargaining

## Workers' Preferences

$$E_0 \sum_{t=0}^{\infty} \beta^t \left\{ c_t + \psi \frac{(1 - e_t)^{1-\gamma} - 1}{1 - \gamma} \right\},$$

- $c$ : consumption
- $e$ : effort
- $\frac{e}{1-e} \frac{1}{\gamma}$ : Frisch elasticity of effort w.r.t. wage

## Firms' Production Technology

$$y_t = z_t e_t^\alpha (k_t e_t)^{1-\alpha},$$

- $z$ : aggregate productivity
- $k$ : capital per effort, equated over firms
- Aggregate capital fixed over cycle

## Matching Technology

$$M(u_t, v_t) = \chi u_t^{1/2} v_t^{1/2},$$

$$\theta_t = \frac{v_t}{u_t},$$

Each period jobs are destroyed with exogenous probability  $\delta$ .

## Staggered Wage Contract

- When a match is formed, the wage is set according to a Nash bargaining.
- Wage is fixed for  $T$  periods.

## Choice of Labor Effort

- Effort is determined according to the Nash bargaining.
- We consider three cases:
  - Effort level is fixed
  - Effort level is chosen individually
  - Common level of effort is chosen

## Value of Employed whose wage contract is $j$ -period old

For  $j = 0, 1, \dots, T - 2$ ,

$$W_j(w_j; z, \mu) = w_j + \psi \frac{(1 - e)^{1-\gamma} - 1}{1 - \gamma} + \beta \left\{ (1 - \delta) E[W_{j+1}(w_j; z', \mu') | z] + \delta E[U(z', \mu') | z] \right\}.$$

subject to

$$z' \sim F(z' | z) = \text{Prob}(z_{t+1} \leq z' | z_t = z)$$

$$\mu' = \mathbf{T}(\mu, z)$$



where the transition operator  $\mathbf{T}$  is characterized as:

$$\begin{pmatrix} w'_0 \\ w'_1 \\ \vdots \\ w'_{T-1} \end{pmatrix} = \begin{pmatrix} w^*(z', \mu') \\ w_0 \\ \vdots \\ w_{T-2} \end{pmatrix}, \quad (1)$$

$$\begin{pmatrix} N'_0 \\ N'_1 \\ \vdots \\ N'_{T-1} \end{pmatrix} = \begin{pmatrix} (1 - \delta)N_{T-1} + M(u, v) \\ (1 - \delta)N_0 \\ \vdots \\ (1 - \delta)N_{T-2} \end{pmatrix}, \quad (2)$$

where  $w^*(z', \mu')$  is newly-employed worker's wage in the next period.

For matched who will newly negotiate wage next period,  
( i.e.,  $j = T - 1$ ):

$$W_{T-1}(w_{T-1}; z, \mu) = w_{T-1} + \psi \frac{(1 - e)^{1-\gamma} - 1}{1 - \gamma} + \beta \left\{ (1 - \delta) E[W_0(w^*; z', \mu') | z] + \delta E[U(z', \mu') | z] \right\}.$$

## Value of a Job matched with a worker whose wage contract is $j$ -period old

For  $j = 0, 1, \dots, T - 2$ ,

$$J_j(w_j; z, \mu) = \alpha y - w_j + \beta(1 - \delta)E[J_{j+1}(w_j; z', \mu')|z].$$

For the job whose wage will be negotiated next period (i.e.,  $j = T - 1$ )

$$J_{T-1}(w_{T-1}; z, \mu) = \alpha y - w_{T-1} + \beta(1 - \delta)E[J_0(w^*; z', \mu')|z],$$

## Value of Unemployed (standard)

$$U(z, \mu) = b + \beta \left\{ p(\theta) E \left[ W_0(w^*; z', \mu') | z \right] + (1 - p(\theta)) E \left[ U(z', \mu') | z \right] \right\}.$$

## Free Entry Condition (standard)

Firms post vacancies until expected value of hire equals cost of vacancy:

$$\kappa = q(\theta) \beta E \left[ J_0(w^*; z', \mu') | z \right].$$

## Nash Bargaining over Wages of New Bargains

Wage for new matches,  $w^*(z, \mu)$ , is determined by Nash bargain between set of workers and firm:

$$w^*(z, \mu) = \operatorname{argmax}_w \left( J_0(w; z, \mu) \right)^{1/2} \left( W_0(w; z, \mu) - U(z, \mu) \right)^{1/2}.$$

First order condition for  $w^*(z, \mu)$  is

$$J_0(w^*; z, \mu) = W_0(w^*; z, \mu) - U(z, \mu).$$

## Choice of Effort

Given the wage  $w_j$ , effort determined by Nash bargaining. If by vintage:

$$e_j^*(w_j, z, \mu) = \operatorname{argmax}_{e_j} \left( J_j(e_j; w_j, z, \mu) \right)^{1/2} \left( W_j(e_j; w_j, z, \mu) - U(z, \mu) \right)^{1/2}$$

First order condition for  $e^*(z, \mu)$  is

$$\psi(1 - e_j)^{-\gamma} J_j(e_j; w_j, z, \mu) = \alpha z k^{1-\alpha} \left( W_j(e_j; w_j, z, \mu) - U(z, \mu) \right)$$

For  $w_j = w^*(z, \mu)$  have efficient effort

$$\psi(1 - e_j)^{-\gamma} = \alpha z k^{1-\alpha}$$

## **Model with Common Level of Effort**

We also consider the model with common level of effort across workers.

- Maybe unrealistic to operate at varying work rules across employee.
- Complementarity of labor across workers

## Bargaining over the Common Level of Effort

The common effort level,  $e(z, \mu)$ , is determined by Nash bargaining over weighted average of surpluses across worker vintages.

$$e^*(z, \mu) = \operatorname{argmax}_e \left( J \right)^{1/2} \left( W - U \right)^{1/2},$$

$$J = \sum_{j=0}^{T-1} \left( \frac{N_j}{\sum_{j=0}^{T-1} N_j} \right) J_j,$$

$$W - U = \sum_{j=0}^{T-1} \left( \frac{N_j}{\sum_{j=0}^{T-1} N_j} \right) (W_j - U).$$



# Calibration

- Imposed Parameters
- Targeted Parameters

## Calibration: Imposed Parameters

- $\beta = 0.99$ . Labor elasticity:  $\alpha = 0.64$ . Rental Rate:  $r + d = 3.5\%$ .
- Frisch Elasticity of Effort:  $\frac{1(1-e)}{\gamma e} = 1$ ;  $\psi$  so S.S. effort,  $e = 1/2$ .
- Contract length:  $T = 4$ .
- Benefit  $b$  so replacement rate  $b / \left( w_{ss} + \psi \frac{(1-e)^{1-\gamma} - 1}{1-\gamma} \right) = 70\%$ .

# Calibration: Targeted Parameters

- Normalize  $\theta = 1$
- Vacancy posting cost and  $\delta = 4\%$  to get S.S.  $u = 6.25\%$  and finding rate = 60% (given replacement rate and free entry condition).

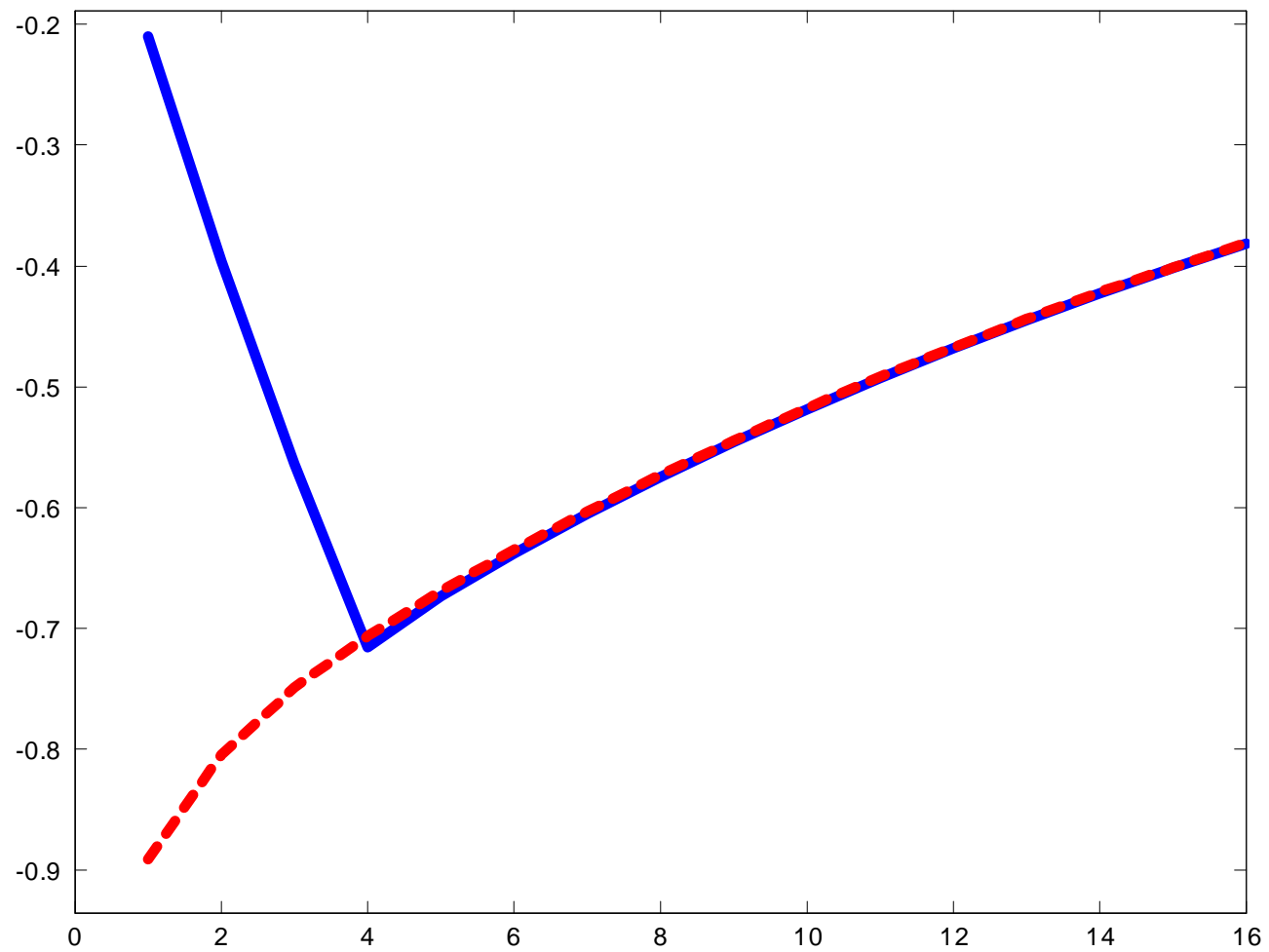
# Impulse Responses to a 1% Decrease in Productivity

We will show models with:

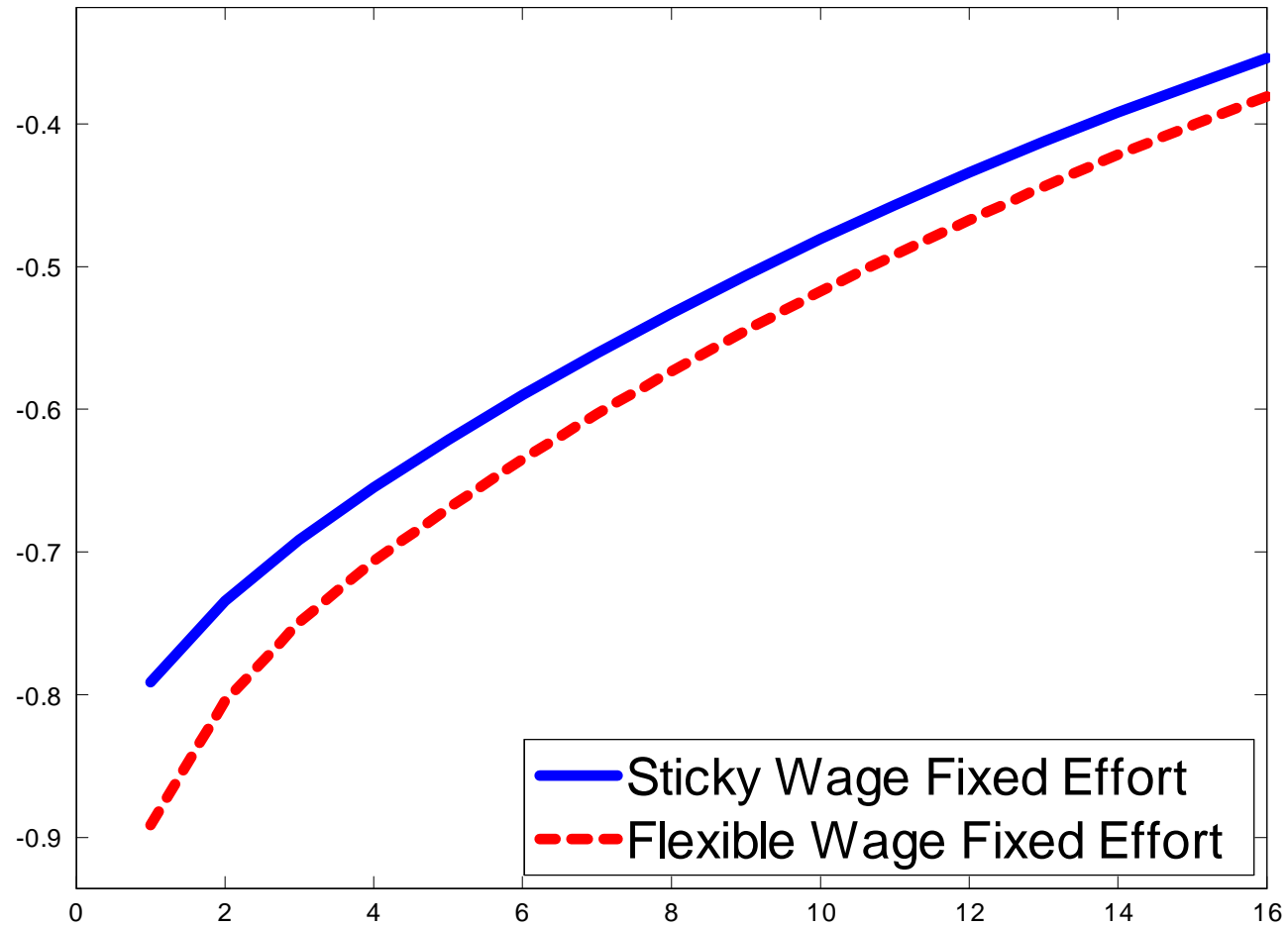
- Fixed Effort (Flexible wage and Sticky wage)
- Endogenous Effort
  - Flexible wage
  - Sticky wage with individual effort level
  - Sticky wage with common effort level

