

# The Cambridge Gazette

In Search of Japan's Global Strategies

## 『ケンブリッジ・ガゼット：グローバル戦略編』

第 22 号 (2011 年 2 月)

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彼れを知りて己れを知れば、百戦して殆(あや)うからず。  
彼れを知らずして己れを知れば、一勝一負す。  
彼れを知らず己れを知らざれば、戦う毎に必ず殆(あや)うし。  
(孫子)

Know the enemy and know yourself; In a hundred battles you will never be in peril.  
When you are ignorant of the enemy but know yourself; Your chances of winning or losing are equal.  
If ignorant both of your enemy and of yourself; You are certain in every battle to be in peril.  
(Sunzi, an ancient Chinese strategist)

小誌は大量の資料を網羅的かつ詳細に報告するものではない。ハーバードに居る一研究者である筆者が接した情報や文献を①マクロ経済、②資源・エネルギー、環境、③外交・安全保障の分野に関し整理したものである。紙面や時間の制約に加えて筆者の限られた能力という問題は有るが、小誌が少しでも役立つことを心から願っている。

## 今月号 «目次»

1. *Cambridge Gazette*: グローバル戦略編第 22 号
2. 情報概観—①マクロ経済、②資源・エネルギー、環境、③外交・安全保障
3. 編集後記

### 1. *Cambridge Gazette*: グローバル戦略編第 22 号

デジタル技術はまさに現代の「諸刃の剣(double-edged sword)」だ。様々な形の幸福を容易に実現させると同時に突然の事故や故障、更には悪意を抱く人の乱用により、世界経済社会に大混乱を惹起する危険性もはらんでいる。こうしたなか、我々は如何なる形でこの技術を開発・普及すべきか。世界中の人々が衆智を合わせる必要に迫られている。本校を退職し、現在、大統領科学技術補佐官兼科学技術政策局長を務めるジョン・ホルドレン教授は、大統領科学技術諮問委員会(PCAST)の共同議長として昨年 12 月、報告書“Designing A Digital Future”をまとめた(次の 2 を参照)。デジタル技術は、一国の政治・外交・軍事、更には経済・社会の面で、安全(security)を確保・強化するために極めて重要だ。この意味で米国をはじめとする世界の最新技術動向を注視する必要があるだろう。

### 2. 情報概観 紙面の制約上、原則、参考になると筆者が判断した最新情報のみを掲載し解説や関連資料は一切省略。

#### マクロ経済: Macroeconomics—Books, Papers, and Articles

- Acharya, Viral *et al.*, 2011, “A Pyrrhic Victory? - Bank Bailouts and Sovereign Credit Risk,” Prepared for the AEA Annual Meeting, January.
- Curdia, Vasco and Michael Woodford, 2011, “The Central-Bank Balance Sheet as an Instrument of Monetary Policy,” Prepared for the AEA Annual Meeting, January.
- Del Negro, Marco *et al.*, 2011, “The Great Escape? A Quantitative Evaluation of the Fed’s Non-Standard Policies,” Prepared for the AEA Annual Meeting, January.
- Feldstein, Martin, 2011, “The Role of Currency Realignment in Eliminating the US and China Current Account Imbalances,” Prepared for the AEA Annual Meeting, January.
- Greenwood, Robin M. *et al.*, 2011, “A Comparative Advantage Approach to Government Debt Maturity,” Prepared for the AEA Annual Meeting, January.
- Kashyap, Anil and Jeremy Stein, 2011, “The Optimal Conduct of Monetary Policy with Interest on Reserves,” Prepared for the AEA Annual Meeting, January.
- McKinsey Global Institute, 2010, “Farewell to Cheap Capital? The Implications of Long-term Shifts in Global Investment and Saving,” December.
- Shiller, Robert J., 2011, “Irving Fisher, Debt Deflation, and Crises,” Prepared for the AEA Annual Meeting, January.

#### マクロ経済: Macroeconomics—Conferences, Workshops and Seminars

January 6~9: (Denver, CO.): the 2011 American Economic Association (AEA) Annual Meeting.

#### 資源・エネルギー、環境: Resources, Energy, and Environment—Books, Papers, and Articles

- Johnstone, Nick and Ivan Haščič, 2011, “Directing Technological Change While Reducing the Risk of (Not) Picking Winners: The Case of Renewable Energy,” Prepared for the AEA Annual Meeting, January.
- Van Reenen, John *et al.*, 2011, “Carbon Taxes, Path Dependency and Directed Technical Change: Evidence from the Auto Industry,” Prepared for the AEA Annual Meeting, January.

