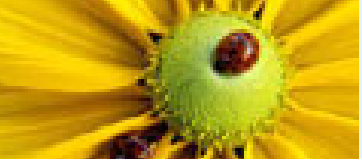


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# Some Pleasant Development Economics Arithmetic

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August 8, 2011



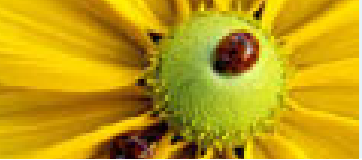
# Introduction

- Recent literature emphasis on inter-firm distortions in the allocation of inputs
- Firm-specific wedges
- Understand mapping between distortions and aggregate productivity?
- On the inference from data
- The role of firm dynamics



# Understanding firm level distortions: The undistorted economy

- Simplified Lucas style model
- Production function:  $y_i = e_i n_i^\alpha$
- $N$  total labor endowment
- Optimal allocation:
  - ◆  $\ln n_i = a + \left(\frac{1}{1-\alpha}\right) e_i$
  - ◆  $y_i / n_i$  should be equated across firms (TFPR in HK jargon)



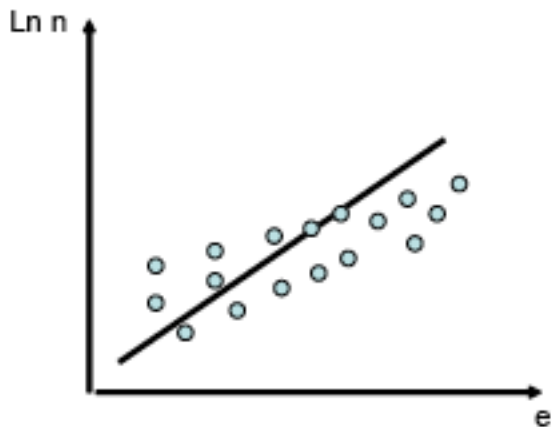
# Aggregation

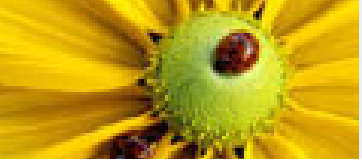
- Aggregate production function
- Homogeneous of degree one in firms (given distribution) and labor

$$y = AM^{1-\alpha}N^\alpha$$
$$A = \left( Ee_i^{\frac{1}{1-\alpha}} \right)^{1-\alpha}$$

# The Distorted Economy

- $y_i/n_i$  not equated across firms
- Two types of distortions:
  - ◆  $n_i$  not equal for all firms with same  $e_i$  (uncorrelated distortion)
  - ◆ average  $\ln n_i(e) \neq a + \frac{1}{1-\alpha} \ln e$  (correlated distortion)





## Restuccia-Rogerson

- Let a firm's profits be  $(1 - \tau_i) y_i - wl_i - rk_i$ , where  $\tau_i$  denotes a sales tax
- variance and covariance

% Estab. taxed	Uncorrelated		Correlated	
	$\tau_t$		$\tau_t$	
	0.2	0.4	0.2	0.4
90%	0.84	0.74	0.66	0.51
50%	0.96	0.92	0.80	0.69
10%	0.99	0.99	0.92	0.86

- potentially large effects
- More when correlated



## A measure of distortions

- Distortions result in deviations of output from optimal:

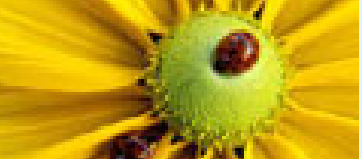
$$n(\tau, e) = (1 - \tau)^{\frac{1}{1-\eta}} n(e)$$

- Using  $\theta = (1 - \tau)^{\frac{1}{1-\eta}}$  distorted employment is  $\theta n(e)$ .

**Definition 1.** A feasible distortion is a conditional probability distribution  $P(\theta|e)$  such that  $N = \int n(e) \theta dP(\theta|e) dG(e)$ .