## **Models with Fixed Effort**

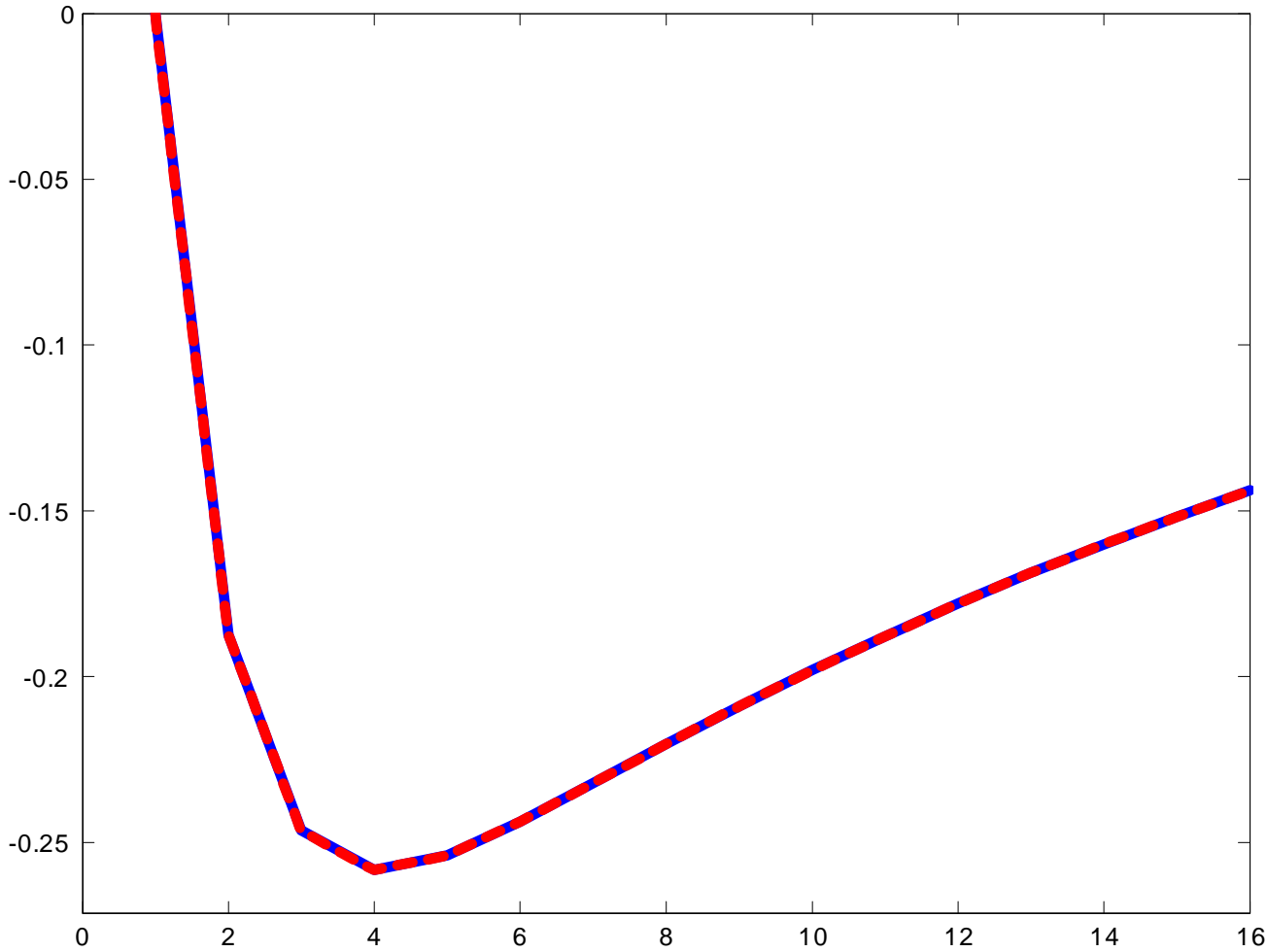
# Aggregate Wage (W)



# Wages for New Bargains ( $w_0$ )



# Employment (N)





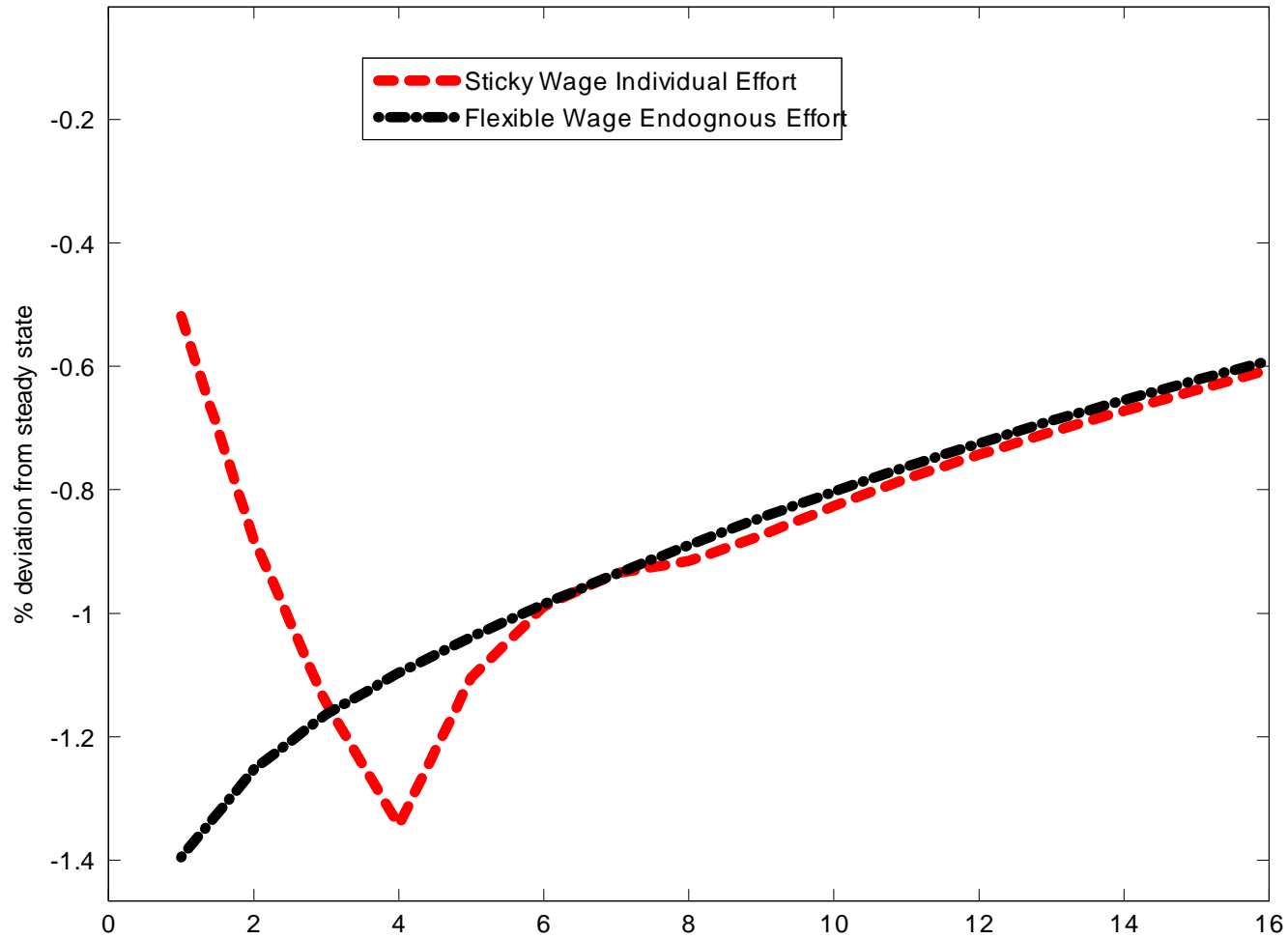
## Models with Variable Effort:

We consider cases with:

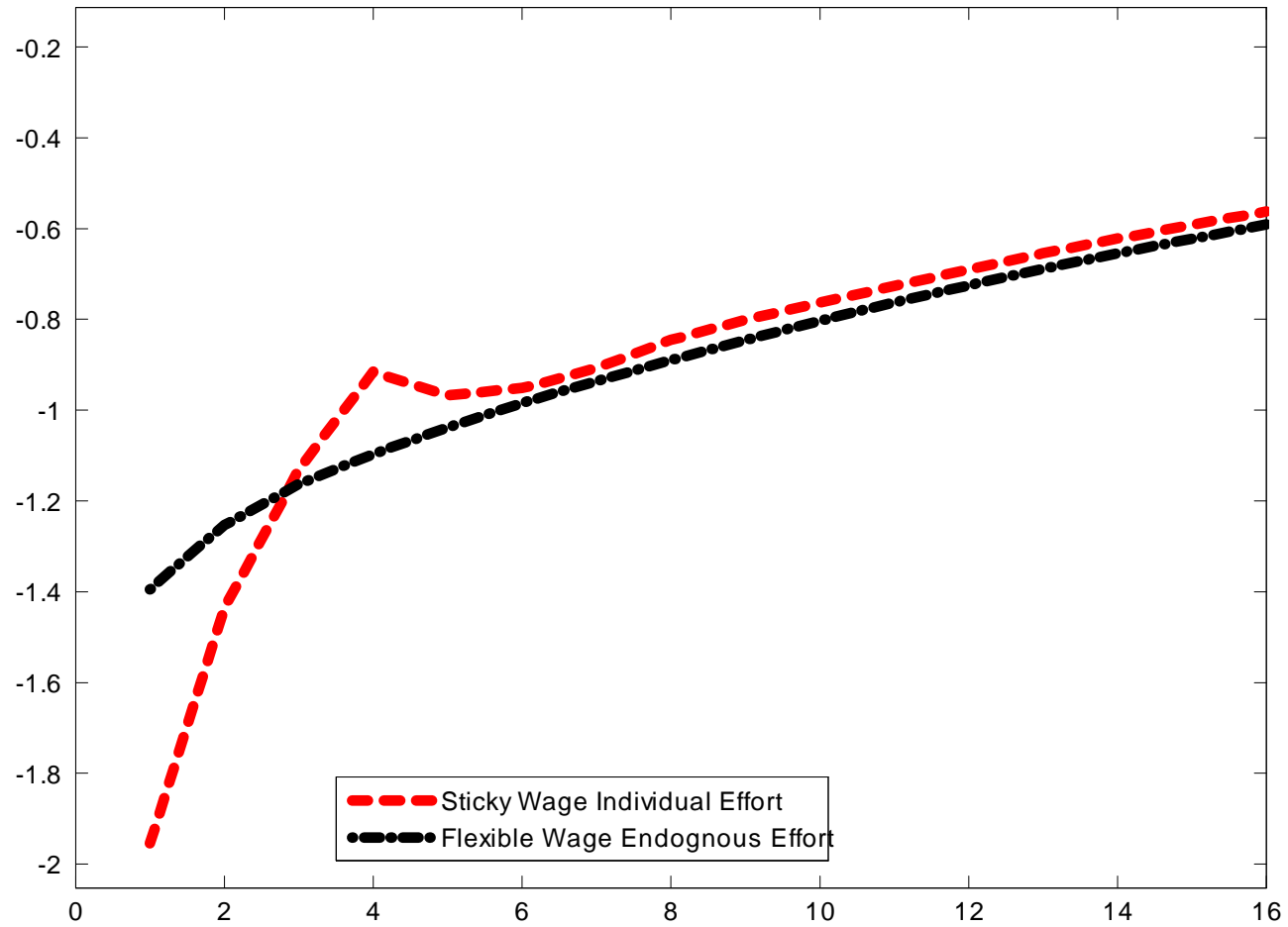
- Benchmark ( $T = 4$ ,  $\gamma = 1$ ,  $\alpha = 0.64$ )
- Longer Contract Length ( $T = 8$ )
- Smaller Frisch Elasticity ( $\gamma = 2$ )
- Smaller Labor Demand Elasticity ( $\alpha = 0.28$ )

**Benchmark ( $T = 4$ ,  $\gamma = 1$ ,  $\alpha = 0.64$ )**

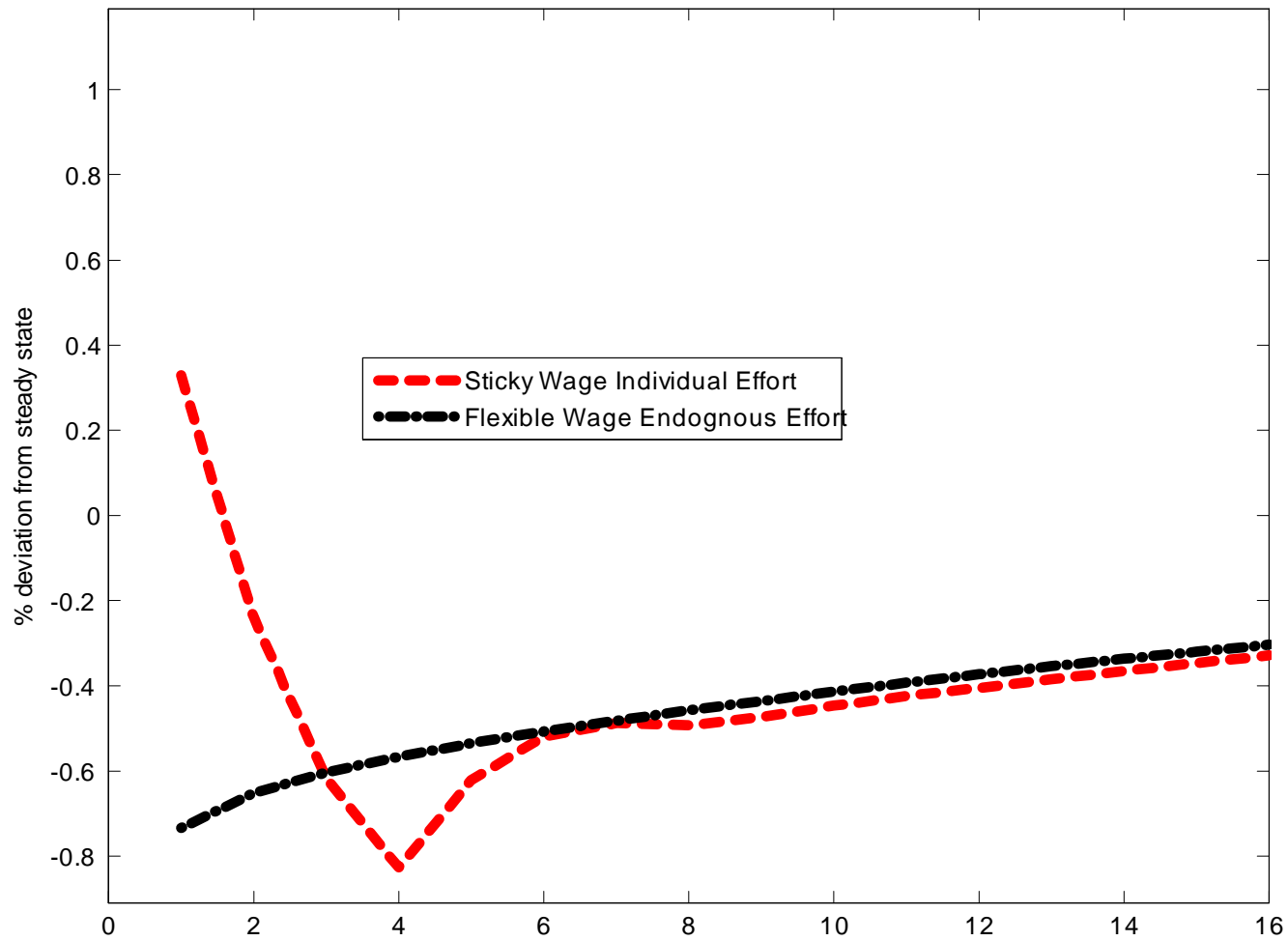
# Aggregate Wage (W)