#### 資源・エネルギー、環境: Resources, Energy, and Environment—Conferences, Workshops and Seminars

January 18~19: (Washington, D.C.) Brookings Institution: “U.S.-China Strategic Forum on Clean Energy Cooperation”: Keynote Speakers: Jon Huntsman, Jr. (U.S. Ambassador to the People’s Republic of China), Zheng Bijian (郑必坚) (Chairman, China

十愚者の意に適せんとして一智者の讒(そしり)を招くべからず。  
百愚人の誉言を買わんがために十智者をして不平を抱かしむべからず。  
(福澤諭吉)

One wise man's criticism should not be invited in order to please ten fools.  
Ten wise men should not be given offense in order to garner the adulation of a hundred fools.  
(Yukichi Fukuzawa, a Japanese political theorist who founded Keio University)

Institute for Innovation & Development Strategy); C.H. Tung (董建華) (Vice Chairman, Chinese People's Political Consultative Conference, President, China-United States Exchange Foundation), Justin Yifu Lin (林毅夫) (Chief Economist and Sr. Vice President, World Bank), Steven Chu (U.S. Secretary of Energy); Zhang Guobao (张国宝) (Vice Chairman, National Development and Reform Commission (NDRC) and Dir., National Energy Administration (NEA), People's Republic of China), Daniel B. Poneman (Deputy Secretary of Energy, Department of Energy), Liu Zhenya (刘振亚) (President, State Grid Corporation of China); Panel Presenters: John P. Holdren (Assistant to the President for Science and Technology, Dir. of the White House Office of Science and Technology Policy (OSTP)), Wan Gang (万刚) (Vice Chairman, Chinese People's Political Consultative Conference, Minister, Ministry of Science and Technology (MOST)), David Sandalow (Assistant Secretary for Policy and International Affairs, Department of Energy), Chai Songyue (柴松岳) (President, China Energy Research Society (CERS)), Xie Kechang (谢克昌) (Vice Dean and Academician, Chinese Academy of Engineering (CAE)), John Deutch (Distinguished Sr. Fellow, Brookings Institution, Institute Prof., MIT), James E. Rogers (Chairman, President and CEO, Duke Energy), Zhang Xiwu (张喜武) (Chairman, China Shenhua Group), Ricardo Pérez (President, Westinghouse Operations), Michael Morris (Chairman and CEO, American Electric Power), Zhu Yongpeng (朱永芑) (President, China Guodian Corporation).

February 2: Harvard Kennedy School (HKS): Center for Government and International Studies (CGIS): "What Americans and Massachusetts Residents Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy": Jon A. Krosnick (Prof., Stanford University); Discussants: Stephen Ansolabehere (Department of Government, Harvard); Daniel P. Schrag (Prof. and Dir., Harvard University Center for the Environment (HUCE)).

#### 外交・安全保障: Diplomacy and National Security—Books, Papers, and Articles

Shambaugh, David, 2011, "Coping with a Conflicted China," *Washington Quarterly*, Vol. 34, No. 1 (Winter), pp. 7-27.

#### 外交・安全保障: Diplomacy and National Security—Conferences, Workshops and Seminars

January 11: (Washington, D.C.) Center for Strategic and International Studies (CSIS): "China's Rise": David Shambaugh (Prof. and Dir. of the China Policy Program, George Washington University), Ely Ratner (Associate Political Scientist at the RAND Corporation, Research Fellow with the National Asia Research Program (NARP)), Moderator: Alexander T.J. Lennon (Editor in Chief, The Washington Quarterly, Sr. Fellow, International Security Program, CSIS).

January 19: (Washington, D.C.) US Congress Hearing, House Committee on Foreign Affairs: "Assessing China's Behavior and its Impact on U.S. Interests" Yang Jianli (杨建利) (President, Initiatives for China and Harvard Fellow), Gordon Chang (Author of "The Coming Collapse of China" Forbes.com Columnist), Robert G. Sutter (Visiting Prof., Georgetown University).

#### その他—Information in Other Fields

Acemoglu, Daron and Ufuk Akcigit, 2011, "Intellectual Property Rights Policy, Competition and Innovation," Prepared for the AEA Annual Meeting, January.

Acharya, Viral and Anjan Thakor, 2011, "The Dark Side of Liquidity Creation: Leverage and Systemic Risk," Prepared for the AEA Annual Meeting, January.

Cahuc, Pierre and Edouard Challe, 2010, "Produce or Speculate? Asset Bubbles, Occupational Choice and Efficiency," Discussion Paper No. 7602, London: Centre for Economic Policy Research (CEPR), December.

Diamond, Douglas W. and Raghuram G. Rajan, 2011, "Illiquidity Seeking Banks and Financial Regulation," Prepared for the AEA Annual Meeting, January.

