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In Search of Japan's Global Strategies

『ケンブリッジ・ガゼット：グローバル戦略編』

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彼れを知りて己れを知れば、百戦して殆(あや)うからず。
彼れを知らずして己れを知れば、一勝一負す。
彼れを知らず己れを知らざれば、戦う毎に必ず殆(あや)うし。
(孫子)

小誌は大量の資料を網羅的かつ詳細に報告するものではない。ハーバードに居る一研究者である筆者が接した情報や文献を①マクロ経済、②資源・エネルギー、環境、③外交・安全保障の分野に関し整理したものである。紙面や時間の制約に加えて筆者の限られた能力という問題は有るが、小誌が少しでも役立つことを心から願っている。

Know the enemy and know yourself; In a hundred battles you will never be in peril.
When you are ignorant of the enemy but know yourself; Your chances of winning or losing are equal.
If ignorant both of your enemy and of yourself; You are certain in every battle to be in peril.
(Sunzi, an ancient Chinese strategist)

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1. *Cambridge Gazette*: グローバル戦略編第8号

「米国の凋落」という言葉を巷間耳にして久しい。本学の或る教授が筆者に向かって次のように語った—「ジュン、多くの人が『米国の凋落』と危機感を煽りたてている。しかし高齢の私からみればこのような時代は過去に何度もあったのだよ」と。確かに過去において「米国の凋落」が何度も叫ばれたなか米国は復活してきた—1971年のニクソン・ショックや1985年のプラザ合意といった時期にも「米国の凋落」を唱える人が数多くいた。また1991年の冷戦終結直後、「ソ連に代わり日本が米国に対する挑戦者になるやも…」という不安さえ米国の知識階級のなかに生れた。こうして考えてみると「米国の凋落」は不用意に飛びつく結論ではないことが理解出来よう。むしろ我々が正視すべき課題は、「衆智」を集め「米国の復活」の可能性を考えることではないだろうか。いや、我々日本人は「日本の復活」と良好な「日米関係」をより真剣に考えるべきではないか。

世界が新たな秩序を模索していた1970年代半ば、本学を含む米国の最先端の研究者達は「衆智」を集める努力を学術雑誌 *International Organization* 第29巻第1号(1975年)に結集させた。即ち現在ピーターソン国際経済研究所(PIIE)所長を務めるフレッド・バーグステン氏は、ジョセフ・ナイ教授やロバート・コヘイン教授と共に“*International Economics and International Politics: A Framework for Analysis*”を発表し複雑化した国際経済の分析手法に再検討を加えた。またリチャード・クーパー教授は“*Prolegomena to the Choice of an International Monetary System*”を著した。今、30年以上も前に書かれた知人の論文を再読しつつ、筆者は彼等に対する敬意を新たにしている。

2. 情報概観 紙面の制約上、原則、参考になると筆者が判断した最新情報のみを掲載し解説や関連資料は一切省略。

マクロ経済: Macroeconomics—Books, Papers, and Articles

- Asian Development Bank (ADB), 2009, *Asian Development Outlook 2009 Update: Broadening Openness for a Resilient Asia*, Mandaluyong City, Philippines, September.
- International Monetary Fund (IMF), 2009, *Global Financial Stability Report: Navigating the Financial Challenges Ahead*, Washington, D.C., October.
- International Monetary Fund (IMF), 2009, *Regional Economic Outlook, Asia and Pacific: Building a Sustained Recovery*, Washington, D.C., October.
- International Monetary Fund (IMF), 2009, *World Economic Outlook: Sustaining the Recovery*, Washington, D.C., October.
- Jermann, Urban and Vincenzo Quadrini, 2009, “Macroeconomic Effects of Financial Shocks,” Discussion Paper DP7451, London: Centre for Economic Policy Research (CEPR), September.
- Organization for Economic Co-operation and Development (OECD), 2009, *Economic Surveys: European Union*, Paris, September.
- Organization for Economic Co-operation and Development (OECD), 2009, *Economic Surveys: Japan, Preliminary Version*, Paris, September.
- Rose, Andrew K. and Mark Spiegel, 2009, “Cross-Country Causes and Consequences of the 2008 Crisis: International Linkages and American Exposure,” Discussion Paper DP7466, London: Centre for Economic Policy Research (CEPR), September.