- Using a change of variable on order of integration, can define  $Q(n|\theta)$  and  $F(d\theta)$  define measure  $N(d\theta)$  as follows:

$$dN(\theta) = dF(\theta) \int n dQ(n|\theta)$$

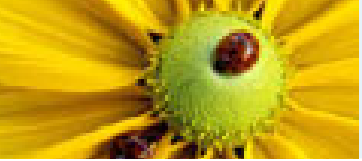


## A measure of distortions

- $N(\theta)$  is the measure of total *original* employment that was distorted with some  $\theta' \leq \theta$ .
- It is silent about the productivity of the firms underlying these distortions.
  - ◆ Example:  $n_1 = 10, n_2 = 100$ . Suppose equal number (e.g. 20) of each.
  - ◆ Distorting by  $\theta$  half of the firms of type 1 and by  $1/\theta$  the remaining half gives the same measure as distorting 1/20th of the type 2 firms with  $\theta$  and 1/20th with  $1/\theta$ .
  - ◆  $N(\theta) : \{(\theta, 100), (1/\theta, 100), (1, 2000)\}$
- It integrates to total employment

$$N = \int dN(\theta).$$





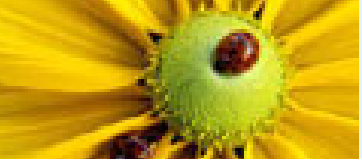
## The measure of distortions and TFP

- First define total output:  $y = \int e (\theta n (e))^{\eta} dP (\theta|e) dG (e)$
- Using  $n (e) = ae^{\frac{1}{1-\eta}}$  for some constant  $a$

$$\begin{aligned} y &= \int e \left( \theta a e^{\frac{1}{1-\eta}} \right)^{\eta} dP (\theta|e) dG (e) \\ &= a^{\eta} \int e^{\frac{1}{1-\eta}} \theta^{\eta} dP (\theta|e) dG (e) \\ &= a^{\eta-1} \int n (e) \theta^{\eta} dP (\theta|e) dG (e). \end{aligned}$$

- Since it is linear in  $n (e)$  we can use our measure:

$$y = a^{\eta-1} \int \theta^{\eta} dN (\theta).$$



## TFP and the measure of distortions

- We obtained our formula:

$$y = a^{\eta-1} \int \theta^{\eta} dN(\theta).$$

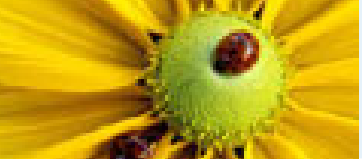
- Undistorted economy has  $N(\theta)$  mass point at one.

$$y_{eff} = a^{\eta-1} N$$

- It follows that:

$$\frac{TFP}{TFP_{eff}} = \frac{y}{y_{eff}} = \frac{1}{N} \int \theta^{\eta} dN(\theta)$$

- The effect of distortions depends on  $\eta$  and the distribution of distortions.



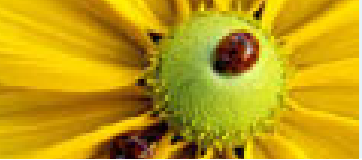
## TFP and the concentration of distortions

$$\frac{TFP}{TFP_{eff}} = \frac{y}{y_{eff}} = \frac{1}{N} \int \theta^\eta dN(\theta)$$

- $dN(\theta) / N$  is a probability measure
- Mean preserving spreads in this measure reduce  $TFP / TFP_{eff}$
- And mean preserving spreads give rise to the same aggregate employment!

$$N = \int \theta dN(\theta)$$

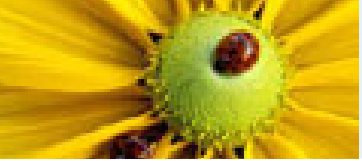
- Mean preserving spreads  $\iff$  more concentrated distortions.
- Lower  $\eta$  implies more risk aversion so larger effect of a mean preserving spread.