Friedman, Benjamin, 2011, "Economics: Religious Origins, Moral Implications," Prepared for the AEA Annual Meeting, January.

Glaeser, Edward and William Kerr, 2011, "Entrepreneurship, Mines, and Urban Growth," Prepared for the AEA Annual Meeting, January.

Hart, Oliver and Luigi Zingales, 2011, "A New Capital Regulation for Large Financial Institutions," Prepared for the AEA Annual Meeting, January.

Hatfield, John William *et al.*, 2011, "Stability and Competitive Equilibrium in Trading Networks," Prepared for the AEA Annual Meeting, January.

Kerr, William R. and Scott D. Kominers, 2011, "Agglomerative Forces and Cluster Shapes," Prepared for the AEA Annual Meeting, January.

Kroszner, Randall S. and Philip Strahan, 2011, "Financial Regulatory Reform: Challenges Ahead," Prepared for the AEA Annual Meeting, January.

Magud, Nicolas E., Carmen M. Reinhart and Kenneth Rogoff, 2011, "Capital Controls: Myth and Reality—A Portfolio Balance Approach," Working Paper 11-7, Washington, D.C.: Peterson Institute for International Economics (PIIE), February.

McKinsey Global Institute, 2011, "Growth and Renewal in the United States: Retooling America's Economic Engine," February.

Shiller, Robert, 2011, "Economists as Worldly Philosophers," Prepared for the AEA Annual Meeting, January.

United States Government, President's Council of Advisors on Science and Technology (PCAST), 2010, "Report to the President and Congress: Designing A Digital Future: Federally Funded Research and Development in Networking and Information Technology," Washington, D.C.: Executive Office of the President, December.

Williams, Heidi, 2011, "Intellectual Property Rights and Innovation: Evidence from the Human Genome," Prepared for the AEA Annual Meeting, January.

Event: January 10: (Washington, D.C.) Center for Strategic and International Studies (CSIS): "The Global Aging Preparedness Index": Presenter: Richard Jackson (Dir. & Sr. Fellow, CSIS Global Aging Initiative); Commentators: Benedict J. Clements (Division Chief, Expenditure Policy, Fiscal Affairs Department, International Monetary Fund (IMF)), Dalmer Hoskins (Dir., Division of Program Studies, U.S. Social Security Administration (SSA) and former Secretary General, International Social Security Association (ISSA)).

平和を崇拜しようではないか、そう人類が到達すべき目標として。しかし、あどけない少年が未熟な果実を木からもぎ取るような形で平和が達成されると夢見ることも止めよう。我々が直面する諸条件を無視し、つかの間の平穏と繁栄、そして安逸の持つ誘惑を誇張し、更にはそうした誘惑に対し戦争の警醒や悲惨さだけを比べているようでは平和には辿り着けないのだ。  
(アルフレッド・セイヤー・マハン)

Let us worship peace, indeed, as the goal at which humanity must hope to arrive; but let us not fancy that peace is to be had as a boy wrenches an unripe fruit from a tree. Nor will peace be reached by ignoring the conditions that confront us, or by exaggerating the charms of quiet, of prosperity, of ease, and by contrasting these exclusively with the alarms and horrors of war.

(Alfred Thayer Mahan, an American naval strategist)

Event: January 12: (Washington, D.C.) Brookings Institution: "Building a Long-Term National Strategy on Growth through Innovation," Welcome and Introduction: Strobe Talbott (President, Brookings Institution), Glenn Hutchins (Co-founder and Co-Chief Executive, Silver Lake, Trustee, Brookings Institution); Panel 1: The Shift to an Information Economy: Moderator: Darrell M. West (Vice President and Dir., Governance Studies); Jeff Bewkes (Chairman, President and CEO, Time Warner), Randall Stephenson (Chairman, President and CEO, AT&T), Julius Genachowski (Chairman, Federal Communications Commission (FCC)); Panel 2: The Potential of Green Energy and Technology: Moderator: Bruce Katz (Vice President and Dir., Metropolitan Policy Program); Jeff Immelt (Chairman of the Board and CEO, General Electric), Steven "Mac" Heller (CEO, Coda Automotive), Michael Greenstone (Dir., The Hamilton Project); Panel 3: The Future of the Defense Industry: Moderator: Peter W. Singer (Dir., 21st Century Defense Initiative); David Cote (Chairman and CEO, Honeywell), Michael E. O'Hanlon (Dir. of Research and Sr. Fellow, Foreign Policy, 21st Century Defense Initiative), Walt Havenstein (CEO, SAIC); Panel 4: The Promise of a More Efficient and Effective Government: Moderator: William J. Antholis (Mng. Dir., Brookings Institution); Alice M. Rivlin (Sr. Fellow, Economic Studies), Ron Haskins (Sr. Fellow, Economic Studies), Ann Fudge (Member, National Commission on Fiscal Responsibility and Reform), Edward Rendell (D-Pa., Governor, Commonwealth of Pennsylvania), Evan Bayh (D-Ind., U.S. Senate); Panel 5: The Evolution of Manufacturing and Exports: Moderator: Martin Neil Baily (Sr. Fellow, Economic Studies); Austan Goolsbee (Chairman, Council of Economic Advisors (CEA), White House, Chief Economist, President's Economic Recovery Advisory Board (PERAB)), Klaus Kleinfeld (President and CEO, Alcoa), Dominic Barton (Global Mng. Dir., McKinsey and Company); Panel 6: The Political and Policy Road Ahead: John L. Thornton (Chairman, Board of Trustees, Brookings Institution), Valerie Jarrett (Sr. Advisor and Assistant to the President for Intergovernmental Affairs and Public Engagement, White House).

