

# The Cambridge Gazette

In Search of Japan's Global Strategies

## 『ケンブリッジ・ガゼット：グローバル戦略編』

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彼れを知りて己れを知れば、百戦して殆(あや)うからず。  
彼れを知らずして己れを知れば、一勝一負す。  
彼れを知らず己れを知らざれば、戦う毎に必ず殆(あや)うし。  
(孫子)

小誌は大量の資料を網羅的かつ詳細に報告するものではない。ハーバードに居る一研究者である筆者が接した情報や文献を①マクロ経済、②資源・エネルギー、環境、③外交・安全保障の分野に関し整理したものである。紙面や時間の制約に加えて筆者の限られた能力という問題は有るが、小誌が少しでも役立つことを心から願っている。

Know the enemy and know yourself; In a hundred battles you will never be in peril.  
When you are ignorant of the enemy but know yourself; Your chances of winning or losing are equal.  
If ignorant both of your enemy and of yourself; You are certain in every battle to be in peril.  
(Sunzi, an ancient Chinese strategist)

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2. 情報概観—①マクロ経済、②資源・エネルギー、環境、③外交・安全保障
3. 編集後記

#### 1. *Cambridge Gazette*: グローバル戦略編第12号

米国経済は回復基調にあるものの、牽引役を期待されるビジネス界から自信に満ちた声は未だ聞こえてこない。そして今、*Financial Times* 紙にも紹介された偉大なる経営者、ジャック・ウェルチ氏の自伝(*Jack: Straight from the Gut*)の中の言葉を思い出している—「GEはGNPを牽引する機関車になろうとした。貨物列車の最後尾にある乗務員車両の如くGNPについて行くようなものには決してなろうとせずに(GE would be the locomotive pulling the GNP, not the caboose following it.)」、と。こうしたなか国際決済銀行(BIS)の経済顧問を務めるブランダイス大学のスティーヴン・チェケッティ教授の論文や、メリーランド大学のカルメン・ラインハート教授とケネス・ロゴフ本学教授による論文を読んで先進諸国の中期経済展望に不安を感じているのは筆者だけではあるまい(下の2参照)。

2. 情報概観 紙面の制約上、原則、参考になると筆者が判断した最新情報のみを掲載し解説や関連資料は一切省略。

#### マクロ経済: Macroeconomics—Books, Papers, and Articles

Alesina, Alberto and Francesco Giavazzi, eds., 2010, *Europe and the Euro*, Chicago, IL: University of Chicago Press, April.  
Austin, D. Andrew and Mindy R. Levit, 2010, "The Debt Limit: History and Recent Increases," RL31967, Washington, D.C.: Congressional Research Service (CRS), January.  
Brender, Anton and Florence Pisani, 2010, *Global Imbalances and the Collapse of Globalised Finance*, Brussels: Centre for European Policy Studies (CEPS), February.  
Cecchetti, Stephen G., 2010, "The Future of Public Debt: Prospects and Implications," Working Paper No. 300, Basel: Bank for International Settlements (BIS), March.  
Coenen, Günter, et al., 2010, "Effects of Fiscal Stimulus in Structural Models," Working Paper WP/10/73, Washington, D.C.: International Monetary Fund, March.  
Gordon, Gary B., 2010, "Questions and Answers about the Financial Crisis," NBER Working Paper WP No. 15787, February.  
Hüfner, Felix, 2010, "Explaining Household Saving Rates in G7 Countries: Implications for Germany," Economics Department Working Paper No. 754, Paris: Organisation for Economic Co-operation and Development (OECD), March.  
National Bureau of Economic Research (NBER), (forthcoming (July 2010)) *NBER Macroeconomics Annual 2009*, Vol. 24, Chicago, IL: University of Chicago Press.  
Organisation for Economic Co-operation and Development (OECD), 2010, *Economic Survey of Germany 2010*, Paris: OECD, March.  
Reinhart, Carmen M. and Kenneth S. Rogoff, 2010, "From Financial Crash to Debt Crisis," NBER Working Paper WP No. 15795, March.  
Scissors, Derek, 2010, "Deadlines and Delays: Chinese Revaluation Will Still Not Bring American Jobs," Washington, D.C., Heritage Foundation, April 6.  
Strand, Jon and Michael Toman, 2010, "'Green Stimulus,' Economic Recovery, and Long-Term Sustainable Development, Washington, D.C.: World Bank, January.  
Subacchi, Paola and John Driffill, eds., 2010, "Beyond the Dollar: Rethinking the International Monetary System," London: Chatham House, March.  
Yao, Shujie, et al., 2010, "Impact of the U.S. Credit Crunch and Housing Market Crisis on China," *Journal of Contemporary China*, No. 64 (March), pp. 401-417.