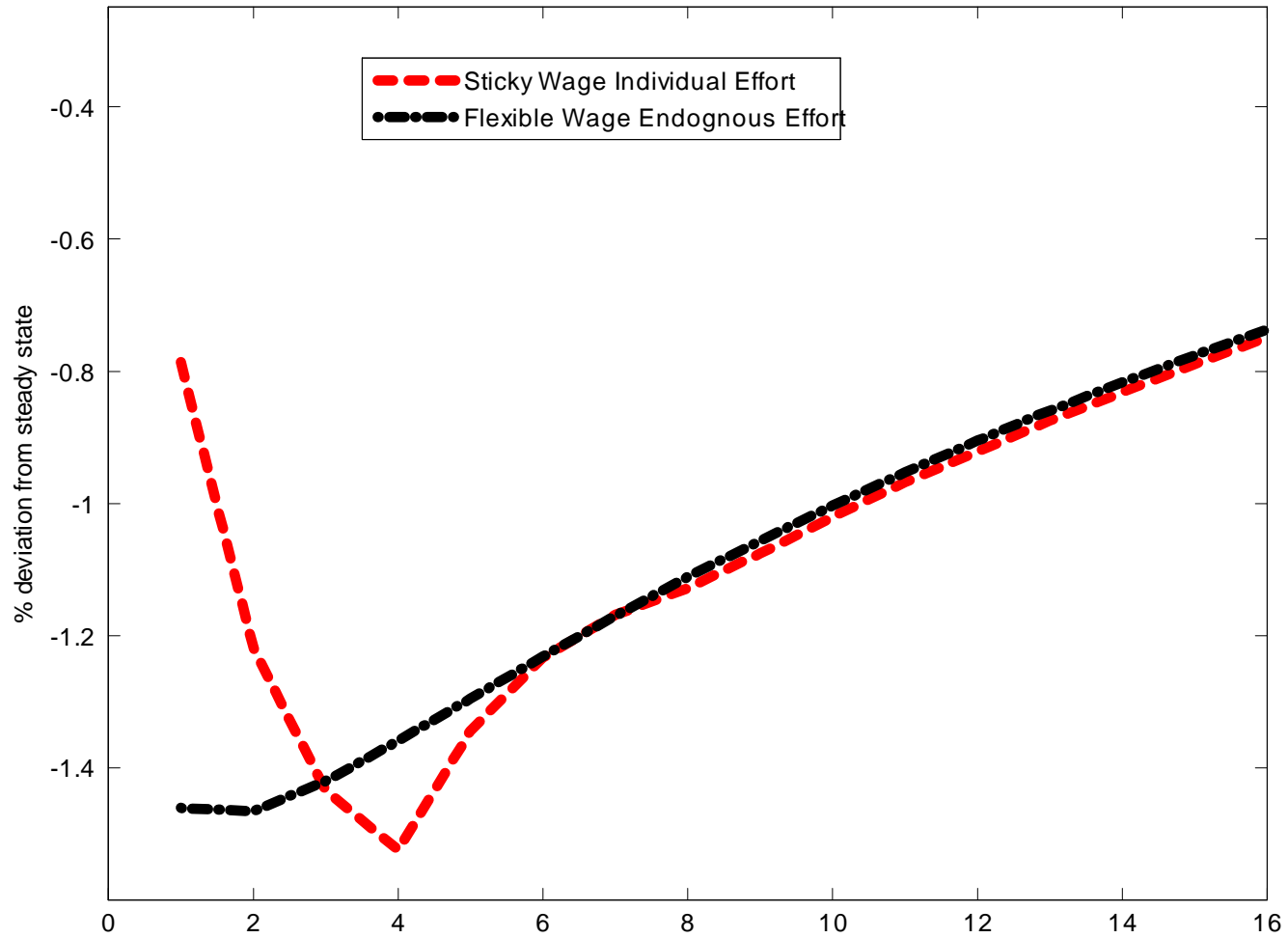
# Wages for New Bargains ( $w_0$ )



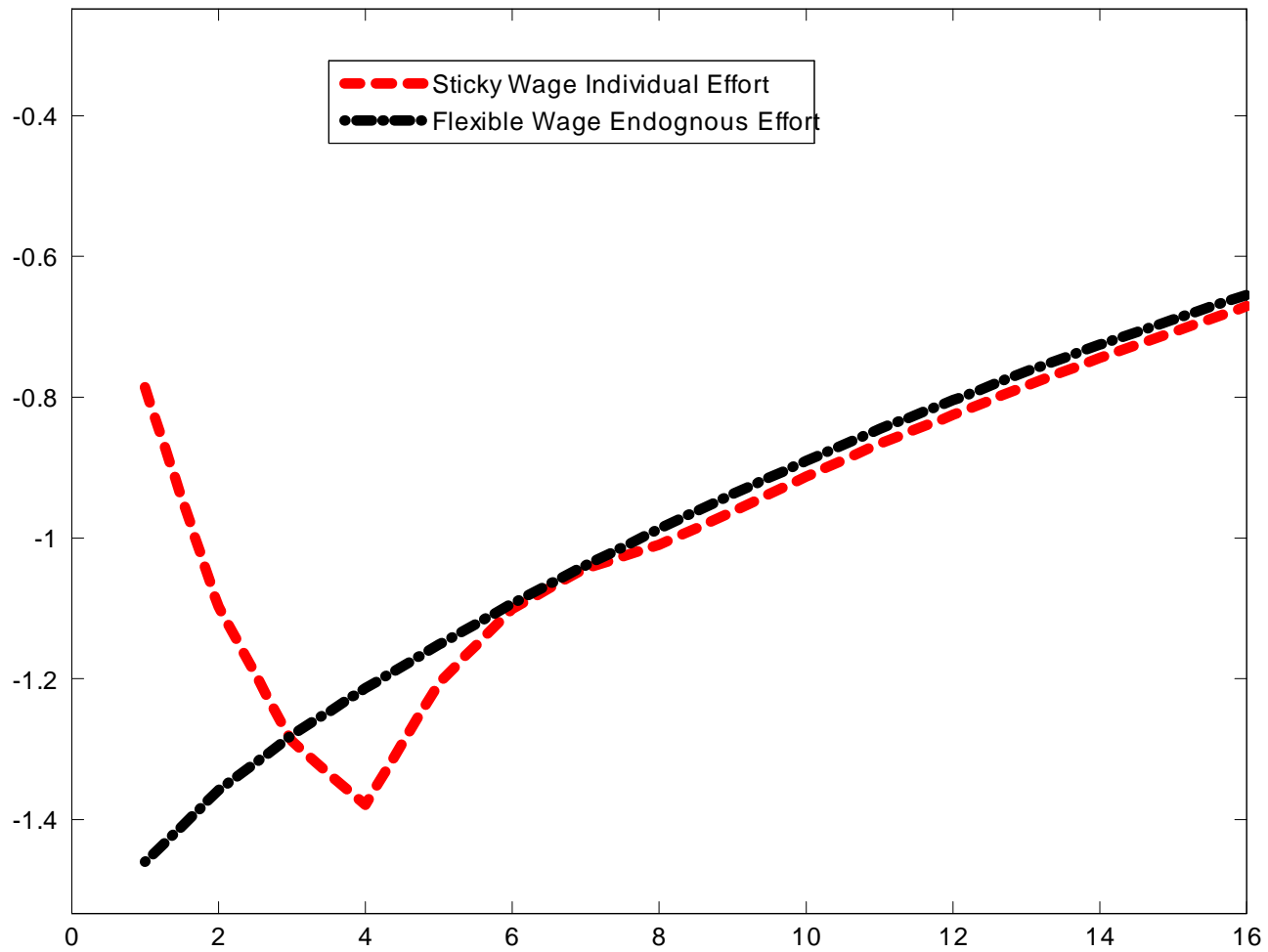
# Average Effort (E)



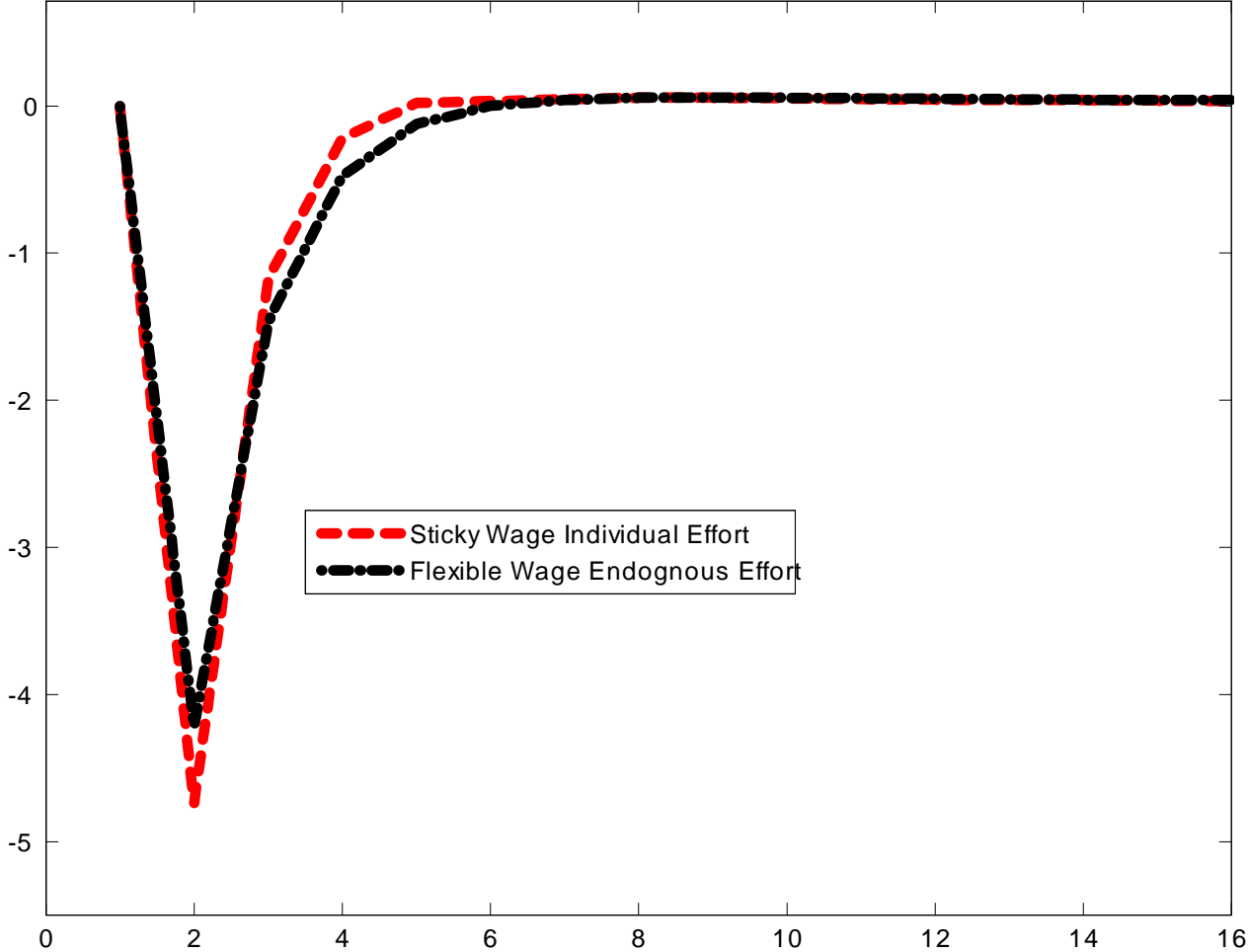
# Output (Y)



