

Future Design Pilots in Amsterdam

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Introduction

- Who are we?
 - Olivier de Vette, MA, PhD-candidate Future Design
 - Prof. dr. Tessa Roseboom, Future Generations Commissioner
 - We work at Amsterdam University Medical Centers (Amsterdam UMC)
- Research on prevention in a healthcare environment
- How do we set about achieving this?



Research aim

- Implementing Future Design for multiple long term healthcare issues that require answers from the community of Amsterdam UMC
 - E.g. sustainability, education
- Scientifically substantiate Future Design research for a Dutch working environment

Method

All participants go through 3 successive stages

- Present Design
- Past Design
- Future Design

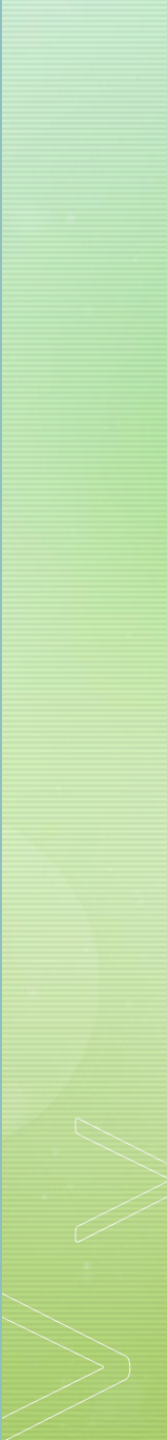
‘Discuss what 2064 looks like if we do not act from 2024 onwards’

‘What would you like to tell the people in 2024, if you want to achieve the brightest possible future?’

Future History: relate what steps must have been taken from 2024 onwards to achieve this brightest future in 2064



Cases

- The future of Amsterdam UMC
 - The future of healthcare professionals
 - The future of work-life balance at Amsterdam UMC
 - The future of Amsterdam UMC housing
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First pilot

- The future of Amsterdam UMC
- Broad case
- Test 'did the participants feel and think differently?'
- Promising results
 - From specific short term problems in present design to 'bigger picture' focus in Future Design
 - Growth of empathy



Conclusion

- 2 research aims
- The method we employ would be similar to the one frequently used in Japan
- The cases we choose target long term issues of our healthcare environment at Amsterdam UMC
- Promising first results



Questions?