#### マクロ経済: Macroeconomics—Conferences, Workshops and Seminars

March 24: U.S. Congress Hearing (House Comte on Ways and Means): "China's Exchange Rate Policy," Witnesses including C. Fred

力強さは思慮を欠くと、自らの重みで崩れてしまう。  
力強さに節度が伴えば、その力は更に増すであろう。  
(ホラーティウス)

Strength, mindless, falls by its own weight; strength, mixed with mind, is made stronger.  
[vis consili experts mole ruit sua, vim temperatam di quoque provehant.]  
(Horace, a Roman lyric poet)

Bergsten (Director, Peterson Institute for International Economics (PIIE)), Niall Ferguson (Prof., Harvard), Philip I. Levy (Resident Scholar, American Enterprise Institute (AEI)), Clyde V. Prestowitz (President, Economic Strategy Institute (ESI)).  
April 7-9: U.S. Congress Hearing (Financial Crisis Inquiry Commission): "Subprime Lending and Securitization and Government-Sponsored Enterprises (GSEs)," Witnesses including Alan Greenspan (Former Chairman, Board of Governors of the Federal Reserve System), Chuck Prince (Former Chairman of the Board and Chief Executive Officer, Citigroup, Inc.), Robert Rubin (Former Chairman of the Executive Committee of the Board of Directors, Citigroup, Inc.), John C. Dugan (Comptroller, Office of the Comptroller of the Currency (OCC)), John D. Hawke Jr. (Former Comptroller, Office of the Comptroller of the Currency (OCC)).

April 14: U.S. Congress Hearing (Joint Economic Cmte): "The Economic Outlook With the Honorable Ben Bernanke."

**資源・エネルギー、環境: Resources, Energy, and Environment—Books, Papers, and Articles**

Bredenkamp, Hugh and Catherine Pattillo, 2010, "Financing the Response to Climate Change," Staff Position Note SPN10/06, Washington, D.C.: International Monetary Fund (IMF), March 25.  
Johnstone, Nick, *et al.*, 2010, "Environmental Policy Design Characteristics and Technological Innovation: Evidence from Patent Data," Environment Working Paper No. 16, Paris: Organization for Economic Co-operation and Development (OECD), March.  
Krugman, Paul, 2010, "Building a Green Economy," *New York Times*, April 11.  
Lankoski, Leena, 2010, "Linkages between Environmental Policy and Competitiveness," Environment Working Paper No. 13, Paris: Organisation for Economic Co-operation and Development (OECD), January.  
Leggett, Jane A., 2010, "A U.S.-centric Chronology of the International Climate Change Negotiations," R40001, Washington, D.C.: Congressional Research Service (CRS), January.

**資源・エネルギー、環境: Resources, Energy, and Environment—Conferences, Workshops and Seminars**

April 13: Harvard Kennedy School (HKS) Ambassador Makio Miyagawa (宮川眞喜雄) (Deputy Director-General for Global Issues, Ministry of Foreign Affairs (MOFA), Japan): "International Climate Change Policy: Next Steps for Japan and the World."