## Examples of mean preserving spreads

Uncorrelated taxes to larger firms are worse for productivity than for smaller firms (holding the number of firms affected constant)

- Increasing the variance of the  $\theta$ 's for large firms will put more employment at the tails than if done for small firms
- But might not be so when taking into account that there are more small firms.
- It all depends on the share of employment of small vs. large firms.



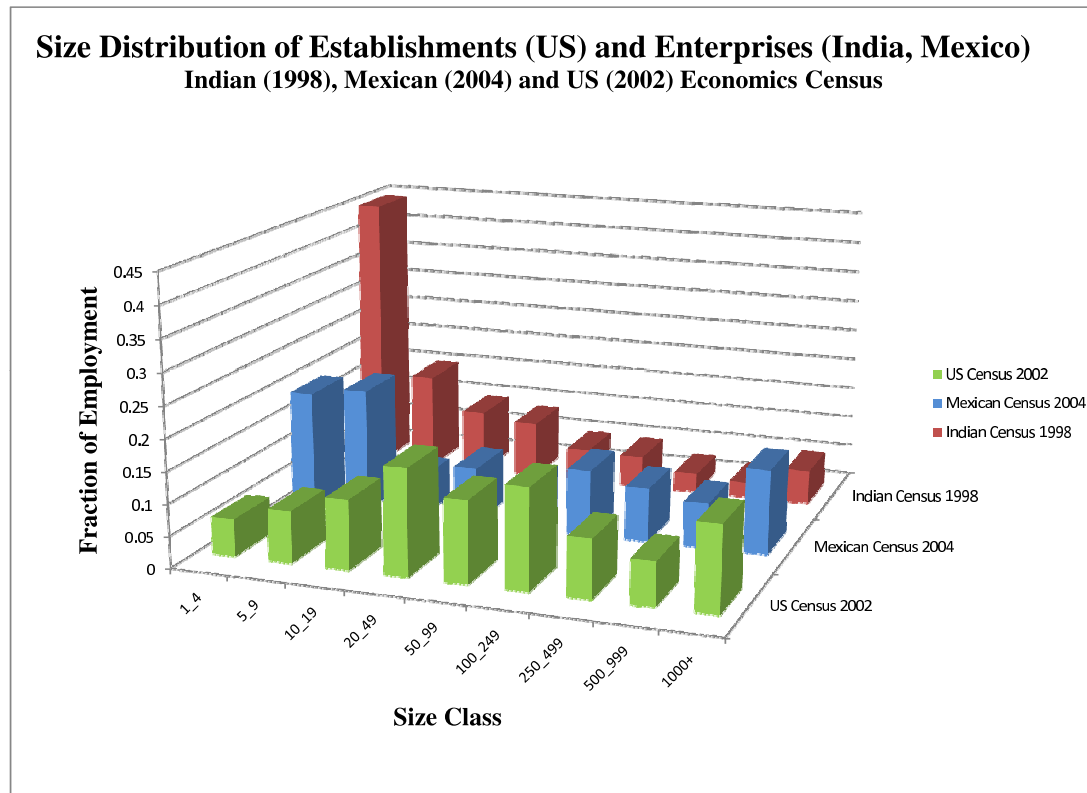
## Examples of mean preserving spreads

Increasing the share of firms taxed (while subsidizing others to keep employment constant)

- Let a share  $s$  of firms have  $\theta_t < 1$
- Then share  $(1 - s)$  must have  $\theta_s = \frac{s}{1-s}\theta_t$
- This corresponds to a mean preserving spread of the employment that was subsidized initially at a lower rate

# Inference from the size distribution of firms

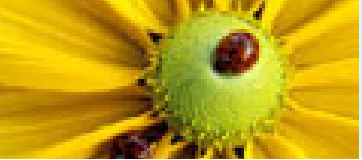
- Size distribution of firms vary a lot across economies
- "missing middle" of underdeveloped economies





## Size distribution and distortions

- What inferences can be made by comparing size distributions?
- Nothing in general: distortions might not be revealed in size distribution
  - ◆ Can generate the efficient distribution by taxing all efficient firms out of the market and a distribution of taxes across the most inefficient ones that replicates the efficient size distribution.
- Special case:
  - ◆ Both economies with same underlying  $G(de)$
  - ◆ One of the economies with no distortions
  - ◆ Can easily calculate lower bound on distortions for other economy.