前線の出来事と銃後の考えが相互に交信されていない時には2種類の戦い
が行なわれる—すなわち参謀本部での神話のような戦いと最前線での実際の
戦いが。そこでは真の敵を我々の参謀本部の中に見出すことになる。
(ジョン・フレデリック・チャールズ・フラー)

If intercommunication between events in front and ideas behind are not maintained, then two
battles will be fought—a mythical headquarters battle and an actual front-line one, in which case
the real enemy is to be found in our own headquarters.

(J.F.C. Fuller, a British general)

マクロ経済: Macroeconomics—Conferences, Workshops and Seminars

September 15: (Washington, D.C.) Brookings Institution: “A Year in Turmoil” Keynote address: Ben Bernanke (Chairman, the Federal Reserve Board), Panel Discussion: Moderator: Karen Dynan (Vice President and Co-Director, Economic Studies), Martin Neil Baily (Senior Fellow, Economic Studies), Ted Gayer (Senior Fellow and Co-Director, Economic Studies), Glenn Hutchins (Co-Founder and Co-Chief Executive, Silver Lake), Eswar Prasad (Senior Fellow, Global Economy and Development), and Vincent Reinhart (Resident Scholar, American Enterprise Institute (AEI)).

資源・エネルギー、環境: Resources, Energy, and Environment—Books, Papers, and Articles

Boyed, James and Alan Krupnick, 2009, “The Definition and Choice of Environmental Commodities for Nonmarket Valuation,” Discussion Paper No. RFF09-35, Washington, D.C.: Resources for the Future (RFF), September.
Hascic, Ivan, *et al.*, 2009, “Effects of Environmental Policy on the Type of Innovation: The Case of Automotive Emissions Control Technologies,” *OECD Journal: Economic Studies*, Vol. 2009, no. 1, pp. 41-58.
Hassell, Scott, *et al.*, 2009, “Strengthening U.S. International Energy Assistance to Reduce Greenhouse Gas Emissions and Improve Energy Security,” Santa Monica, CA: RAND Corp., September 17.
Mattoo, Aaditya, *et al.*, 2009, “Reconciling Climate Change and Trade Policy,” Working Paper No. 189, Washington, D.C.: Center for Global Development (CGD), November.
Meidan, Michal, 2009, “Shaping China’s Energy Policy: Actors and Processes,” *Journal of Contemporary China*, No. 61 (September), pp. 591-616.
Stalley, Phillip, 2009, “Can Trade Green China? Participation in the Global Economy and the Environmental Performance of Chinese Firms,” *Journal of Contemporary China*, No. 61 (September), pp. 567-590.
Timilsina, Govinda R. and Sahish Shrestha, 2009, “Why Have CO2 Emissions Increased in the Transport Sector in Asia? Underlying Factors and Policy Options,” Policy Research Working Paper, No. WPS 5098, Washington, D.C.: World Bank, October.
U.S. Congress, Congressional Budget Office (CBO), 2009, “The Economic Effects of Legislation to Reduce Greenhouse-Gas Emissions,” Washington, D.C., September.

資源・エネルギー、環境: Resources, Energy, and Environment—Conferences, Workshops and Seminars

September 29: (New York) Carnegie Council for Ethics in International Affairs (CCEIA): “U.S.-China Climate Change Leadership: Five Ideas for a Common Agenda.”
October 15: Harvard U.: Denny Ellerman (MIT): “The European CO2 Emissions Trading System.”
October 19: Harvard U.: Panel Discussion: “Transatlantic Perspectives on Climate Governance,” Claus Leggewie (Director, Kulturwissenschaftliches Institut (KWI) and a member of the Scientific Advisory Committee to the German Federal Government on Global Environmental Changes (WBGU)); “The View of the German Advisory Council on Global Change”; Robert N. Stavins (Prof. Harvard Kennedy School): “The View of the Harvard Project on International Climate Agreement.”
October 20: Harvard U.: “Last Exit Copenhagen?” Discussants including Jeffrey Frankel (Prof. Harvard Kennedy School (HKS)), Jonas Meckling (Research Fellow, HKS), Maria Ivanova (Prof. College of William and Mary), Daniel Schrag (Prof. and Director, Harvard University Center for the Environment (HUCE)), and Joel Schwartz (Prof. Harvard School of Public Health (HSPH))