**外交・安全保障: Diplomacy and National Security—Books, Papers, and Articles**

Blechman, Barry and Alexander Bollfrass, 2010, *National Perspectives on Nuclear Disarmament*, Washington, D.C.: Stimson Center, March.  
Kang, Harnit and Tuli Sinha, 2010, "Southeast Asia in the 2010s: Opportunities and Challenges for India," New Delhi: Institute of Peace and Conflict Studies (IPCS), March.  
Katzenstein, Peter J., 2010, "'Walls' between 'Those People'?: Contrasting Perspectives on World Politics," *Perspectives on Politics*, Vol. 8, No. 1 (March), pp. 11-25.  
Larson, Deborah Welch and Alexei Shevchenko, 2010, "Status Seekers: Chinese and Russian Responses to U.S. Primacy," *International Security*, Vol. 34, No. 4 (Spring), pp. 63-95.

**外交・安全保障: Diplomacy and National Security—Conferences, Workshops and Seminars**

March 17: U.S. Congress Hearing (House Cmte on Foreign Affairs, Subcommittee on Asia, the Pacific and the Global Environment) "U.S.-Japan Relations: Enduring Ties, Recent Developments" Witnesses including Joseph R. Donovan, Jr. (Principal Deputy Assistant Secretary, Bureau of East Asian and Pacific Affairs, State Dept.), Michael Schiffer (Deputy Assistant Secretary of Defense for Asian & Pacific Security Affairs (East Asia), DOD), Sheila A. Smith (Senior Fellow for Japan Studies, Council on Foreign Relations (CFR)), Michael Auslin (Director of Japan Studies, American Enterprise Institute (AEI)).  
March 31: (Washington, D.C., Center for Strategic and International Studies (CSIS)): "Korea Platform Special Session with Mr. Hwang Jang-yop (황장엽/黃長燁)."  
April 2: (Washington, D.C., Center for Strategic and International Studies (CSIS)): "Defense Logistics Modernization" Speakers including John Hamre (President & CEO, CSIS), Ash Carter (Under Secretary of Defense, Acquisition Technology and Logistics (AT&L), DOD).  
April 15: U.S. Congress Hearing (Senate Cmte on Foreign Relations): "U.S.-Japan Relations," Witnesses including George Packard (President, United States-Japan Foundation), Richard Katz (Editor-in-Chief, *Oriental Economist Report*), Michael Auslin (Director of Japan Studies, American Enterprise Institute (AEI))

**その他—Information in Other Fields**

Abel, Jaison, *et al.*, 2010, "Productivity and the Destiny of Human Capital," Staff Report No. 440, New York, NY: Federal Reserve Bank of New York, March.  
Adrian Tobias and Hyn Song Shin, 2010, "The Changing Nature of Financial Intermediation and the Financial Crisis of 2007-09," Staff Report No. 439, New York, NY: Federal Reserve Bank of New York, March.  
Almirall, Esteve and Ramon Casadesus-Masanell, 2010, "When to Co-Create, When to Go It Alone," *Harvard Business Review*, Vol. 88, No. 4 (April), p. 26.  
Almirall, Esteve and Ramon Casadesus-Masanell, 2010, "Open versus Closed Innovation: A Model of Discovery and Divergence," *Academy of Management Review*, Vol. 35, No.1 (January), pp. 27-47.  
Asakawa, Kazuhiro, *et al.*, 2010, "Firm's Open Innovation Policies, Laboratories' External Collaborations, and Laboratories' R&D Performance," *R&D Management*, Vol. 40, No. 2 (March), pp. 109-123.  
Banal-Estañol, Albert and Inés Macho-Stadler, 2010, "Scientific and Commercial Incentives in R&D: Research versus Development?"

千丈の堤も蟻蟻(ろうぎ)の穴を以って潰(つい)え、 百尺(ひやくせき)の室も突隙(とつげき)の烟(けむり)をもって焚(や)かる。 (韓非)	A dike ten thousand foot begins its crumbling with an ant hole, A room one hundred feet square begins its burning with a spark. . (Han Fei, an ancient Chinese philosopher)
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*Journal of Economics and Management Strategy*, Vol. 19, No. 1 (Spring), pp. 185-221.

Berkovitch, Elazar, *et al.*, 2010, "A Double Moral Hazard Model of Organization Design," *Journal of Economics and Management Strategy*, Vol. 19, No. 1 (Spring), pp. 55-85.

Chiarvesio, Maria, *et al.*, 2010, "Global Value Chains and Open Networks: The Case of Italian Industrial Districts," *European Planning Studies*, Vol. 18, No. 3 (March), pp. 333-350.