## A lower bound on distortions

- Take efficient distribution of firm sizes with cdf  $F(n)$
- Distorted economy with cdf  $D(n)$
- Class of candidate distortions  $P(\theta, n)$  such that:

$$D(n) = \int_{\theta n' \leq n} P(\theta, n') dF(n)$$

- This is a large class





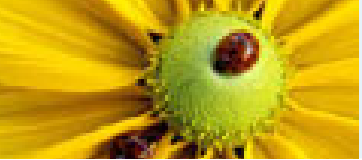
## Lower bound on distortions

- Objective: minimize spread
- Two key principles:
  - ◆  $P(\theta|n)$  should be concentrated at one point for each  $n$
  - ◆ Preserve ordering:  $n_2 \geq n_1$  iff  $\theta_2 n_2 \geq \theta n_1$
- Identifies unique solution function  $\theta(n)$  defined implicitly by:

$$F(n) = D(\theta n)$$

$$\frac{TFP}{TFP_{eff}} = \frac{1}{\bar{n}} \int \theta(n)^\eta n dF(n)$$

- $TFP_{India} / TFP_{US} = 0.4$  (Hsieh-Klenow report 0.38)

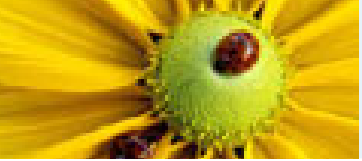


## Wedges, curvature and productivity

- HK use  $\eta = 0.5$  others  $\eta = 0.85$ . How does curvature affect the impact of distortions?
- Relationship subtle
- Curvature affects the underlying efficient employment at different levels of  $e$

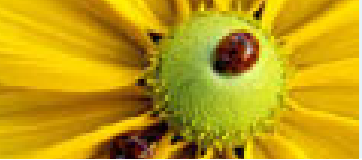
$$TFP_0 = \frac{\sum e_i^{\frac{1}{1-\eta}} (1 - \tau_i)^{\frac{\eta}{1-\eta}}}{\left[ \sum e_i^{\frac{1}{1-\eta}} (1 - \tau_i)^{\frac{1}{1-\eta}} \right]^\eta}$$

- If  $\eta = 0$ , interfirm elasticity of substitution is zero, no effect.
- If  $\eta = 1$ , interfirm elasticity is infinite: no effect for uncorrelated taxes, large for correlated.
- Non-monotonic relationship.



## Measuring distortions (H-K)

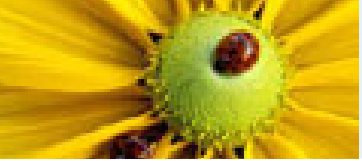
- Measure  $y_i, n_i, k_i$
- Compute  $e_i$  and wedges.
- Counterfactual experiments.
- TFP gains of 30-50% in China and 40-60% in India



## Dispersion in ln MP

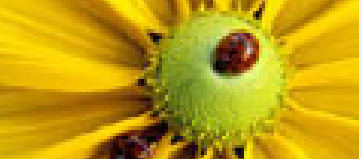
	US (97)		China (98)			India (94)		
	ln AP	$\frac{1-\tau_{25}}{1-\tau_{75}}$	ln AP	$\frac{1-\tau_{25}}{1-\tau_{75}}$	China / US	ln AP	$\frac{1-\tau_{25}}{1-\tau_{75}}$	India / US
SD	0.49		0.74			0.67		
75-25	0.53	1.7	0.97	2.6	55%	0.81	2.2	32%
90-10	1.19	3.3	1.87	6.5	97%	1.60	5.5	51%

ratio  $(1 - \tau_{25}) / (1 - \tau_{75})$ . : e.g. assuming the decile 75 corresponded to no taxes in China, decile 25 would have a subsidy of 160%



## The role of curvature in HK

- Distribution of productivities depends on  $\eta$
- Implicit distortions also vary with  $\eta$
- Data:  $(n_1, y_1, n_2, y_2, \dots, n_M, y_M)$
- Production function  $y_i = e_i n_i^\eta$
- Given parameter  $\eta$ , solve for  $e_i$  and do counterfactuals.