# Measured TFP

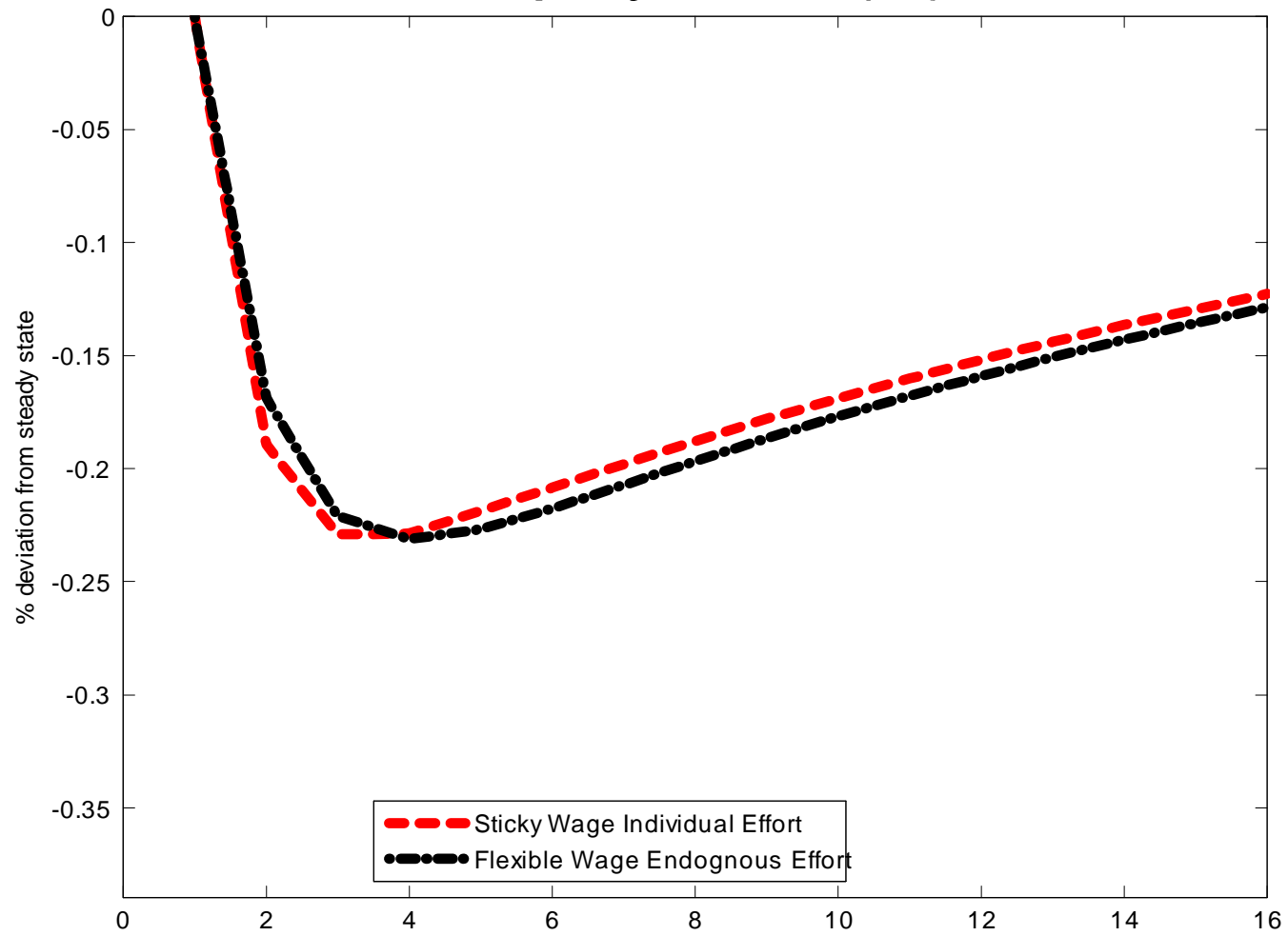


# New Matches (M)

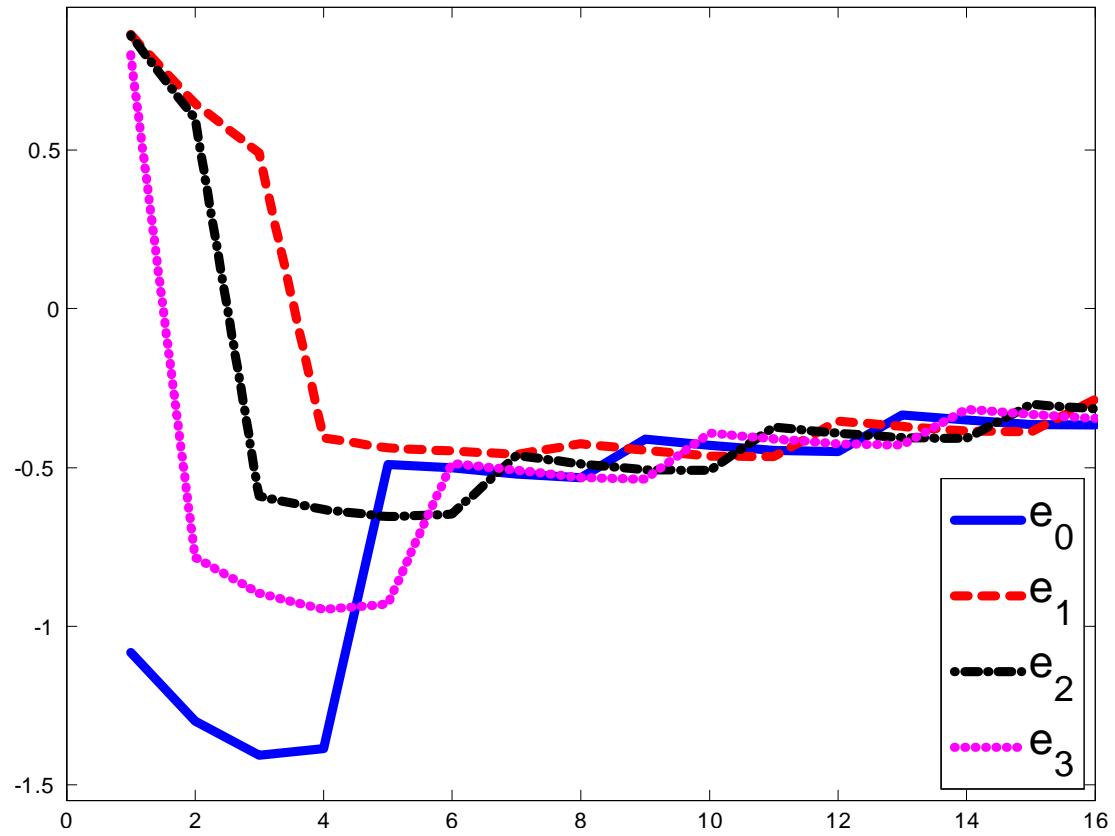




# Employment (N)

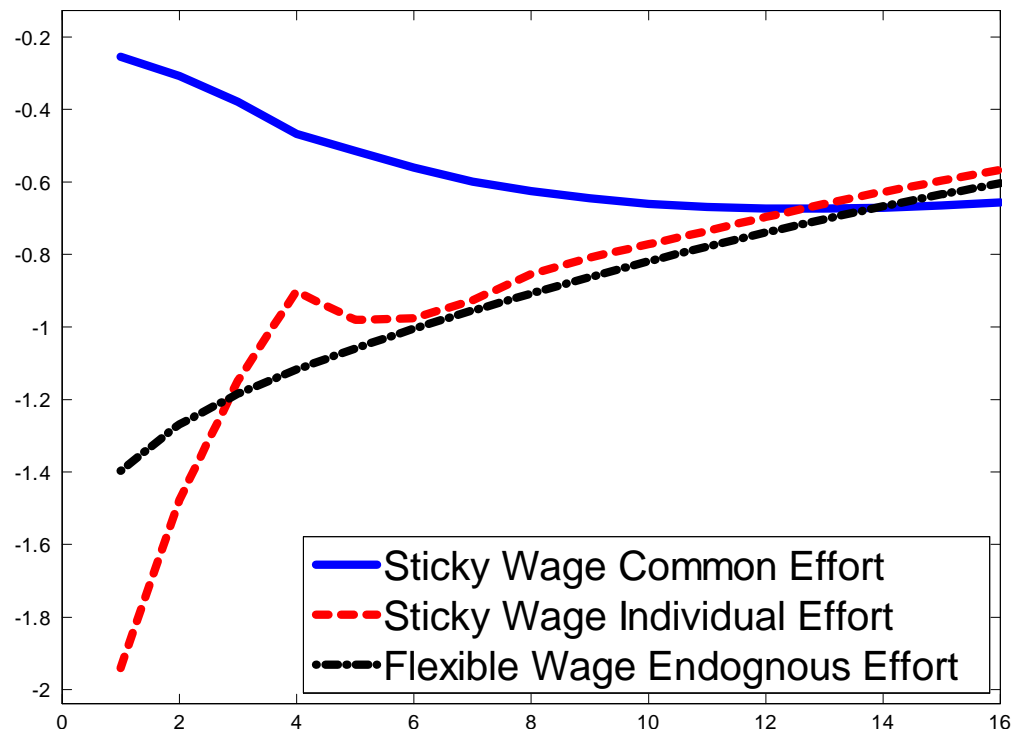


# Individual Effort (e)

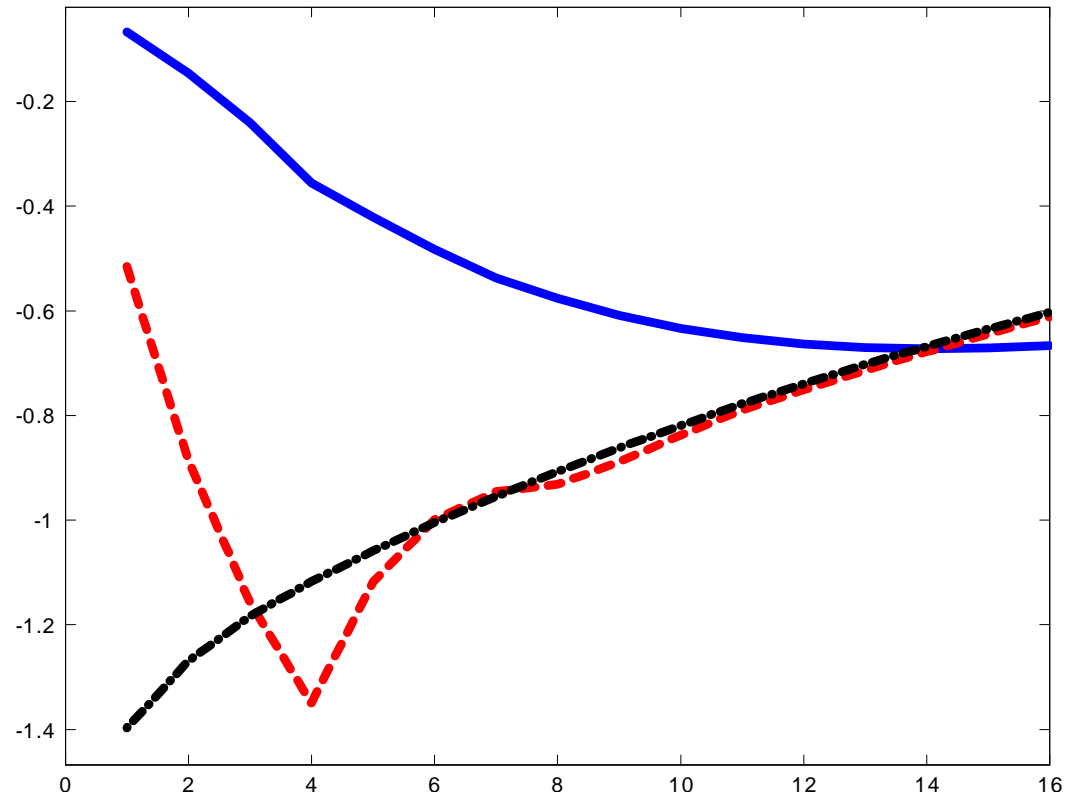


**Benchmark ( $T = 4, \gamma = 1, \alpha = 0.64$ )**

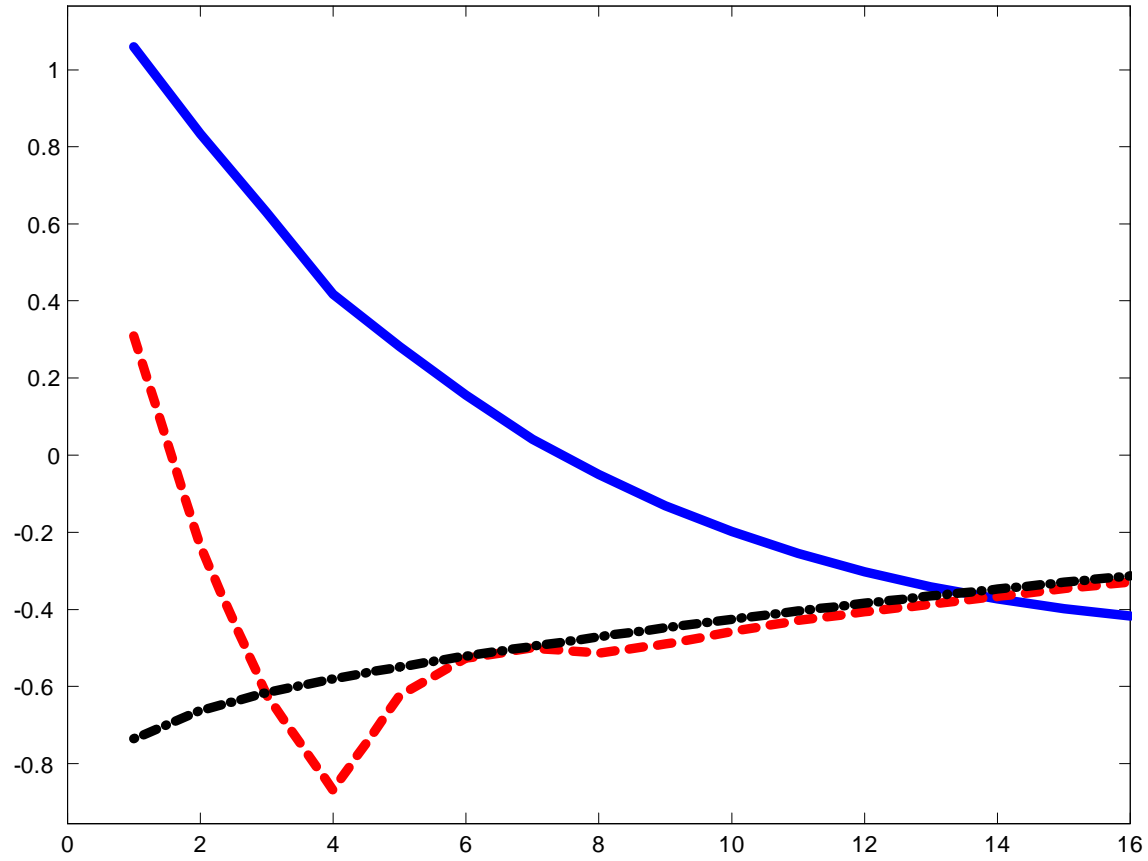
Wages for New Bargains ( $w_0$ )