外交・安全保障: Diplomacy and National Security—Books, Papers, and Articles

Blunden, Margaret, 2009, “The New Problem of Arctic Stability,” *Survival*, Vol. 51, No. 5 (October/November), pp. 121-142.
d’Argenson, Pierre-Henri, 2009, “The Future of European Defence Policy,” *Survival*, Vol. 51, No. 5 (October/November), pp. 143-154.
DeWeese, Steve, 2009, “Capability of the People’s Republic of China to Conduct Cyber Warfare and Computer Network Exploitation,” Report prepared for the U.S.-China Economic and Security Review Commission (USCC), McLean, VA: Northrop Grumman Corporation, October 9.
Drezner, Daniel W., 2009, “Bad Debts: Assessing China’s Financial Influence in Great Power Politics,” *International Security*, Vol. 34, No. 2 (Fall), pp. 7-45.
Krstev, Ivan, *et al.*, eds., 2009, “What Does Russia Think?” London: European Council on Foreign Relations (ECFR), September 25.
Noetzel, Timo and Thomas Rid, 2009, “Germany’s Options in Afghanistan,” *Survival*, Vol. 51, No. 5 (October/November), pp. 71-90.
Ross, Robert S., 2009, “China’s Naval Nationalism: Sources, Prospects, and the U.S. Response,” *International Security*, Vol. 34, No. 2 (Fall), pp. 46-81.

外交・安全保障: Diplomacy and National Security—Conferences, Workshops and Seminars

October 10: Harvard U. (Weatherhead Center for International Affairs (WCIA)): “Awakening Giants, Feet of Clay: A Comparative Economic Assessment of the Rise of China and India.”
October 30: (New York) Asia Society: “North Korea Inside Out,” Chairs: Charles Kartman and Susan L. Shirk.

その他—Information in Other Fields

Blinder, Alan S., 2009, “Making Monetary Policy by Committee,” *International Finance*, Vol. 12, No. 2 (August), pp. 171-194.
Buccirossi, Paolo, *et al.*, 2009, “Competition Policy and Productivity Growth: An Empirical Assessment,” Discussion Paper DP7470, London: Centre for Economic Policy Research (CEPR), September.
Brocas, Isabelle, *et al.*, 2009, “Information Gatekeepers: Theory and Experimental Evidence,” Discussion Paper DP7457, London: Centre for Economic Policy Research (CEPR), September.

<p>勝利から没落への距離は単なる一步に過ぎない。私は、最も重大な状況において、どんな大きな事件もほんのちよつとしたことで常に決まるのを見て来た。 (ナポレオン)</p>	<p>From triumph to disaster, the distance is only a step. Under the greatest circumstances I saw trifle things always decided major events. [Du triomphe à la chute, il n'est qu'un pas. J'ai vu, dans les plus grandes circonstances, qu'un rien a toujours décidé des plus grands événements.] (Napoléon Bonaparte)</p>
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C. Menichini, Anna Maria, 2009, "Inter-firm Trade Finance in Times of Crisis," Policy Research Working Paper, No. WPS 5112, Washington, D.C.: World Bank, November.

Covitz, Daniel M., et al., 2009, "The Evolution of a Financial Crisis: Panic in the Asset-Backed Commercial Paper Market," Finance and Economics Discussion Series, No. 2009-36, New York: Federal Reserve Bank of New York, September.

Curcuro, Stephanie, et al., 2009, "Decomposing the U.S. External Returns Differential," International Finance Discussion Papers, No. 2009-977, New York: Federal Reserve Bank of New York, September.

