# Labor Market Policies in a Dual Economy

Julen Esteban-Pretel GRIPS Sagiri Kitao Hunter College, CUNY

The Canon Institute for Global Studies Conference on Macroeconomic Theory and Policy 2013

Tokyo, June 24, 2013

# Shadow Economy is Big

- Size of underground (informal) economy is large
- Schneider, et al. (2010) estimate:
  - World: 33%
  - Developing countries: 40%
  - OECD: 17%

# **Dual Markets**

- Formal and informal markets differ in key aspects
  - Compliance with regulations
  - Evasion of taxes and other contributions
- Informal workers face:
  - Higher labor mobility
  - Higher earnings volatility

 Government policies in economies with large informal markets may not achieve desired effects

# Mexico

- Mexico is a prime example for our study
  - 30% of production is done by shadow economy
  - 43% of workers employed in informal sector
    - Large flows of workers between sectors
- Government plans to introduce policies to curve informality
  - Unemployment insurance system

#### **Previous Studies**

- Labor market policies in models with risk and asset accumulation
  - Krusell, Mukoyama and Sahin (2010)
  - Ljungqvist and Sargent (2007), Kitao, Ljungqvist and Sargent (2008)
- No informality Applicable to economies with dual markets?

- Labor market policies in models with informality
  - Albrecht, Navarro and Vroman (2009)
  - Bosch and Esteban-Pretel (2012)
- No risk or asset accum. IN No self-insurance, hard to evaluate welfare

### **Objectives of this Paper**

(1) Build model that captures features of state-of-the-art structural macro models, but within a dual economy

(2) Study the effects of labor market policies on unemployment, worker flows and welfare

## What We Do

- Build model
  - Life-cycle model with job search and dual economy
  - Incomplete markets, risk aversion and asset accumulation
- Calibrate parameters to match Mexican data
  - Use micro data on wages, flows and assets
- Simulate 3 policies and study their effect on labor market.
  - Consumption vs labor income taxes
  - Introduction of UI system
  - Change in severance payment

# **Overview of Model**

#### Search-Island Model

- 2 islands/sectors: Formal and Informal
  - Workers and firms meet
  - Wages determined competitively in the spirit of Lucas & Prescott (1974)
- Inter-sectoral flows:  $(I \rightarrow F)$  and  $(F \rightarrow I)$
- Taxation, firing costs on formal jobs
- Incomplete markets and indivisible labor

# Government

- Imposes taxes on:
  - Consumption: T<sub>c</sub>
  - Labor: τ<sub>L</sub>
- To finance
  - Government expenditures
  - UI benefits when introduced

# Firms

- As in Lucas and Prescott (1974), but with 2 sectors
  - Firms locate in Formal or Informal sector/island
  - Operate in a competitive market within the island
- Produce using labor (n), capital (k) and firm's productivity (z)
  - Prod z: varies exogenously over time.
- Pay job opening cost,  $\mu_s$  for  $s \in \{F, I\}$
- Formal sector firms pay firing cost, if destroy the match

Choose:

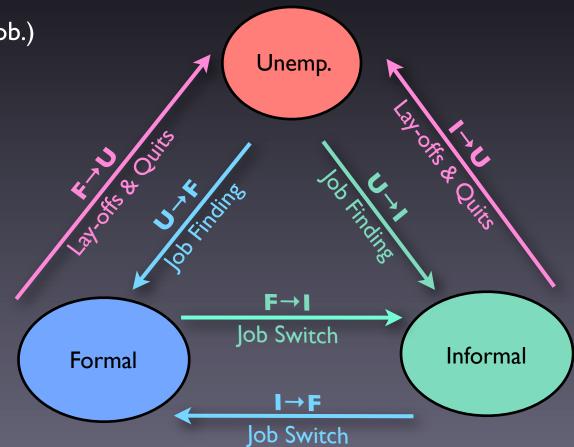
- Choose k to max profits
- Decide whether or not to continue in market

# Workers

- Working age (Form., Inf., Unemp) and Retired
- Every period a worker:
  - Faces retirement and death
  - Is laid-off with prob.  $q_s$  for  $s \in \{F, I\}$
  - Receives offer with exogenous prob.  $\pi^{U_s}$  and  $\pi^{E_s}$  for  $s \in \{F, I\}$
- States:
  - Employed: x<sub>E</sub>(a,h,s,ε)
    - a: assets
    - h: human capital
    - s: sector
    - ε: worker's idiosyncratic productivity
  - Unemployed: x<sub>U</sub>(a,h)
  - Choose:
    - All choose: consumption, savings
    - Employed choose: quit or stay, accept or reject offer from other sector
    - Unemployed choose: accept or reject offer

# Timing and Flows

- Firm decides lay-offs after observing z':
   F→U & I→U
- Workers receive new offers (exog prob.)
  - Depending on indiv. states  $x_E(a,h,s,\varepsilon)$  or  $x_U(a,h)$  decides:
    - Stay in current status
    - Move to sector  $s \in \{F, I\}$ :
      - From unemployment:  $U \rightarrow F$  and  $U \rightarrow I$
      - From other sector:  $|\rightarrow F$  and  $F \rightarrow |$
    - Quit:  $F \rightarrow U$  and  $I \rightarrow U$