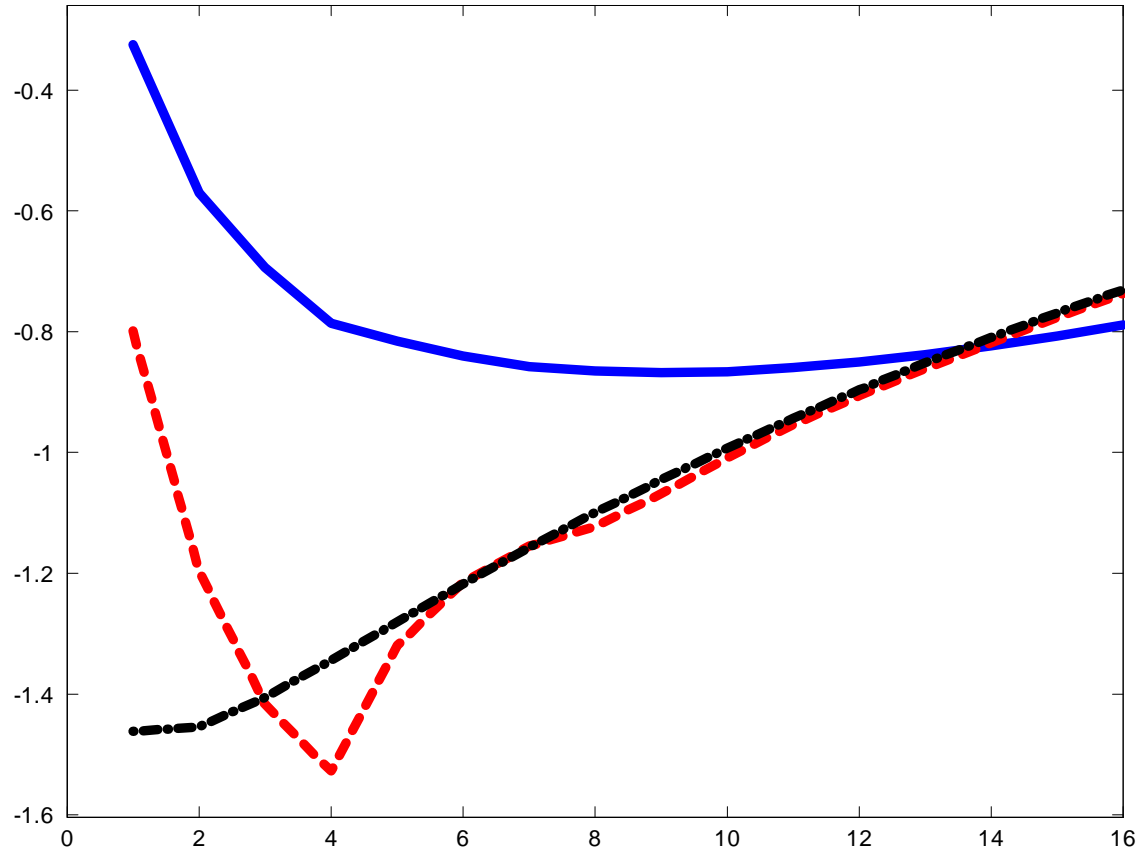
# Aggregate Wage (W)



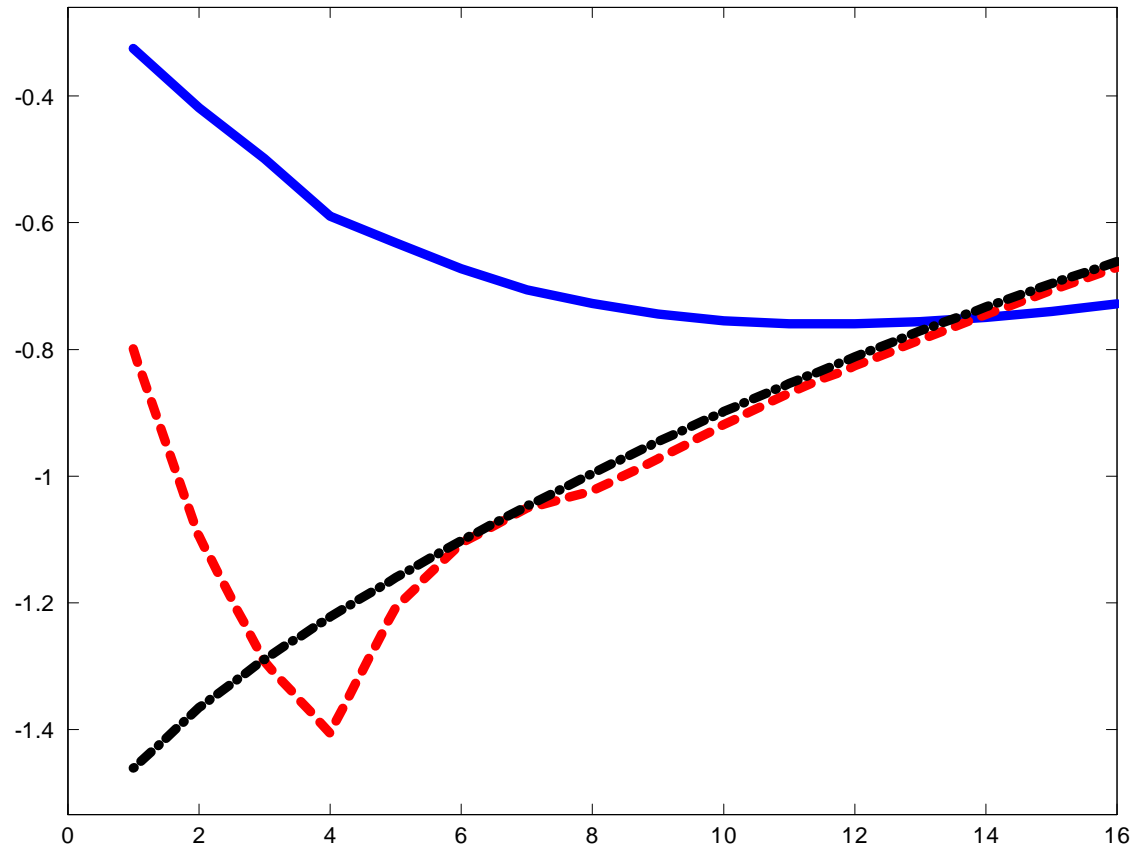
# Average Effort (E)



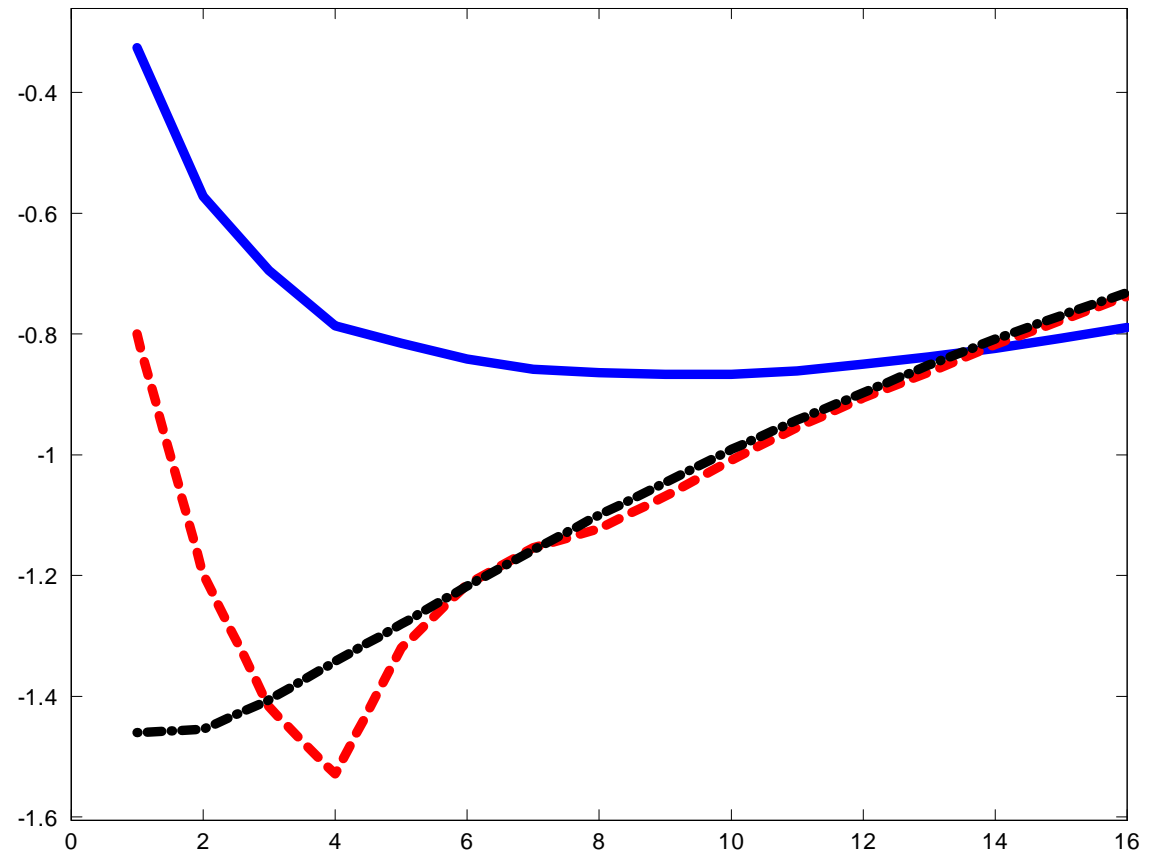
# Output (Y)