Deeg, Richard and Mary A. O'Sullivan, 2009, "The Political Economy of Global Finance Capital," *World Politics*, Vol. 61, No. 4 (October), pp. 731-763.

Funabashi, Yoichi, 2009, "Tokyo's Trials," *Foreign Affairs*, Vol. 88, No. 6 (November/December), pp. 106-117.

Girishankar, Navin, 2009, "Innovating Development Finance - From Financing Sources to Financial Solutions," Policy Research Working Paper No. WPS 5111, Washington, D.C.: World Bank, November.

Knight Commission on the Information Need of Communities in a Democracy: *Informing Communities: Sustaining Democracy in the Digital Age*, Washington, D.C.: Aspen Institute, October 2.

Lindvall, Johannes, 2009, "The Real but Limited Influence of Expert Ideas," *World Politics*, Vol. 61, No. 4 (October), pp. 703-730.

Löwenheim, Nava, 2009, "A Haunted Past: Requesting Forgiveness for Wrongdoing in International Relations," *Review of International Studies*, Vol. 35, No. 3 (July), pp. 531-555.

McKinsey Global Institute (MGI), 2009, "Global Capital Markets: Entering a New Era," San Francisco, CA, September.

Miller, Marcus and Joseph E. Stiglitz, 2009, "Leverage and Asset Bubbles: Averting Armageddon with Chapter 11?" Discussion Paper DP7469, London: Centre for Economic Policy Research (CEPR), September.

Moser, Christoph, et al., 2009, "Offshoring, Firm Performance and Establishment-Level Employment: Identifying Productivity and Downsizing Effects," Discussion Paper DP7455, London: Centre for Economic Policy Research (CEPR), September.

Posner, Elliot, 2009, "Making Rules for Global Finance: Transatlantic Regulatory Cooperation at the Turn of the Millennium," *International Organization*, Vol. 63, No. 4 (Fall), pp. 665-699.

Siggelkow, Nicolaj and Jan W. Rivkin, 2009, "How Coupled Search Processes Obscure Performance Differences," mimeograph. October.

ter Huurne, Ellen F. J. and Jan M. Gutteling, 2009, "How to Trust?: The Importance of Self-Efficacy and Social Trust in Public Responses to Industrial Risks," *Journal of Risk Research*, Vol. 12, No. 6 (September), pp. 809-824.

U.S. Congress, Congressional Budget Office (CBO), 2009, "Changes in the Distribution of Workers' Annual Earnings Between 1979 and 2007," Washington, D.C., October.

Seminar: September 30: Harvard U. (Kennedy School): Thomas Carothers (Vice President for Studies, Carnegie Endowment for International Peace (CEIP)): "Democracy Promotion under Obama: The Complexities of Reengagement."

Seminar: October 9: Harvard U. (Kennedy School): Newt Gingrich (former House Speaker): A Public Address.

Forum: October 25: Harvard U.: "Harvard China Social Development Forum 2009."

Seminar: November 5: Harvard U. (Kennedy School): Mary L. Schapiro (Chairman of the U.S. Securities and Exchange Commission (SEC), and former CEO, Financial Industry Regulatory Authority (FINRA)): "2009 Glauber Lecture."

3. 編集後記

日米両国の新政権は前政権が遺した「正」・「負」の遺産を背にして格闘の毎日であろう。これに関し偉大な戦略家ケナンは次のように述べている—「政治家というものは、往々にして前任者から完璧な解決策を見出し得ないような窮状やディレンマを引継ぐものであり、短期間に事態を改善しようとする能力は多くの場合著しく限られている」と。非情にも時が瞬く間に過ぎて行くなか、両国の新政権は「危機」を「好機」と捉え直し、様々な分野において政策を現実的・具体的に手際よく実施してゆかなければならない。こうした意味で、来年年初に東京で開催される日米議員交流プログラム(LEP)の関係で来日する国際政治学者ヘンリー・ナウ教授—『アメリカ没落の神話(The Myth of America's Decline)』(1990年出版)の著者—と「日米復活」の可能性を語るのを楽しみにしている。

以上

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