## TFP gains

■ Aggregate TFP in economy:  $TFP = \frac{y}{n^\eta}$

■ Efficient:  $TFP_e = \sum \left( e_i^{\frac{1}{1-\eta}} \right)^{1-\eta}$

Substitute measured  $e_i$

$$TFP_e = \left( \sum \left( \frac{y_i}{n_i^\eta} \right)^{\frac{1}{1-\eta}} \right)^{1-\eta}$$
$$\frac{TFP_e}{TFP} = \left( \sum \left( \frac{\frac{y_i}{n_i^\eta}}{\frac{y}{n^\eta}} \right)^{\frac{1}{1-\eta}} \right)^{1-\eta} = \left( \sum \frac{n_i}{n} \left( \frac{\frac{y_i}{n_i}}{\frac{y}{n}} \right)^{\frac{1}{1-\eta}} \right)^{1-\eta}$$



## TFP gains

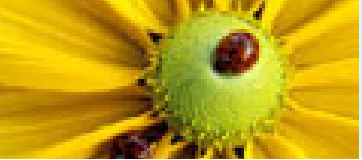
$$\frac{TFP_e}{TFP} = \left( \frac{n_i}{n} (LPR_i)^{\frac{1}{1-\eta}} \right)^{1-\eta}$$

$$\text{where } LPR_i = \frac{y_i/n_i}{y/n}$$

$$\left( \frac{TFP_e}{TFP} \right)^{\frac{1}{1-\eta}} = \sum \frac{n_i}{n} (LPR_{1i})^{\frac{1}{1-\eta}}$$

**Proposition.**  $TFP_e / TFP$  is the *certainty equivalent* of the lottery  $\left\{ \frac{n_i}{N}, LPR_i \right\}$  with CRRA  $\frac{-\eta}{1-\eta}$ . It is thus increasing in  $\eta$ .

- Extreme: equal to one when  $\eta = 0$ .

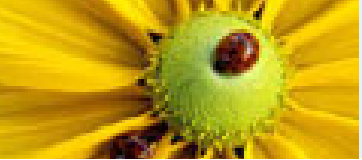


## Example: sensitivity to curvature

- Suppose  $n_1/n = n_2/n = 1/2$

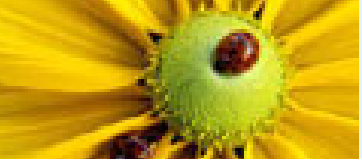
relative $y_i/n_i$	$\eta$	0.2	0.5	0.8	0.95
0.2		1.09	1.28	1.57	1.74
0.4		1.05	1.17	1.39	1.55
0.6		1.02	1.08	1.22	1.35
0.8		1.01	1.02	1.07	1.16
1		1	1	1	1





## The role of entry and firm dynamics

- These models abstract from entry / exit margin
- How do results change when this margin can adjust?
- Constrained social planner and entry
- Potential role of distortions to entry



## The dynamic economy

- firms productivitiesl cdf  $F(ds'; s)$ . Exogenous death rate  $1 - \delta$ .
- sequence of entries of firms  $\{m_0, \dots, m_t\}$

$$M_t = \delta^t m_0 + \delta^{t-1} m_1 + \dots \delta m_{t-1} + m_t$$

- firms producing in period  $t$  with probability distribution

$$\mu_t = M_t^{-1} \left( m_t \tilde{\mu}_0 + \delta m_{t-1} \tilde{\mu}_1 + \dots + \delta^t m_0 \tilde{\mu}_t \right). \quad (1)$$

- aggregation  $y_t = \left( \int e^{\frac{1}{1-\eta}} d\mu_t(e) \right)^{1-\eta} M_t^{1-\eta} N^\eta$ .