# Measured TFP

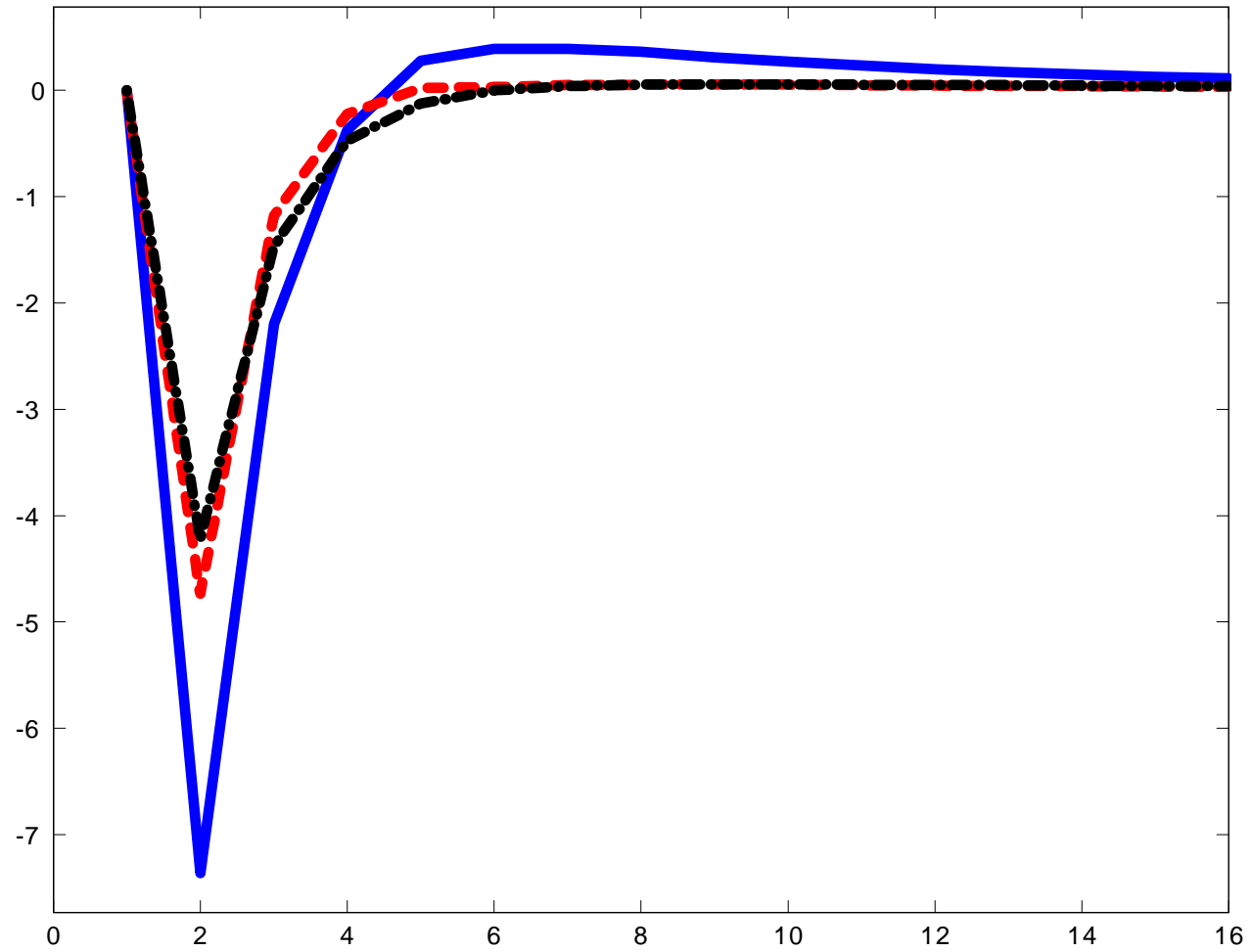


# Rental Rate of Capital (R)

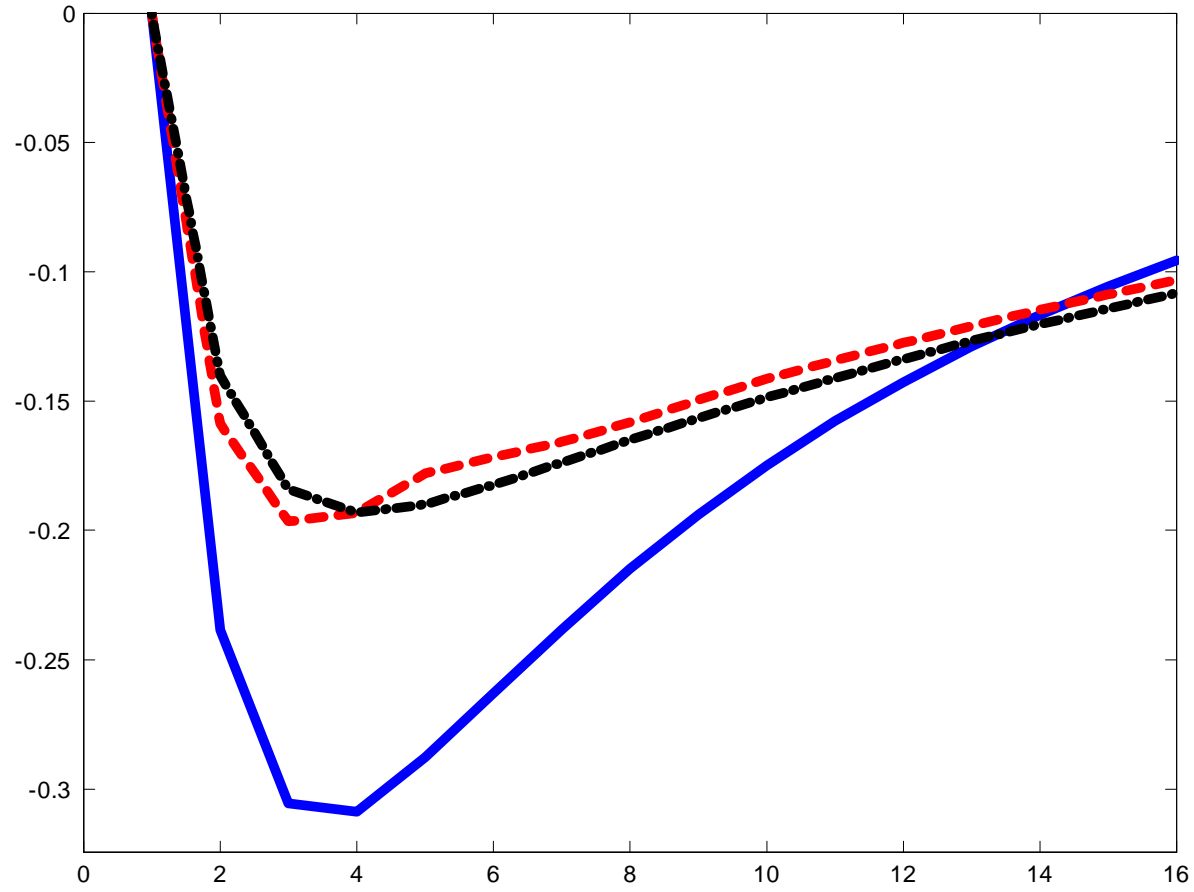




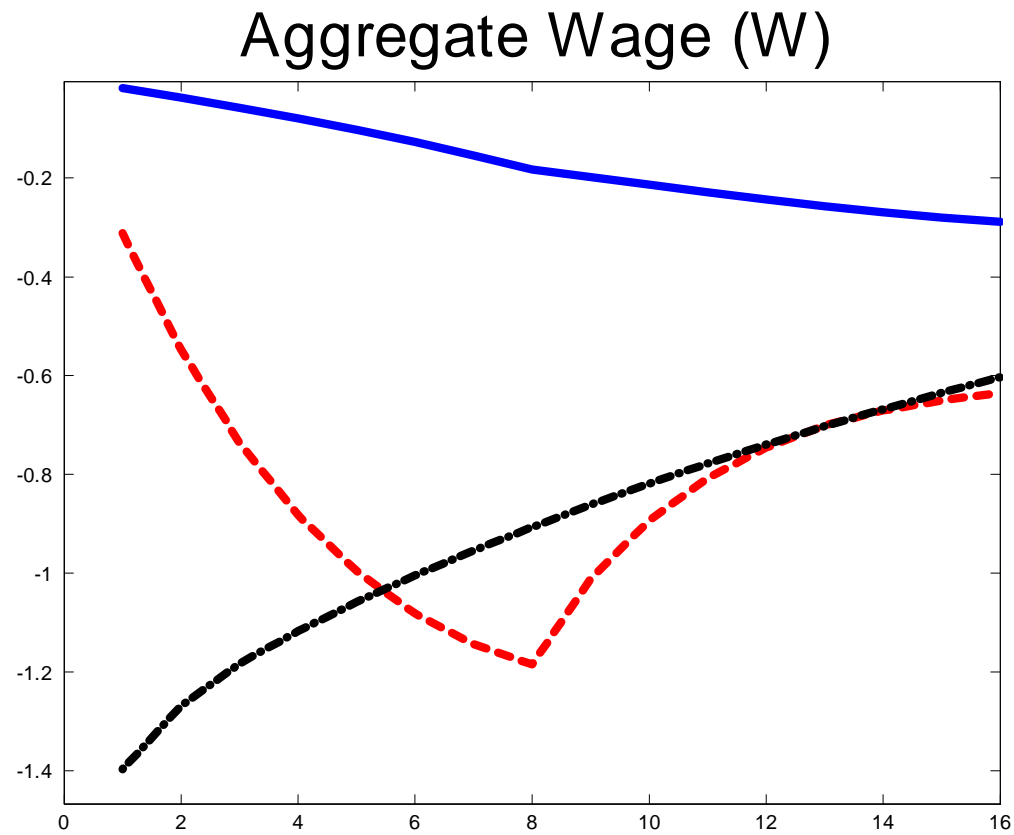
# New Matches (M)



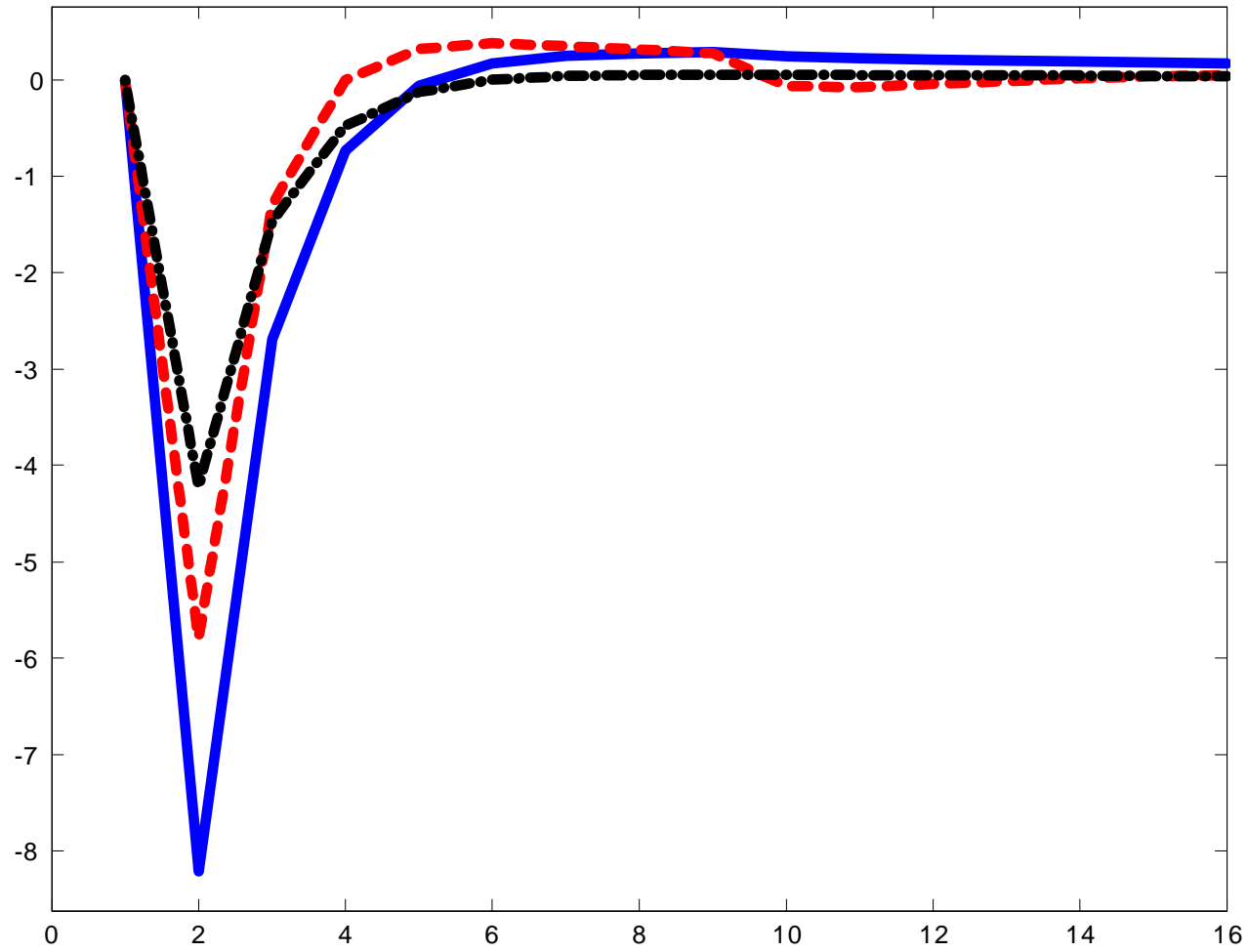
# Employment (N)



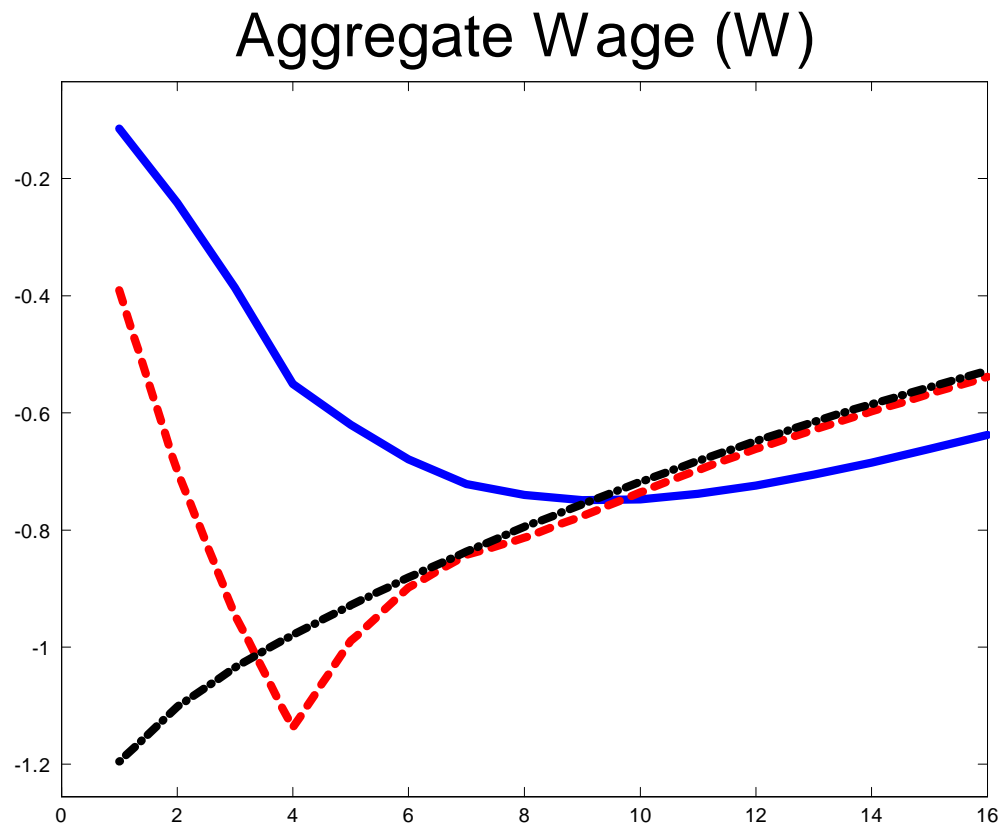
# Longer Contract Length ( $T = 8$ )



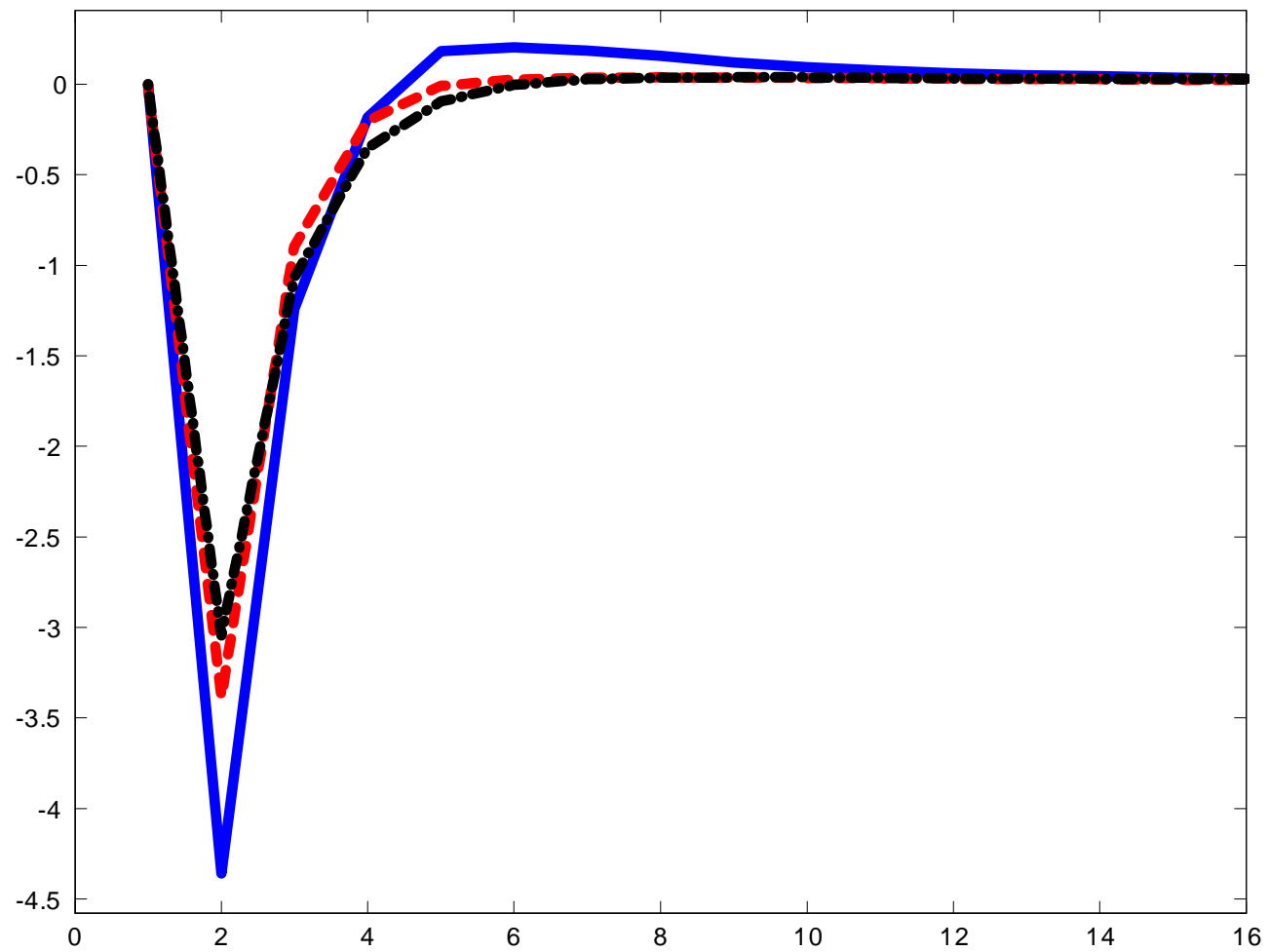
# New Matches (M)