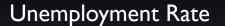
## Data

- Micro Data
  - ENEU-ENOE
    - Household employment survey equivalent to CPS
    - Contains Informality information
      - Use it to construct labor market flows data
  - ENIGH
    - Income and expenditure survey
      - Use to construct asset data
- Aggregate Data
  - Bank of Mexico
    - Interest rate and inflation data

# **Calibration Targets**

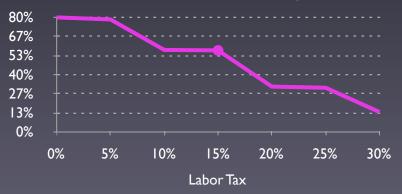
- Unemployment rate
- Share of Formal employment
- Flow Rates:
  - Separation Rates
  - Inter-sectoral Flows
- Fraction of separations which are quits/layoffs
- Formal-Informal Wage differential
- Asset to earnings ratio

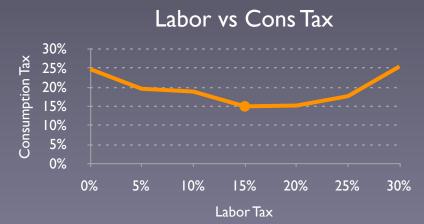
# Tax Policy





#### Share of Formality

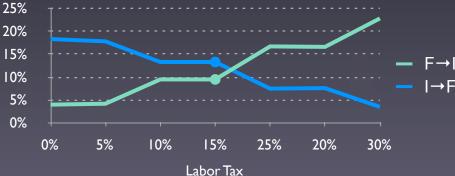




#### Hazard Rates



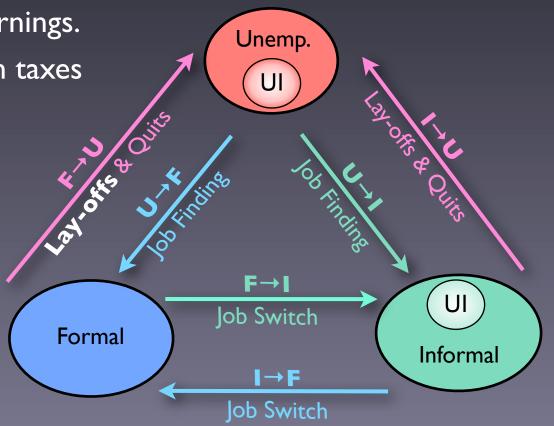




- Increases in labor taxes produce:
  - Higher unemployment, but small change
  - Redistrib. of workers between sectors
    - Lower flows into formality
    - Higher flows into informality
  - Lower Formality
  - Higher cons. taxes

# Unemployment Insurance System

- Unemployment Insurance:
  - Formal workers who are fired collect UI benefit.
    - Worker who quits job cannot collect.
  - Informal workers can collect UI benefits.
  - UI benefits have limited durations.
  - Benefit is a fraction of earnings.
  - Financed via consumption taxes



# Unemployment Insurance

Duration of Benefits	0m	6m	<b>2y</b>
Unemployment Rate	3.71% 56.93%	3.84% 56.63%	4.12% 54.73%
Formality Share UI recipients (% of labor force)	- 30.73	1.26%	4.86%
<ul> <li>Unemployed (% of all UI recipients)</li> <li>Informal workers (% of all UI recipients)</li> </ul>	-	59.87% 40.13%	25.34% 74.66%
Hazard U to E - U to I	84.84% 54.17%	83.19% 54.94%	78.42% 55.59%
- U to F - no benefits - with benefits	30.67% - -	28.25% 30.58% 18.68%	22.83% 30.96% 3.70%
Intersectoral flow rates			
- F to I - I to F	9.52% 13.25%	9.51% 13.18%	9.52% 12.31%
- no benefits - with benefits	-	13.25% 7.49%	13.27% 1.74%
Consumption Tax	I 5.00%	15.71%	18.78%
Welfare	-	-0.01%	-0.74%

Increase in unemployment and drop in formality

Drop in flow into formality - Big difference with and without benefits

Decrease in welfare

# Severance Pay

Severance Pay	0m	<b>4m</b>	8m
Layoff prob Wage F relative to Benchmark	l.27% l.63%	۱.22% -	1.17% -1.54%
Unemployment Rate Formality Share	3.71% 56.83%	3.71% 56.93%	3.72% 56.99%
Job separation rates - F to U - I to U	l.93% 3.48%	1.89% 3.49%	l.84% 3.52%
Hazard U to E - U to F - U to I	85.31% 30.83% 54.48%	84.84% 30.67% 54.17%	84.11% 30.41% 53.69%
Intersectoral flows - F to I - I to F	9.53% I 3.25%	9.52% 13.25%	9.53% 13.24%
Welfare	-0.21%	-	-0.01%

Increasing severance pay produces:

- Decrease in layoff prob., but depresses formal wages
- Small increase in unemployment and increase in formality
- Decrease in welfare, but lower than removing the payment.

# Conclusions

- Build structural life-cycle model with unemployment and dual markets.
- Dual sector economies may behave differently to single market ones:
  - Redistrib. of workers: Inform. absorbs part of changes expected in unemp.
- Study effects of 3 policies:
  - Consumption vs Labor taxes:
    - Cons. taxes
      - Less distortionary
      - Lower unemployment and higher formality
  - Introduction of UI:
    - Increase unemployment and reduce formality
    - Larger flows into informality
    - Decrease welfare
  - Severance pay:
    - Increases in unemployment and formality
    - Decrease welfare