# Competitive equilibrium

- $v_t(e; w)$  value for a firm at time  $t$  for a given sequence of wages  $w = \{w_s\}_{s=0}^{\infty}$ .  $v_t(e; w) = \max_n en^\eta - w_t n + \beta \delta E v_{t+1}(e'; w | e)$ .
- $v_t^e = \int v_t(e; w) dG(e) - w_t c_e$  expected value for an entrant.

**Definition 2.** A competitive equilibrium is a sequence  $\{m_t, n_t(e), v_t\}$  and wages  $\{w_t\}$  that satisfy the following conditions:

1. Employment decisions are optimal given wages
2. The value functions are as defined above
3.  $v_t^e \leq 0$  and  $m_t v_t^e = 0$
4.  $m_t c_e + \int n_t(e) \mu_t(de) = N$



# The distorted economy

- Firm specific output taxes  $\tau_i$
- From firm's point of view, same as productivity shock  $(1 - \tau_i) e_i$

$$\begin{aligned} r_i &= (1 - \tau_i) y_i = (1 - \tau_i) e_i n_i^\eta \\ &= \alpha (e_i (1 - \tau_i))^{\frac{1}{1-\eta}}, \end{aligned}$$

- Joint distribution of  $(e, \tau)$  for each age cohort:  $\mu_s(e, \tau)$

$$\tilde{r}_s = \int e^{\frac{1}{1-\eta}} (1 - \tau)^{\frac{1}{1-\eta}} d\tilde{\mu}_s(e, \tau)$$

- ("distorted" social planner) revenue-value of sequence  $[m_0, \dots, m_t, m_{t+1}, \dots]$ ,

$$\sum_{t=0}^{\infty} \beta^t (N - c_e m_t)^\eta \left( \sum_{s=0}^t \delta^{t-s} m_s \tilde{r}_s \right)^{1-\eta}$$



## Equilibrium entry

- First order conditions for  $m_t$  at steady state  $m$ :

$$N - c_e m = \frac{\eta c_e}{(1 - \eta)} \frac{\sum_{s=0}^{\infty} \delta^s \tilde{r}_s}{\sum_{s=0}^{\infty} \beta^s \delta^s \tilde{r}_s}$$

- $m$  is increasing in:

$$\frac{\sum_{s=0}^{\infty} \beta^s \delta^s \tilde{r}_s}{\sum_{s=0}^{\infty} \delta^s \tilde{r}_s}$$

- equilibrium  $m$  depends on the age-structure of distortions (Fattal-Jaef, Hopenhayn)
  - ◆  $m$  is independent of distortions either if  $\delta = 0$  or  $\beta = 1$ .
  - ◆  $m$  is independent of distortions if  $\tilde{r}_s / r_s$  is independent of  $s$



## Equilibrium entry - comparison

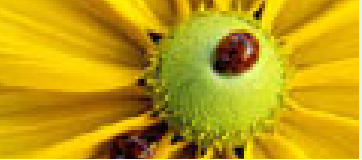
**Definition 3.** The sequence  $\{\delta^s r_s\}$  dominates (is dominated by) the sequence  $\{\delta^s \tilde{r}_s\}$  if and only if

$$\frac{\sum_{s=0}^t \delta^s r_s}{\sum_{s=0}^{\infty} \delta^s r_s} \leq (\geq) \frac{\sum_{s=0}^t \delta^s \tilde{r}_s}{\sum_{s=0}^{\infty} \delta^s \tilde{r}_s}$$

for all  $t$ .

**Proposition 4.** Suppose  $\{\delta^s r_s\}$  dominates (is dominated by)  $\{\delta^s \tilde{r}_s\}$ . Then  $m \geq (\leq) m_0$ .