# Smaller Frisch Elasticity ( $\gamma = 2$ )

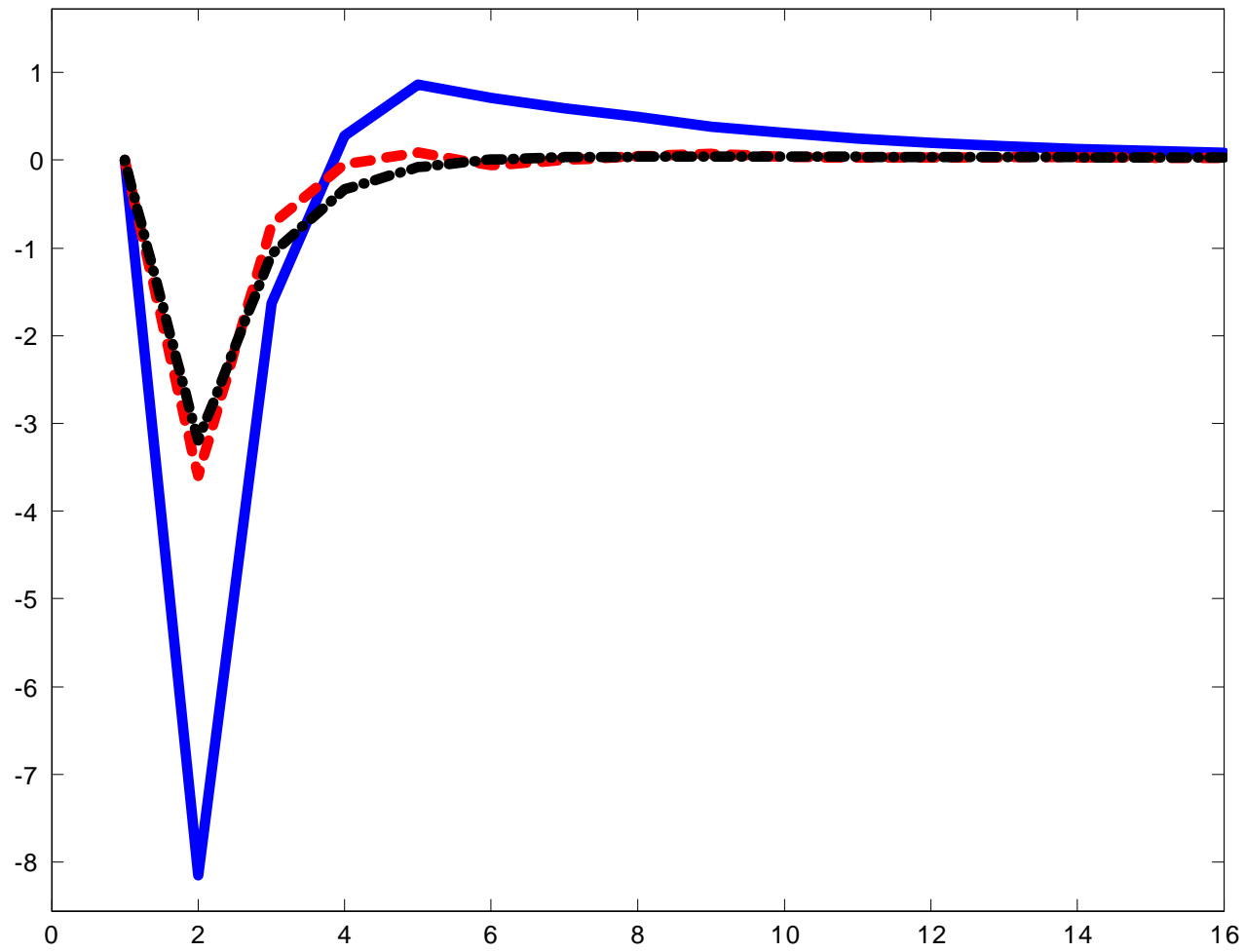


# New Matches (M)



**Smaller Labor Demand Elasticity ( $\alpha = 0.28$ )**

# New Matches (M)



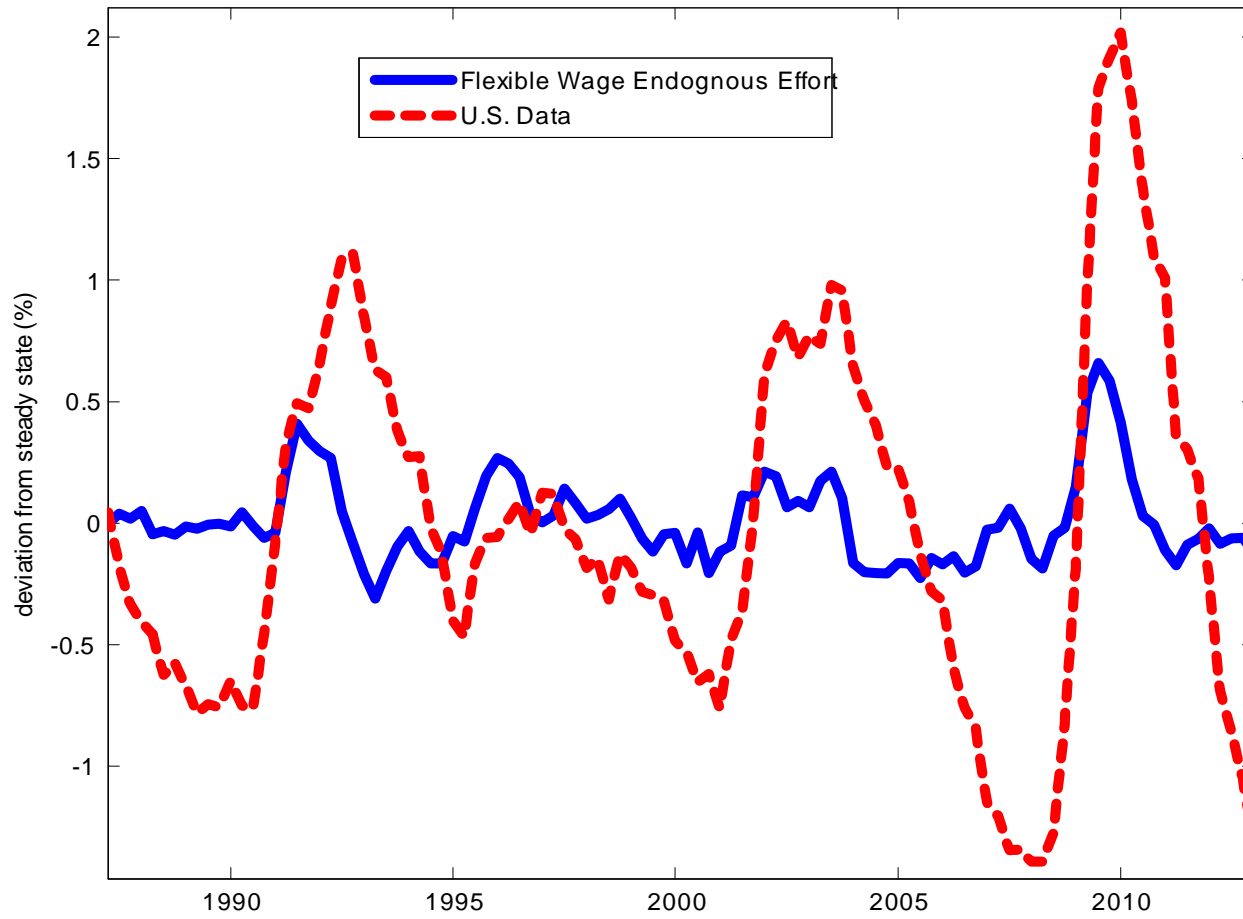


## **2 Model Helps Explain Volatility of Unemployment for Measured Productivity**

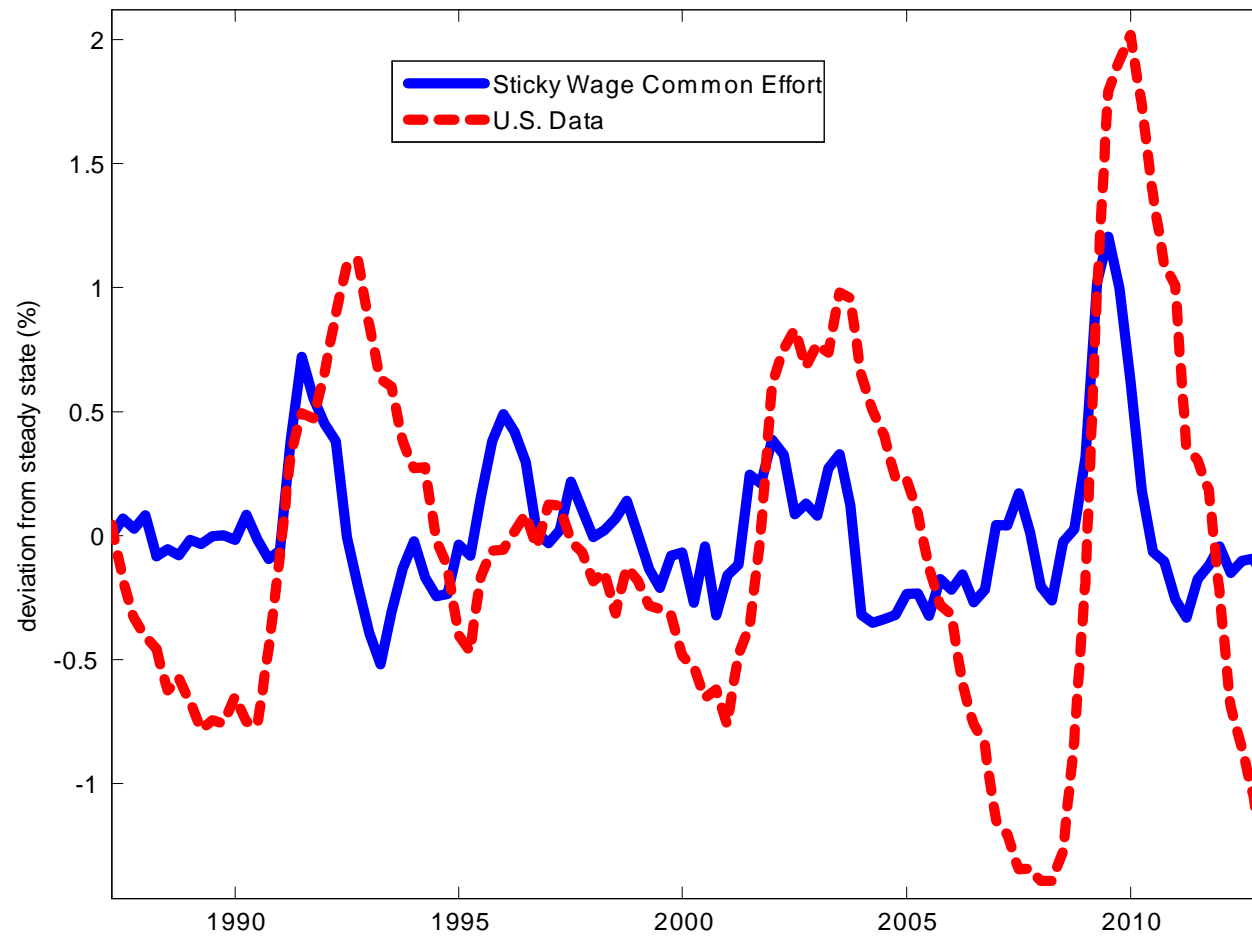
- Partly by making employment respond more
- Partly by making measured productivity less cyclical than shock

Productivity Shock = Measured TFP in US

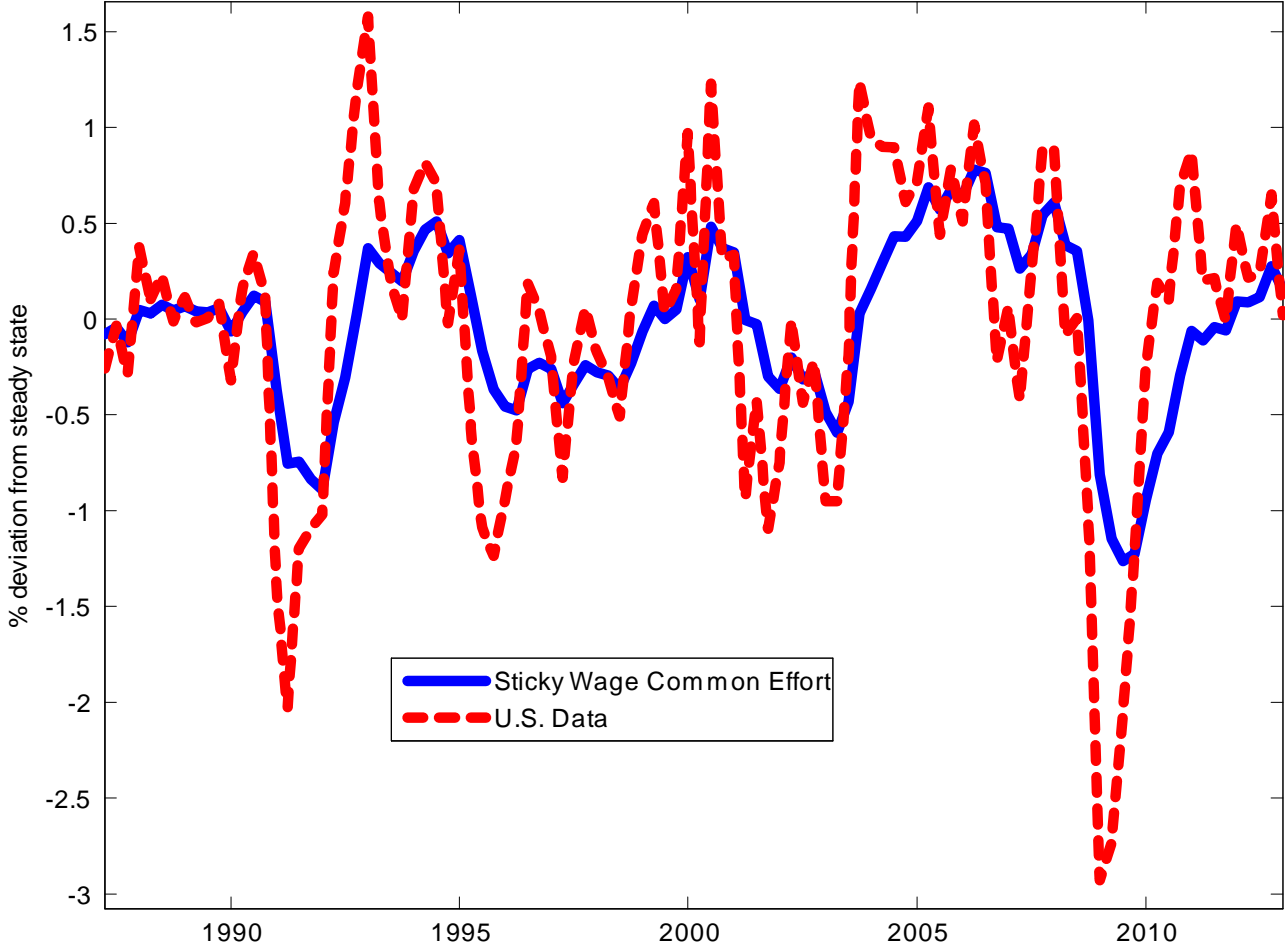
# Unemployment (Model vs US Data)