Event: January 13-14: (Washington, D.C.) The Financial Crisis Inquiry Commission (FCIC): Opening Remarks: Phil Angelides (Chairman, FCIC), Bill Thomas (Vice Chairman, FCIC), Panel 1: Financial Institution Representatives: Lloyd C. Blankfein (Chairman and CEO, Goldman Sachs), James Dimon (Chairman and CEO, JPMorgan Chase & Company), John J. Mack (Chairman, Morgan Stanley), Brian T. Moynihan (CEO and President, Bank of America); Panel 2: Financial Market Participants: Michael Mayo (Mng. Dir. and Financial Services Analyst, Calyon Securities), J. Kyle Bass (Mng. Partner, Hayman Advisors), Peter J. Solomon (Founder and Chairman, Peter J. Solomon Company), Panel 3: Financial Crisis Impacts on the Economy: Mark Zandi (Chief Economist and Co-founder, Moody's Economy.com), Kenneth T. Rosen (University of California, Berkeley), Julia Gordon (Sr. Policy Counsel, Center for Responsible Lending), C.R. "Rusty" Cloutier (President and CEO, MidSouth Bank, Past Chairman, Independent Community Bankers Association (ICBA)); Day 2, Panel 1: Current Investigations into the Financial Crisis — Federal Officials: Eric H. Holder, Jr. (Attorney General, Department of Justice), Lanny A. Breuer (Assistant Attorney General, Criminal Division, Department of Justice), Sheila C. Bair (Chairman, Federal Deposit Insurance Corporation (FDIC)), Mary L. Schapiro (Chairman, Securities and Exchange Commission (SEC)); Day 2, Panel 2: Current Investigations into the Financial Crisis — State and Local Officials: Lisa Madigan (Attorney General, State of Illinois), John W. Suthers (Attorney General, State of Colorado), Denise Voigt Crawford (Commissioner, Texas Securities Board and President, North American Securities Administrators Association), Glenn Theobald (Chief Counsel, Miami-Dade County Police Department, Chairman, Mayor Carlos Alvarez Mortgage Fraud Task Force).

Event: February 2: (Washington, D.C.) Center for Strategic and International Studies (CSIS): "Technology, Innovation, and Deficit Reduction: Lessons from the IT Industry": Michael Dell (Chairman and CEO, Dell Inc.), Samuel J. Palmisano (Chairman and CEO, IBM); Moderator: John Hamre (President and CEO, CSIS).

Event: February 8: (Washington, D.C.) Peterson Institute for International Economics (PIIE): "Asia's Free Trade Agreements: How Is Business Responding?": Masahiro Kawai (河合正弘) (Asian Development Bank Institute (ADBI) and Ganesan Wignaraja (Asian Development Bank (ADB))).

### 3. 編集後記

ホルドレン教授は、世界中なかんずく中国に多くの友人を持ち、エネルギー分野の米中関係にも詳しい。上述した通り昨年末に高度情報化社会に関して報告書をまとめたかと思えば、1月にワシントンで開催された国際会議では、ステイーヴン・チュー・エネルギー長官等と共に中国要人を迎えてエネルギー問題に関し発表を行い、まさに八面六臂の大活躍をされている(上の2を参照)。

以上

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過去の <i>Cambridge Gazette</i> はネット上で見ることが出来、ダウンロードも出来ます。ネット上でキャノングローバル戦略研究所のウェブサイトに行き、そこで栗原のコラム・論文の欄をクリックして頂ければ、バックナンバー全てが見れます。	