- *dominates* if distortions tend to be higher for older firms
  - ◆ sufficient condition  $\tilde{r}_s/r_s$  decreasing in  $s$
- Fattal-Jaef (2010) shows accounting for the response of entry to wedges can lead to substantively different values.



# Equilibrium and Optimal entry

- private vs. social value of a cohort:

$$\tilde{r}_s = \int e^{\frac{1}{1-\eta}} (1-\tau)^{\frac{1}{1-\eta}} d\tilde{\mu}_s(e, \tau)$$

$$\tilde{y}_s = \int e^{\frac{1}{1-\eta}} (1-\tau)^{\frac{\eta}{1-\eta}} d\tilde{\mu}_s(e, \tau)$$

- Social planner's objective:

$$\max_{m_t} \sum \beta^t \underbrace{\left[ \left( \sum_{s=0}^t m_{t-s} \delta^s \tilde{r}_s \right)^{1-\eta} (N - c_e m_t)^\eta \right]}_{P_t(m_0, m_1, \dots)} \underbrace{\left( \frac{\sum_{s=0}^t m_{t-s} \delta^s \tilde{y}_s}{\sum_{s=0}^t m_{t-s} \delta^s \tilde{r}_s} \right)}_{D_t(m_0, m_1, \dots)}$$

- $P_t$  stands for *private return* and  $D_t$  for *distortion*

- First order conditions:  $\sum_{s \geq t} \beta^s \frac{\partial P_s}{\partial m_t} D_s + \sum \beta^s \frac{\partial D_s}{\partial m_t} P_s$

- Note: first term is zero at steady state ( $D_c$  is constant)



## The planner and distortions

$$\sum_{s \geq t} \beta^s \frac{\partial P_s}{\partial m_t} D_s + \sum \beta^s \frac{\partial D_s}{\partial m_t} P_s$$

**Proposition 5.** *In a steady state  $\sum \beta^s \frac{\partial D_s}{\partial m_t} P_s$  has sign of:  $\sum_{s=0}^{\infty} \beta^s \left( \frac{\delta^s \tilde{y}_s}{\sum \delta^s \tilde{y}_s} - \frac{\delta^s \tilde{r}_s}{\sum \delta^s \tilde{r}_s} \right)$*

- Negative if  $\delta^s \tilde{r}_s$  is dominated by  $\delta^s \tilde{y}_s$
- Sufficient condition  $\tilde{r}_s / \tilde{y}_s$  decreasing in  $s$

$$\frac{\tilde{r}_s}{\tilde{y}_s} = \left( \frac{\int (1 - \tau) y(e, \tau) d\tilde{\mu}_s(e, \tau)}{\int y(e, \tau) d\tilde{\mu}_s(e, \tau)} \right)$$

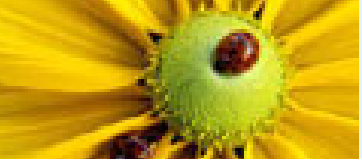
- Larger in less distorted cohorts
- If distortions are higher (lower) or more (less) correlated with output for younger cohorts then planner wants more (less) entry than equilibrium.





## Intuition

- Take economy where older firms are more distorted than younger firms (e.g. taxes positively correlated with age / size)
- In that economy, there will be more entry: entrants are "less taxed" than typical incumbent
- Entry will be excessive: at the equilibrium, the marginal social value of an entrant is less than the marginal social value of an incumbent.
- Conjecture: If distortions are size / age related and older firms are larger, planner would want less entry than in the undistorted equilibrium.
- Optimal entry at distorted economy  $<$  Optimal entry at undistorted economy  $<$  equilibrium entry at distorted economy.



## Final remarks

- What matters for aggregate TFP is the concentration of distortions
- Correlation with size/efficiency not as important
- Effects of distortions sensitive to curvature
- In HK effects increase with curvature
- Dichotomy between distortions and the productivity of firms
- Distortions and entry/exit