# Unemployment (Model vs US Data)

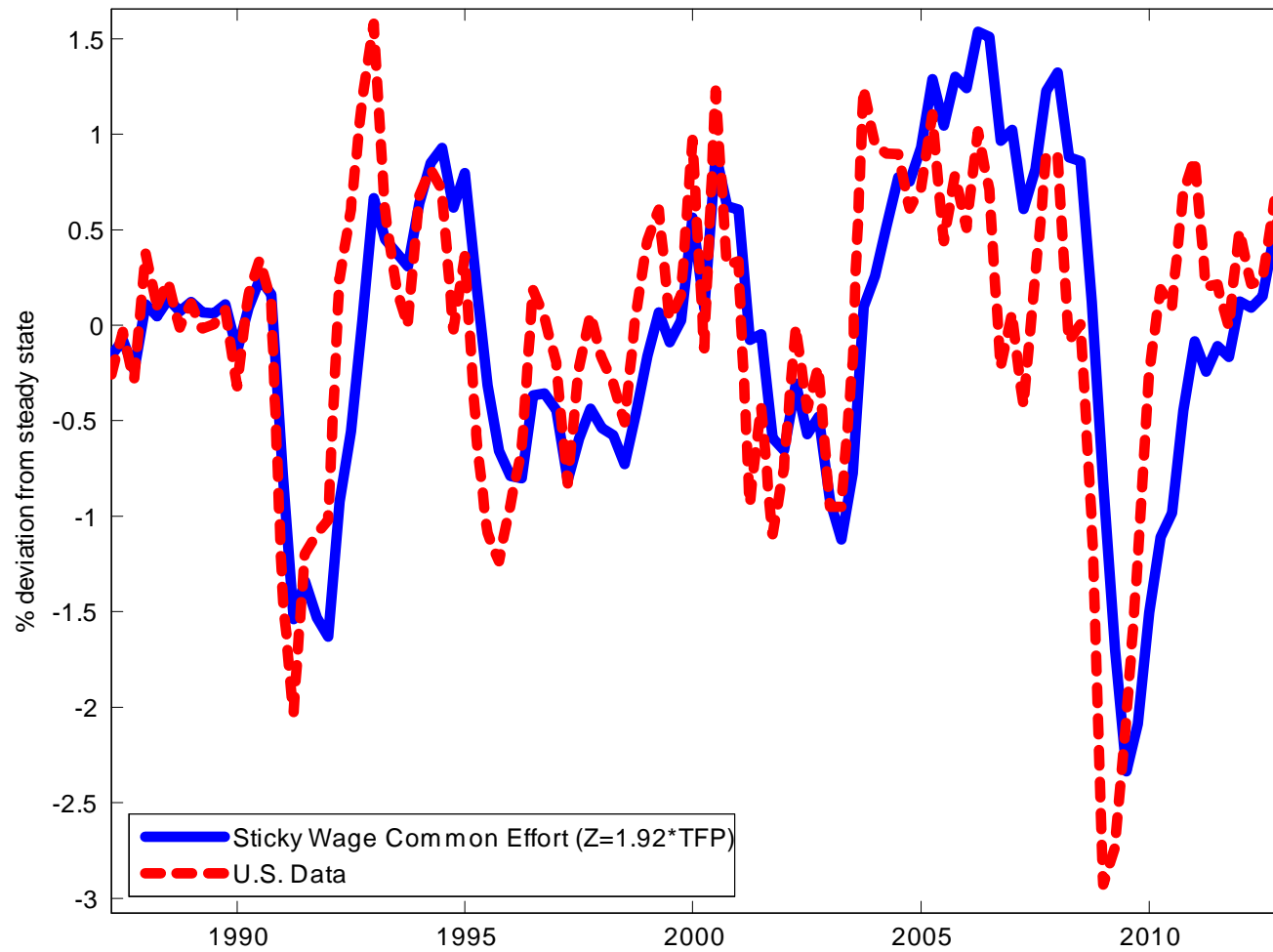


# Measured TFP (Model vs US Data)

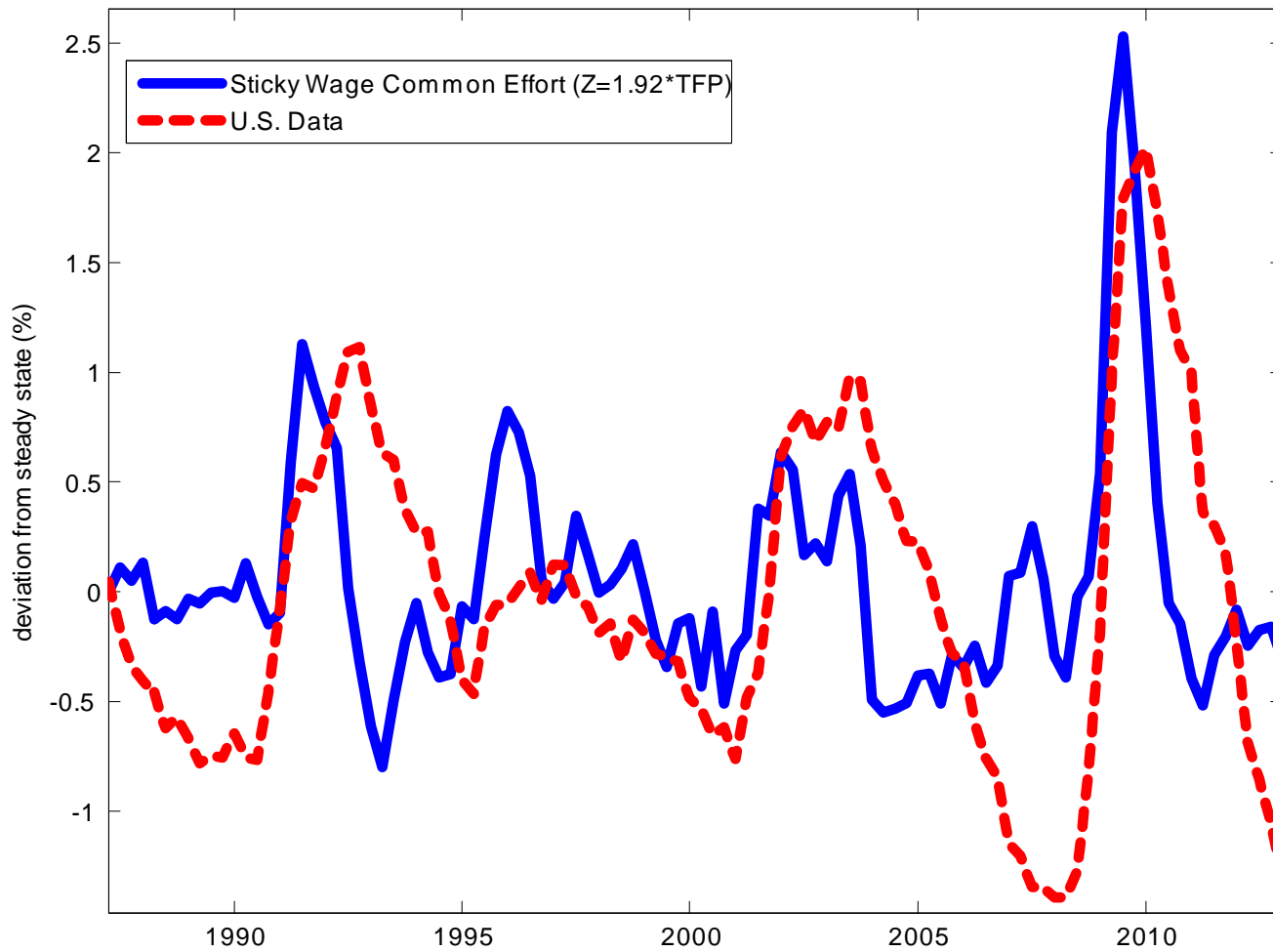


Productivity Shock = 1.92\* Measured TFP in US

# Measured TFP (Model vs US Data)



# Unemployment (Model vs US Data)

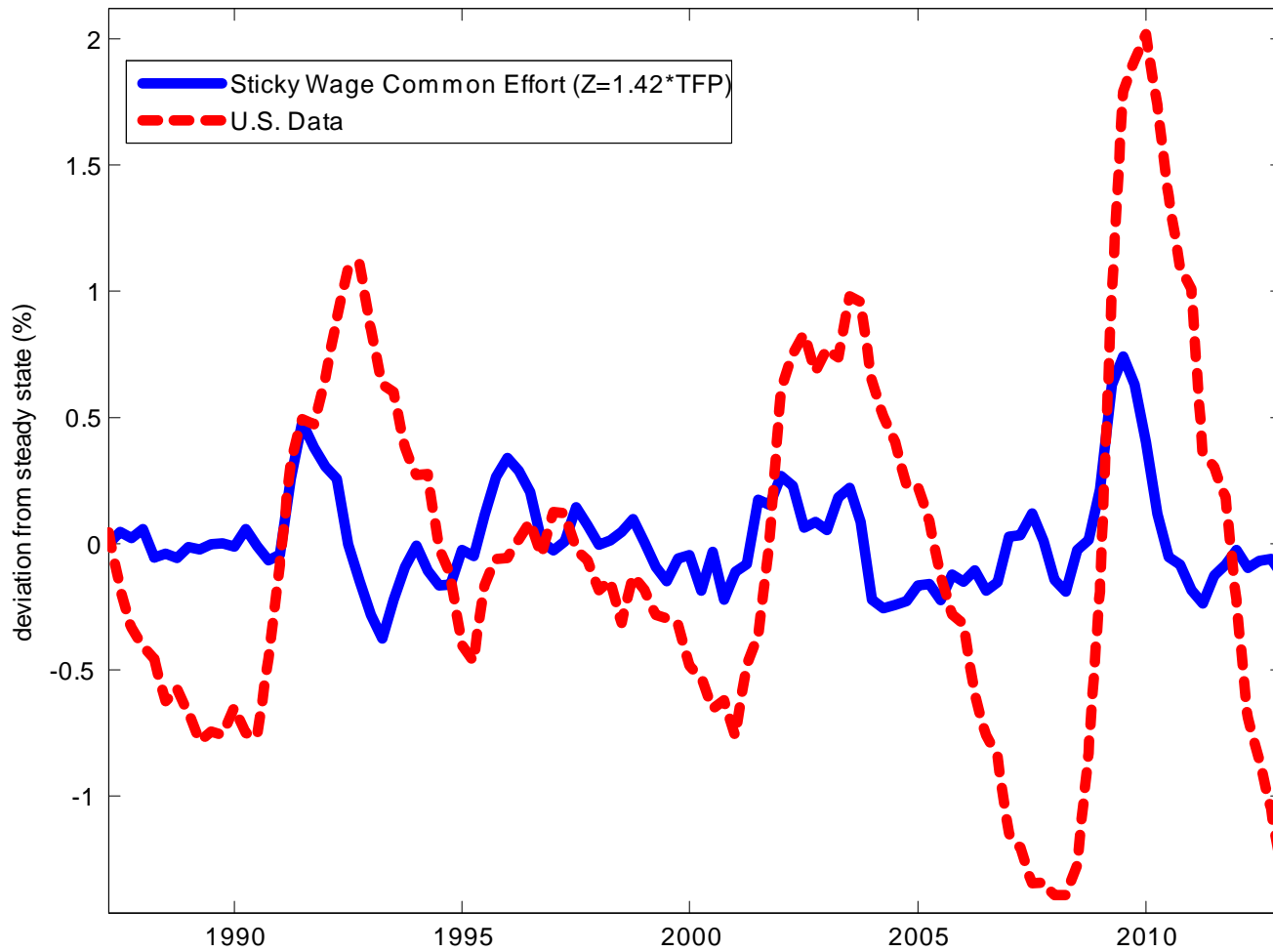




Frisch Elast =  $1/2$

Productivity Shock =  $1.42^*$  Measured TFP in US

# Unemployment (Model vs US Data)



### 3 Industry Wage and TFP Patterns

- Examine cyclicalities of hours, TFP, and wages by stickiness

$$\begin{pmatrix} n_{it} \\ y_{it} - x_{it} \\ w_{it} \end{pmatrix} = \alpha Y_t + \beta [s_{it} - \bar{s}_{it}] Y_t + error_{it}$$

- U.S. KLEMS Data for 60 Industries 1987-2010
- Measure wage stickiness by industry from frequency of wage changes in SIPP data

## U.S. Klems Data

- 60 Industries annually for 1987-2010: 24 Goods producing/36 Services
  - Nominal and real output and inputs
  - Calculate real value added and value added TFP
  - Modify TFP for capital utilization and worker composition

## Correlation Cyclical Relative Wage and TFP

- Highly correlated for (HP) industry cycle
  - Only in proportion to labor's share
- TFP does not predict hours

## Industry Wage and TFP Fluctuations

Dependent Variable = TFP for Value Added

Wage	0.54 (0.14)	-0.07 (0.24)
Wage*Labor's Share		1.12 (0.30)

60 industries for 24 years. Weighted by value added. Include full set of year dummies.

## Measuring Wage Stickiness

- Use 1990 to 2001 SIPP panels
  - Advantages of SIPP
  - Measure 4 and 8-month frequencies of change
- Allow for measurement error—assume change exactly reversed signifies error
  - Do under Calvo or Taylor:  $\alpha_C = \frac{\Delta_8 - \Delta_4}{1 - \Delta_4}$

## Frequency of Wage Changes SIPP, 1990-2011

	4-month	8-month	Error	Calvo	Taylor
1990-93 Panels (1990-95)	0.69	0.78	0.33	0.30	0.23
1996 Panel (1996-99)	0.74	0.83	0.34	0.38	0.28
2001 Panel (2001-04)	0.74	0.82	0.37	0.33	0.25
Average 1990-2001 Panels	0.71	0.81	0.35	0.33	0.25



## Cyclicality by Industry Wage Stickiness

RHS variable is Duration (months)\*Aggregate Real GDP

	Hours	TFP	Wage
All 60 Industries	0.08 (.06)	-0.14 (.09)	0.14 (.07)
24 Goods Industries	0.16 (.10)	-0.41 (.14)	0.03 (.08)
14 Durables Industries	0.13 (.08)	-0.82 (.26)	-0.13 (.14)

## Cyclicalities by Wage Stickiness for 24 Goods Industries

RHS variable is Duration(months)\*Aggregate Real GDP

	Hours	TFP	Wage
12 Low-Labor-Share Goods Industries	0.12 (.07)	-0.25 (.08)	0.10 (.08)
12 High-Labor-Share Goods Industries	0.09 (.10)	-0.98 (.33)	-0.16 (.15)

# Conclusion

- Breaks irrelevance of sticky wage for current workers
- Matters quantitatively when tie effort levels—gives a lot of wage inertia
  - Bigger employment response
  - Mutes procyclical productivity
- Industry wage stickiness matters for cyclical of TFP for industries with important labor share