Feenstra, Robert C. and Shang-Jin Wei, eds., 2010, *China's Growing Role in World Trade*, Chicago, IL: University of Chicago Press, March.

Gibbons, Robert S. *et al.*, 2010, "Integration and Information: Markets and Hierarchies Revisited," NBER Working Paper No. 15779, February.

Glaeser, Edward L., ed., 2010, *Agglomeration Economics*, Chicago, IL: University of Chicago Press, April.

Gorodnichenko, Yuriy and Monika Schnitzer, 2010, "Financial Constraints and Innovation: Why Poor Countries Don't Catch Up," NBER Working Paper WP No. 15792, March.

Jackson, James K., 2010, "Foreign Investment and National Security: Economic Consideration," RL34561, Washington, D.C.: Congressional Research Service (CRS), February.

Jackson, James K., 2010, "Foreign Direct Investment: Current Issues," RL33984, Washington, D.C.: Congressional Research Service (CRS), February.

Jackson, James K., 2010, "The Exon-Florio National Security Test for Foreign Investment," RL33312, Washington, D.C.: Congressional Research Service (CRS), February.

Jackson, James K., 2010, "Foreign Investment, CFIUS, and Homeland Security: An Overview," RS22863, Washington, D.C.: Congressional Research Service (CRS), February.

Lee, Sungjoo, *et al.*, 2010, "Open Innovation in SMEs—An Intermediated Network Model," *Research Policy*, Vol. 39, No. 2 (March), pp. 290-300.

Lerner, Josh, 2010, "Innovation, Entrepreneurship and Financial Market Cycles," STI Working Paper 2010/3, Paris: Organisation for Economic Co-operation and Development (OECD), March.

Schacht, Wendy H., 2010, "Industrial Competitiveness and Technological Advancement: Debate over Government Policy," RL33528, Washington, D.C.: Congressional Research Service (CRS), February.

Spulber, Daniel F., 2010, "The Quality of Innovation and the Extent of the Market," *Journal of International Economics*, Vol. 80, No. 2 (March), pp. 260-270.

Woerter, Martin and Stephen Roper, 2010, "Openness and Innovation—Home and Export Demand Effects on Manufacturing Innovation: Panel Data Evidence for Ireland and Switzerland," *Research Policy*, Vol. 39, No.1 (February), pp. 155-164.

Wuttke, Joerg, 2010, "China Is Beginning to Frustrate Foreign Business," *Financial Times*, April 7.

Event: April 5: Harvard Kennedy School (HKS): David A. Moss (Harvard Business School (HBS) Prof.): "Financial Crises, Regulation, and Inequality."

Event: April 5: Harvard U. (Yenching Institute and Fairbank Center): Elizabeth J. Perry (Prof. Harvard Univ.), Sebastian Heilman (Prof. Trier Univ.), Ryosei Kokubun (国分良成) (Dean, Faculty of Law, Keio Univ.), Barry J. Naughton (Prof. UC San Diego), Pan Wei (潘维) (Prof. Peking Univ.), "Explaining the Rise of China: A Challenge to Western Social Science Theories?"

Event: April 14: Harvard Kennedy School (HKS): Lily Tsai (Assoc. Prof. MIT): "Citizen Compliance and State Legitimacy in Rural China."

Event: April 14: Harvard Kennedy School (HKS): Karen Mills (Administrator, U.S. Small Business Administration (SBA)), "Strengthening the SBA and Helping America's Small Businesses Grow and Create Jobs."

### 3. 編集後記

グローバル化が進展するなかオープン・イノベーションが注目されている。が、本学ビジネス・スクール(HBS)のラモン・カサドシュエマザナル氏等による研究によると、研究開発の組織が果たしてオープン型が良いのかクローズ型が良いのか、それ自体は製品の複雑さによって大きく異なってくる(上の2参照)。いずれにせよ、自ら提供する財・サービスがどの程度複雑なものなのか、それを知るためには、グローバルにオープンな情報ネットワークを持つ必要があることだけは確かだ。

以上

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